



**OPEN THE DOOR  
TO GLOBAL OPPORTUNITIES  
WITH CQUNIVERSITY**

**MM-MBA**  
INTERNATIONAL PROGRAM  
100% IN JAKARTA

**BE WHAT YOU WANT TO BE**  
[cqu.edu.au/jakarta](http://cqu.edu.au/jakarta)

# OUR REPUTATION FOR EXCELLENCE



## TOP 100 UNDER 50

Ranked as one of the world's best universities under 50 years of age by Times Higher Education and QS World University Rankings.



## A 5-STAR EXPERIENCE

Excel in your studies and your future career at a university empowering students to achieve their goals.



## EXCELLENT STUDENT SUPPORT

Student support services including counselling, career and program advice, accessibility support, financial assistance and scholarships.



## TOP EMPLOYMENT & STARTING SALARIES

Consistently ranked among the top universities for graduate employment and starting salaries.



## WORLD-CLASS RESEARCH IN 22 DIFFERENT CATEGORIES

Ranked 'at', 'above' or 'well above' world standard, and engaging with communities and industry.



## 1ST AUSTRALIAN ASHOKA U CHANGEMAKER CAMPUS

Our communities are committed to driving transformation, social innovation and working to make a difference.



## GRADUATE SATISFACTION

CQUniversity Postgraduate Coursework Satisfaction Rate is well above National Average, a testament to the quality and dedication of our teaching staff.



# CQUNIVERSITY AUSTRALIA

## OVERVIEW

CQUniversity (Central Queensland University) is a public university established by the Queensland Government and funded by the Australian Government. CQUniversity is also Australia's fastest growing university, with footprints in nearly every state in the Australian continent. The university is a comprehensive institution offering vocational courses, bachelors, masters and research doctorates. Graduates of the university enjoy one of the highest employment rates and starting salaries in Australia, a testament of the quality of its offerings.

CQUniversity is also a global university, approximately half of its 35,000 students came from overseas, contributing to a rich culture at its various campuses. The university has several international partnerships with global institutions to undertake world class research and has recently established a campus in Indonesia. While the university is relatively young, it has made substantial impact to the communities in which it operates and has helped many students realise their dreams and be what they want to be. This is a world class learning institution living up to its motto "Doctrina Perpetua" (forever learning).



## PARTNERSHIP WITH UNIVERSITAS BAKRIE



Central Queensland University operates in Jakarta in partnership with Universitas Bakrie, delivered at PT CQU Executive Business Training Centre. The collaboration between the two like-minded universities has resulted in innovative world class offerings for Indonesian students. The partnership has culminated in the provision of several good value courses, taught by top notch professors in state of the art facilities, for Indonesian students.

This partnership with Bakrie made it possible to Indonesian students to earn top quality Australian degrees without leaving Indonesia, leading to new opportunities. The two universities aim to work even more closely together, in more areas of cooperation, so as to further contribute to Indonesia through education.

# ABOUT OUR MM-MBA PROGRAM

## TWO WORLD CLASS QUALIFICATIONS

Successful completion of this program leads to 2 high quality awards – the CQUniversity MBA (Master of Business Administration) and the Bakrie MM (Magister Manajemen)

## THE CQUNIVERSITY MBA

This international qualification is accredited under the Australian Qualification Framework. It is consistently ranked among the top 8 MBA in Australia by AFR and regarded as the premier business qualification for practising managers and leaders.

## THE BAKRIE MM

This Indonesian degree is accredited “A” by the Indonesian Government (BAN-PT) and renowned on its focus on entrepreneurship and strategy, creating innovative business leaders with global insight.

## DELIVERY

This program is delivered in English at the State-of-the-Art CQU Executive Business Training Centre located at Mega Kuningan Jakarta.

## DURATION

This program may be completed in 18 to 24 months, depending on choice of electives and completion of dissertation.

## 10 GOOD REASONS TO CHOOSE THE CQU MBA

- To discover the latest perspectives in global business.
- To acquire new skills necessary in the new business environment, for example data science, e-commerce.
- To open new global opportunities.
- To develop valuable networks.
- To unleash your leadership and management potential.
- To enhance understanding of best practices and improve organisational effectiveness.
- To be prepared for the ultra-competitive business environment, you need the best.
- To understand business disruptions and how to profit from these unique opportunities
- Competitively priced in Indonesian Rupiah, with option of monthly instalments.
- Delivered right here in the centre of Jakarta CBD plus option of online



# IT'S ALL ABOUT YOU

With this MBA, you choose to complete a General MBA or pursue a specialisation of interest. At present, CQU Jakarta offers specialisation in Data Science, e-Commerce, Public Private Partnership (PPP) and Islamic Banking and Finance. Other specialisations such as Healthcare services and Educational Leadership may be added in the future.

Note: Not all elective subjects or specialisations will be offered during every semester.



MM5201 Marketing Management  
MM5101 Group Dynamics & Decision Making  
MM5102 Business Ethics, Governance and Law  
MM5104 Economics for Business

## 1<sup>st</sup> Semester

## 2<sup>nd</sup> Semester

MGMT29009 Operations Management and Business Analytics  
MGMT29010 Innovation and Sustainable Business Development  
LAWS29001 Governance and Business Law  
MGMT29012 Managing and Leading in Organisations

**Students must complete 3 from the following units:**

ACCT29085 Financial Data Analytics  
ACCT28003 Business Analytics Techniques  
MGMT29005 Data and Ethics  
MGMT29006 E-commerce Technologies  
MGMT29007 Legal Aspects of IT and e-Commerce  
MGMT29008 Supply Chain and e-Logistics  
FINC29002 Islamic Banking and Finance  
FINC29003 Islamic Capital Markets  
FINC29004 Islamic Laws and Financial Transactions  
MGMT20150 Public Policy Design and Implementation  
MGMT20152 Strategic Management in the Public Sector  
MGMT20151 Public Sector Governance and Ethics

**Students must complete the following compulsory unit:**

MGMT29011 Strategic Business Management and Change

## 3<sup>rd</sup> Semester

**Specialisation:**

Data Science

e-Commerce

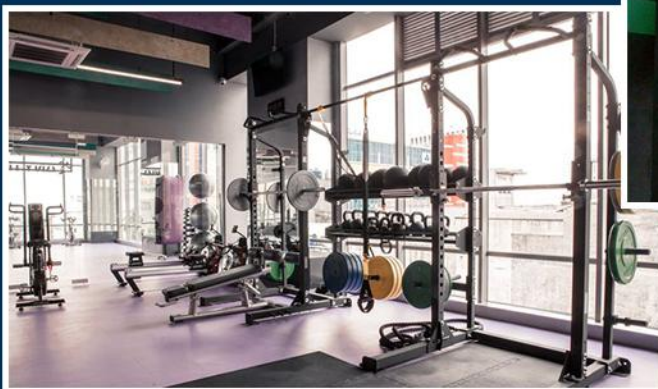
Islamic Banking

Public Private Partnership (PPP)

# CQUNIVERSITY JAKARTA CAMPUS



CQUniversity campus in Jakarta takes the form of the CQU Executive Business Training Centre. Located in Mega Kuningan Sopo Del Tower, CQUniversity is right in the middle of Jakarta CBD, surrounded by major companies, embassies and government installations. The campus offers state of the art learning facilities and excellent lifestyle facilities including fitness centre and various restaurants.



# PROFILES OF CQUNIVERSITY PROFESSORS IN THE MBA PROGRAM

**Dr. Tage Andersson**  
**PhD, MBA, MScE, BScEE, PMP**  
**Head of Course for the Bachelor of Business - Lectures on innovation and management**  
**School of Business and Law**

Dr. Tage Andersson is Head of Course for the Bachelor of Business and is based at the Rockhampton campus, Australia. He has 25 years of combined professional, academic, and research experience focused on the intersection between digital technologies, innovation, entrepreneurship, strategy, projects, and supply chains.



**Professor Lee Di Milia**  
**DipTeach WIE; BA (Hons) UoW; MEd UniSA; PhD UoW, ANZAMM, CBAM**  
**School of Business & Law**  
**School of Business and Law**

Since 2013 Professor Lee Di Milia is the Dean of the School of Business and Law. In addition, he serves on the Board of the Australian and New Zealand Academy Of Management and as a Trustee at the Rockhampton Grammar School. He is currently accredited for supervision in 1503 Business and Management & 1799 Other Psychology and Cognitive Sciences at the level of Principal Supervisor

**Peter Best**  
**BCom(Hons 1), MEngSci, PhD, FCPA, CA**  
**Head of College - Business**  
**School of Business and Law**

Dr Best is Professor and Head of the Department of Accounting, Economics, Finance & Property, at Central Queensland University. His teaching, research and consulting experience includes business intelligence and data mining (SAS), enterprise systems (SAP), information systems security & audit (SAP), sustainability reporting & assurance, computer assisted audit techniques (SAS, ACL), automated fraud detection, data visualisation and audit trail analysis.



**Dr. Ann Sardesai**  
**PhD (Acct)(QUT), M.Com., B.Com (Hons.)(Macquarie University), B.Com., GCTE (CQU), CA, CPA, CIMA**  
**Senior Lecturer - Accounting**  
**School of Business and Law**  
**Centre for Indigenous Health Equity Research**

Ann joined CQU in January 2015. She completed her PhD in 2014 and has worked with Macquarie University, The University of Sydney and Western Sydney University. Ann's PhD thesis titled: "An investigation of the impacts of Excellence in Research for Australia: A case study on accounting for research" won the Outstanding Doctoral Thesis Award for 2014 at QUT, Brisbane.



## MM-MBA PROGRAM ADMISSION REQUIREMENTS

### Academic Requirement:

Successful completion of undergraduate degree (s1) from an accredited university or equivalent.

### Professional Experience Requirement:

Work experience preferred.

### English Language Requirement:

IELTS 6.0 with no band below 5.5 or equivalent in TOEFL, Pearson or other recognised tests

(Students who did not fulfil English Requirement may be admitted into Semester 1 but will be required to fulfil this requirement prior to commencing Semester 2).

## CONTACT US

### CQUNIVERSITY AUSTRALIA – JAKARTA CAMPUS

Sopo Del Office Tower A, 18th Floor

Jl. Mega Kuningan Barat III Lot 10.1-6

Kawasan Mega KUNINGAN, KUNINGAN Timur

Jakarta Selatan 12950

### ENQUIRIES

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