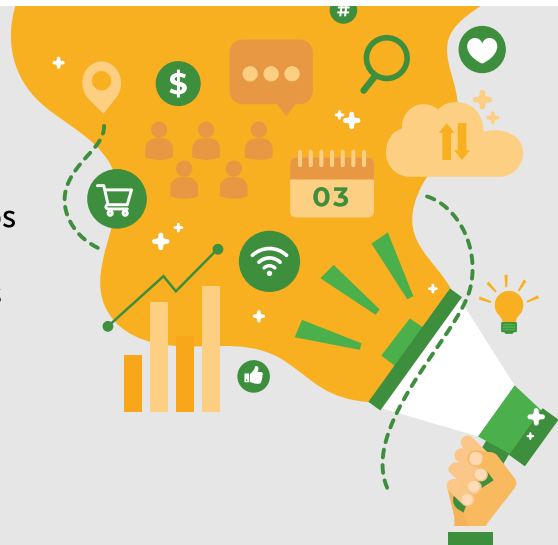


DESKALERTS

INTERNAL COMMUNICATIONS SOLUTION

DeskAlerts is an alert notification system that sends one-way messages to computer desktops and other devices like tablets and cell phones. The system is secure and simple to use and has multiple functions to suit a range of communications needs, including tracking and customization options.



DeskAlerts can be used to:



Decrease the burden of email



Save lives in emergency situations



Send messages that can't be ignored or missed



Deliver comprehensive training and education programs to your employees



Alert your workforce to IT outages and system failures



Invite people to events



Reduce the impact on your helpdesk



Deliver time and cost savings by being able to react quickly to issues

Company profile

Headquartered in Alexandria, Virginia, in the United States of America, DeskAlerts was founded in 2006 and has a trusted brand in the marketplace providing software solutions for internal communications.

At DeskAlerts our main priority is to ensure your business has all the tools it needs to improve your corporate communications with a suite of options including pop-up notifications, scrolling news tickers, corporate screensavers, notifications via emails, SMS messages and more – all of which can be sent simultaneously with the click of a button.

DeskAlerts is a global company with more than 20 partners and distributors and more than 300 clients around the world. We have more than 30 employees with different technological skills and specializations.

Our satisfied clients include military organizations, schools, hospitals, police and even Fortune 100 companies – all happy with how DeskAlerts' features are helping them to achieve their strategic communications goals.

Purchase options

Choose between a DeskAlerts on-premise perpetual license, or an annual subscription (either an on-premise or cloud-based solution).

The DeskAlerts perpetual license has no compulsory recurring fees payable after your initial purchase – you own the product completely (although the DeskAlerts maintenance extension is optional).

If you opt for the annual subscription, you pay the same amount every year to cover software usage, support and updates. If a payment is missed, you will not be able to use the software until payment is made.

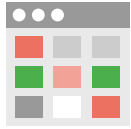
Most DeskAlerts customers opt for the perpetual licence while most who take out an annual subscription move to a perpetual licence after their first year when they realise that they will have an ongoing need for the software to solve their communications problems.

Our main features and your benefits



Pop-up alert

These messages appear on your employees' desktop screens as a pop-up window and cannot be ignored or skipped.



Campaigns

Run your entire campaign by creating a range of content, in different formats ahead of time and schedule when they will be delivered to your employees' devices.



Corporate screensaver

This is a great way to send dynamic and engaging images to employees' computer screens that convey important internal communications messages and objectives.



Digital signage

Display video and photo content on a range of screens such as LED, LCD and projection displays, just like a moving billboard that delivers your messages.



Corporate wallpaper

Use the background of employees' desktop screens to deliver corporate communications information in a less obtrusive way, reinforcing key messages that you are sending in your internal communications campaigns.



Email notifications

You can opt to send any DeskAlerts notifications to your employees as an email either instead of, or alongside, any other notifications you send using the system.



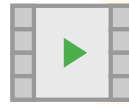
Desktop ticker

Scrolling text that appears either at the bottom, top or middle of your employees' screens delivering a range of information.



Mobile apps

Reach your employees no matter where they are – even if they are out of the office. Our apps can send notifications about alerts and surveys to Android and Apple devices so long as they are connected to the internet.



Video alert

Messages containing videos can be sent in a variety of formats to engage your team more visually.



Emergency mass notification

When there is an emergency situation you can alert your employees with just one click so they can take steps to be safe. You can even send alerts directly from mobile phones or your computer desktop without having to log in to the system interface. An emergency notification can be sent to the entire organization, or simply just to those who are directly affected.



Surveys / polls / quizzes

Survey or poll your employees, or ask them to answer quiz questions with only a few clicks. Real-time responses will be sent back to you as you engage staff directly.



Active directory integration

Send notifications to targeted groups within your organization based on your active directory set up. You can also target specific individuals to receive messages.



Extended statistics

Track the delivery of your messages right down to specific devices and users with the DeskAlerts statistics module. It has widget support, and can create charts and export data to CSV files.



SMS notifications

Send mobile text messages to employees via your organization's selected telecommunications provider so they can stay informed no matter where they are, even if they have no internet access. SMS notifications can be integrated with the Twilio text-to-call API



Locked screen alert

Urgent messages can still be received even if an employee's computer screen is locked providing more certainty in emergencies. Inactive screens can be used to deliver reminders to staff in a less intrusive way.

DeskAlerts professional services



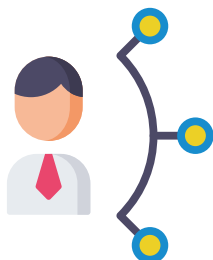
Consulting and analysis

Whatever your goals are, our experienced team can design a solution that will enable you to communicate with your staff members as quickly and easily as possible. Our software and UX architects will gather the specifications from you and provide you with a tailored solution.



Training and learning services

You can opt for us to train representatives from your organization so they are able to install, configure and customize DeskAlerts on your systems.



Third party system integration

DeskAlerts is even more powerful when you build it to work with your business' specific requirements and integrate it with other systems that you use.



Custom development

Our team can develop a custom DeskAlerts solution for your organization that is completely designed around your needs. This includes your branding, infrastructure, implementation requirements and the way you intend to use the system. Tell us what you want to achieve and we will create a solution for you. When you are happy with it, we will guide you through the implementation process.



Data control and infrastructure configuration

Our technical team can look after any migration procedures for you, saving your IT team time and reducing the risk of downtime.



Digital Content Marketing

Apply custom designs to every facet of the DeskAlerts software – from the dashboard through to the messages and alerts the end-user receives. This will help you to strengthen your branding.

Solution branding

We offer an additional service allowing you to customize the look and feel of your DeskAlerts notifications including:

- Up to six skins customized especially for you
- A logo replacement for use in pop-up alerts, dashboard and ticker
- The tray icon changed to incorporate your corporate colors and logo
- Changed client's menu icons
- The addition of up to five different custom fonts
- Changed alerts shapes which can include changing margins and paddings, inclusion of transparency, gradients and any other shapes and colors.
- Tickers that scroll with moving digital content
- Changed background color of the ticker
- Any other custom design that you need, so long as it only changes the look of the product, not the functions.

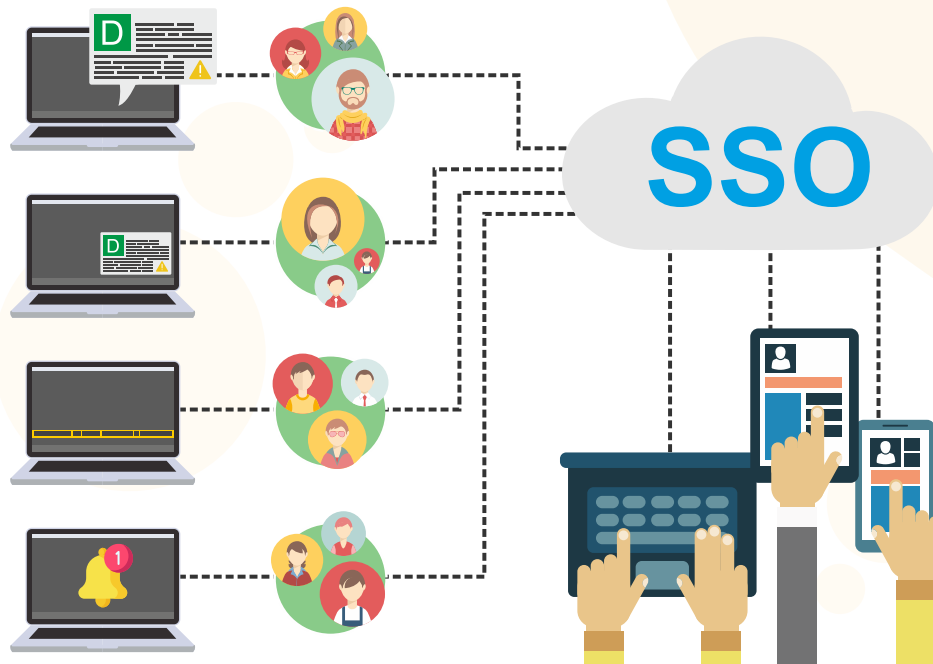
Additional requirements such as imagery, colors, custom fonts, default font sizes and so on can be catered for – all you have to do is let us know. Send us your corporate style guide or branding guidelines so we can work with them to provide you the solution you need.



Our brand new features

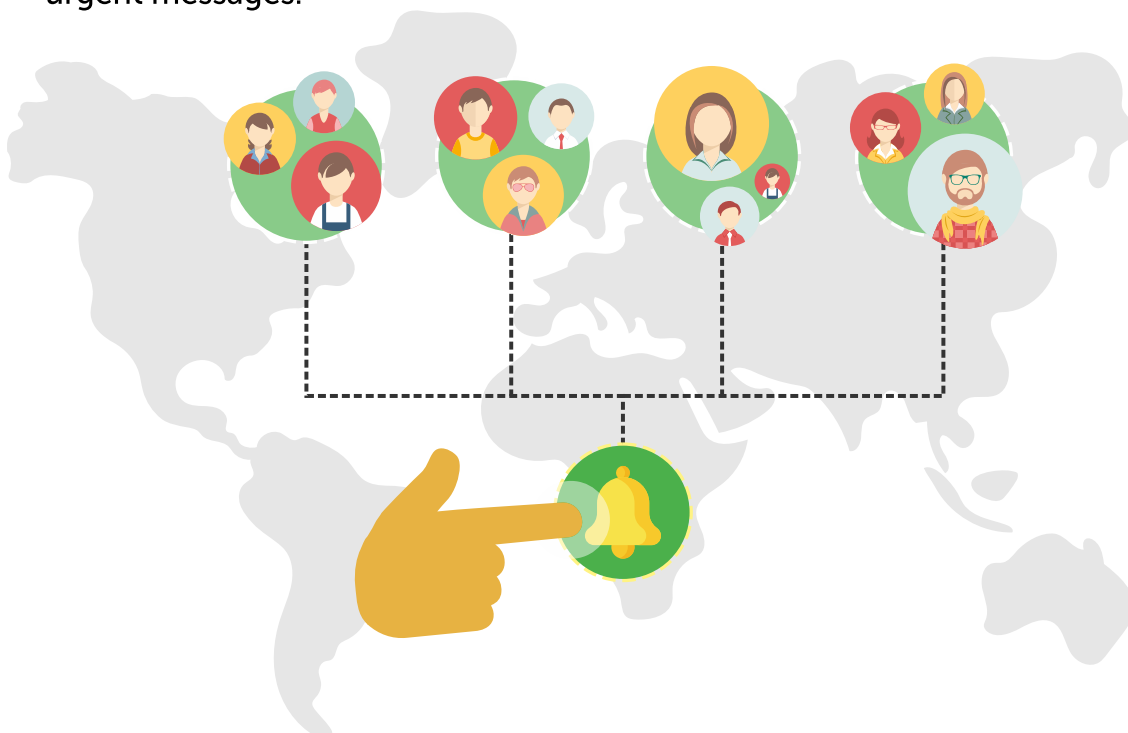
SSO Integration

This will help you overcome password related fatigue from having to enter different name and password combinations for the same identity



One-click alerts

Save time by sending notifications easily to a pre-determined audience using just one click – this is especially useful when sending urgent messages.



DeskAlerts system requirements

Server Requirements:

Windows 2008 Server or higher
IIS 7.1 or higher (ASP required)
MSSQL 2008 or higher
2GHz CPU or faster
4096 MB RAM
200 MB free hard drive space

Workstation requirements:

256 MB RAM
20 MB free hard drive space
Windows 7 and higher; or
OS X 10.6.4 and higher; or
Internet Explorer 11 or higher

Performance and Traffic:

The DeskAlerts desktop agent uses ~0.01% of CPU time on systems featuring medium configurations (Celeron 1,8 GHz / 512 MB RAM). On average, one workstation generates 33Kb of traffic per hour with one minute delay between requests.

Tip: your server requirements may vary depending on the number of users you have connected. Actual requirements may be obtained from the DeskAlerts website or from technical support.

Our customers

