



KILIFAIR Promotion presents

My Tanzania **Roadshow 2022**

Berlin | Hamburg | Copenhagen | Stockholm

May 2-7, 2022



Exhibitor List



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- 1 Kilindi, Palumbo, Eden Village, Gold, Kendwa Rocks, Sunset Kendwa, Hideaway, La Gemma dell' Est
- 2 Royal, My Blue, Sunset Beach, Nungwi Inn, Z Hotel, Amaan Bungalows, Langi Langi
- 3 Flame Tree, Smiles, Doubletree by Hilton
- 4 Mnarani Essque Zalu, Warere, Zanzibari, Ras Nungwi
- 5 Sunshine Marine Lodge, Villa Maua, Kasha, Mnemba Island, Matemwe Retreat, Matemwe Lodge
- 6 Sunshine Bay, Green and Blue Keys, Mohammed's Bungalows, Zanzibar Queen, Azanzi
- 7 Sunshine Hotel, Sele's Bungalows, Tamani, Zanzibar Retreat, Utupoa, Panga Chumvi
- 8 Zanzibar House, Hodi Hodi
- 9 Mchanga Beach, Sophia Sea View, Pwani Villa, Next Paradise, Neptune, Waikiki, Majirani Beach Resort & Spa
- 10 Ocean Paradise, Dream of Zanzibar Resort, Coral Reef, Melid Zanzibar, Shooting Sta
- 11 Sultan Sands, Bluebay, VOI Kiwengwa
- 12 Mvuvi, Kiwengwa Beach, Zanzibluu
- 13 Tulia, Pongwe Beach, Pongwe Bay, The Island, White Paradise, Azaa
- 14 Dream of Zanzibar, Palumbo Reef, Uroa Bay, Moonshine Uroa, Mermaids Cove
- 15 Zanzibar Bay Resort, Paradise Beach Resort, Maars, Ngalawa
- 16 Kae Funk, Ras Michamvi Beach, Michamvi Sunset Bay, Konokono
- 17 Kichanga, Karafuu, Mtaiia, Rock (Restaurant), Upenido
- 18 Zawadi, Sultan Palace, Anna, Dongwe Club, The Sands, Baraza, Palms, Breezes
- 19 Robinson's Place, Bellevue, Indigo, Palm Beach Inn, Sanari, Mustafa's Place
- 20 Paradise Beach, Ndambe Beach, Dhow Inn
- 21 Villa Serenity, Arabian Nights, Paje by Night, Kitete, Cristal Resort, Kiswa, White Sand, Hakuna Majiwe
- 22 Mbuyuni, Spice Island, Sharazad, Mamamapambo, Jambiani Villas
- 23 Blue Oyster, Villa de Coco, Belvedere, The Loop, Case Del Mar, NUR, Blue Reef
- 24 Uhuru, Zanzistar, Uzuri Villa, Coral Rock, Red Monkey, Zanjest
- 25 Reef & Beach Resort
- 26 La Madrugada Beach, Villa Fleur de Lys
- 27 Swahili Beach, Coral Reef, Promised Land, Mama Root, Unguja Lodge
- 28 Karamba, L'Oasis
- 29 Fruit & Spice, The Residence
- 30 Fumba Beach
- 31 Chumbe Island Coral Park, Mwbeni Ruins
- 32 Zanzibar Beach Resort
- 33 Shaba Boutique Hotel
- 34 Maruhubi, Verde
- 35 Golden Tulip, Imani, Furaha
- 36 Chuni, Ngalawa, Mangrove
- 37 ZanzResort, Sea Cliff

ZANZIBAR (UNGUJA)

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www.toku-tanzania.com

Legend	
★	Place of interest
🏠	Hotel
✈️	Airport
🗑️	Ruin
🕌	Mosque
🌿	Mangroves
🌲	Forest
🌿	Conservation Area
🌊	Depth 0-20m
🚢	Ferry
🏄	Kite-surfing area
🏊	Dive Site
🏖️	Beach
💡	Lighthouse
🪸	Coral Banks



Foreword KILIFAIR

Dear valued Exhibitors, Travel Agents & Tour Operators,

It's our pleasure to welcome you to the "My Tanzania" Roadshow Northern Europe 2022. In May 2022 our Roadshow delegation will meet approximately 120-150 travel agents in Germany, Denmark and Sweden. If we combine the German and Scandinavia source markets, more than 120,000 tourists have been visiting Tanzania in the year 2019. This is more than from any other destination in the world. This is reason enough to improve marketing efforts and frequent presence in the mentioned countries by visiting travel agents and tour operators face to face.

Tanzania mainland and its islands of Zanzibar are booming destinations for European travelers. With daily flights from Frankfurt, Copenhagen and Stockholm, as well as from other European destinations, Tanzania can be reached in just 8 to 9 hours flight time and with only 1 hour of time difference. The 30 Roadshow attending companies including the government organizations (TTB, TANAPA and NCAA) are all trusted, reliable and the most experienced partners to work with. Take your time to meet them and make the most out of it.

TANZANIA is certainly "unforgettable" and world-famous for its landscapes (Mountains, Beaches and Wildlife) and its diverse cultures. A certified "Safe Travel Destination" to explore as an all-in-one holiday. Karibu Tanzania!


Tom Kunkler
(Managing Director)


Dominic Shoo
(Managing Director)



Acacia Collections

A stay at Acacia Collections will evoke images of an African adventure in your consciousness. The Camps transforms the middle of nowhere into a peaceful haven for those seeking a spiritual haven away from the rest of the world.

These luxury safari tents offer spectacular views of the wildlife-rich area, making them ideal for outdoor enthusiasts, with high-quality canvas distancing your warm bed from the sounds of the African night, all while maintaining the comforts of a warm bed, a hot shower, delectable cuisine, and a friendly crew.


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 www.serengetiacaciacamps.com



Africa Amini Life

Built and run by the Maasai people, the Original Maasai Lodge offers nature, culture and relaxation with views of Mount Kilimanjaro. Get to know the Maasai through stories around the campfire, spear throwing or traditional dances. Relaxation is provided by the pool, massage rooms, sauna and rest areas.

With a total of 16 bungalows, we guarantee exclusivity, individuality and authenticity. As charitable tourism project our returns go back to the community through our foundation Africa Amini Alama.

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Africa Safari Experts

Karibu means Welcome. We - Annette and Adili Sirikwa, the combined German-African expertise - are looking forward to welcoming your guests in East Africa and making their stay exciting and interesting! Our company is specialized in individual and customized tours.

Annette is available for you in Germany and creates tours according to your clients wishes while Adili is in Arusha taking care that the tours run smoothly. Let us know your clients' ideas and we will create a suitable offer for them. We are looking forward to work together with you.

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African Scenic Safaris

African Scenic Safaris is a Sustainable Family owned Tour Operator based on the Foothills of Kilimanjaro. Our goal is to design and create unique and personalised experiences with a special focus on Responsible Travel.

Having a team that has expertise and love for this country, gives us the passion and ability to make your Tanzania getaway an unforgettable experience.

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Afromaxx

Afromaxx was founded in 2004 in Tanzania. From the beginning, owner Madeleine Schröder built a company at the foot of Mount Kilimanjaro that specializes in individually tailored trips.

Afromaxx guests benefit not only from the experience in mountaineering, on safari or at the Indian Ocean, but also from the passion for environmental protection, long-term tourism concepts and efficiency work. The meanwhile almost twenty well-trained and extremely dedicated employees are a guarantee for extraordinary vacation experiences.

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East Africa Camps

Only loving Africa as we do. Only knowing Africa as we do, every bit, every secret ... Only offering what we would like to find on our luxury journey. Only like that we can offer the best choice for a luxury safari in Africa.

Olengoti Eco Safari, located just at the entrance of the Maasai Mara Conservation Area. Lukuba Island Lodge is the only one and most exclusive accommodation within the Lake Victoria. Pumzika Luxury, located in Central Serengeti, Seronera area. Pakulala Camp is the only tented camp in the world situated above the Ngorongoro crater.

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Entara Lodges & Camps





Dedicated to conserving and restoring wilderness and wildlife, our intimate Entara camps, lodges and curated safari experiences provide an immersive safari experience with a light ecological footprint rooted in principles of sustainable tourism. We aim to inspire peoples' perspectives about the balance between man and nature and rekindle a meaningful connection to nature. Formed by a group of like-minded individuals with extensive experience in the industry, we believe that the safari experience means nothing without that unbridled and raw connection to wildlife and wilderness. We offer a circuit of carefully crafted lodges & camps in northern Tanzania.

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Ethiopian Airlines

Ethiopian Airlines is the fastest growing Airline in Africa. In its 75 years of operation, Ethiopian commands the lion's share of the Pan-African passenger and cargo network operating the youngest and most modern fleet to more than 130 international passenger and cargo destinations across five continents. Ethiopian is currently implementing a 15 year strategic plan called **Vision 2025** that will see it become the leading aviation group in Africa with 7 business units: Ethiopian International Services; Ethiopian Cargo & Logistics Services; Ethiopian MRO Services; Ethiopian Aviation Academy; Ethiopian ADD Hub Ground Services, Ethiopian Airports Services and Ethiopian Express Services (Domestic). Ethiopian is a multi-award-winning airline registering an average growth of 25% in the past 7 years.

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Gosheni Safaris

Gosheni Safaris is a safari operator based in Tanzania. We specialize in Great Migration, Safari and Zanzibar packages, as well as Kilimanjaro tours but also offer trips within South and East Africa. Over the years, we have provided quality tours allowing tourists from around the world to experience authentic African culture. We are honored to continuously receive positive testimonials from the thousands of safari tours we have provided to clients. Gosheni Safaris Africa is proud to be among the Top Safari Tour Operators in Africa. We are a recipient of Trip Advisor's Certificate of Excellence since 2015 and voted as 2021 Traveler's Choice. In 2021, we have also been voted as Tanzania's Leading Tour Operator during the 28th annual World Travel Awards.

 **Peter Robert**
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 **www.goshenisafaris.com**

Karibu Camps & Lodges

Karibu Camps & Lodges is a fine collection of Luxurious camps and boutique lodges located in the most sought-after destinations of Serengeti and Ngorongoro in Northern Tanzania. We offer luxury accommodation facilities with exceptional standards along with outstanding facilities, fantastic cuisine and unforgettable experiences in the African wilderness.

Our camps & lodges are strategically located in areas with abundant resident wildlife that can be enjoyed year-round and are designed to make our guests feel as close to the wilderness as possible. We offer excellent accommodation facilities and arrange for various experiences throughout your stays, such as game drives, balloon safaris, bush dining and more.

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 **www.karibucamps.com**



KILIFAIR Promotion Co. Ltd.

KILIFAIR Promotion Company is a well-known event organizer & Tourism consulting group in Tanzania. We are specialized in Tourism events, but also in organizing social & music events all over the country. The flagship event is KARIBU-KILIFAIR, East Africa’s largest and most important Tourism expo with over 600 exhibitors, buyers from 50+ different countries and 10,000 trade visitors. The next KKF takes place from **June 3-5, 2022** in Arusha - Tanzania.

The company activities include Tourism & B2B events, Tourism & branding consulting for companies & governments, as well as rental of event equipment (tents, stage, sound, light, tables, chairs, etc.) for events up to 5,000 persons. More info under www.kilifair.com.

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Lifestyle Safaris & Holidays Ltd.

Lifestyle Safaris is an all-encompassing Safari Specialist which affords its clients discerning and bespoke tour operating services.

We have a solid emphasis on providing superior guiding experience with a strong focus on offering excellence to our clients from the minute they arrive, leaving them with a euphoric nostalgia of their experience upon departure.

“Safaris By Design” is how we summarise our services as all our suggestions are intricately curated after speaking with the potential clients and to understand their key aspirations.

 **Vinay Sapra**
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Marijani Beach Resort & Spa

The 5-star Marijani Beach Resort & Spa is situated on the North East Coast of Zanzibar in the village of Pwani Mchangani. The resort has 82 beautiful, villa-style rooms decorated with elegance and tranquillity front of mind. The resort boasts a private beach area off the resort with deck chairs, beach loungers, gazebos and attentive service.

The private Marijani Beach drops down onto the public beach, so guests can also have a dip in the Indian Ocean at their leisure. Stirred by the beauty of Zanzibar and brought to you by the creative minds and hands of our beautiful people, we invite you into our dream-come-true: Marijani Beach Resort & Spa.

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Matembezi

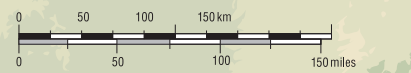
Matembezi offers carefully crafted and professionally guided African wildlife safaris in East Africa's wilderness. Bringing together decades of experience, the team tailors thoroughly planned, efficient and competitive itineraries and support to international agents, and then delivers a professionally implemented end product. Whether a traditional safari, specialized safari, or large group incentive, the Matembezi team offers breadth of experience and depth of knowledge as well as a strong network of partners.

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- Legend**
- Capital City
 - Major City
 - Minor City
 - Towns
 - National Park (NP)
 - Game Reserve (GR)
 - Conservation Area (CA)
 - Lake - Permanent / seasonal
 - ✈ International Airport
 - ✈ Domestic Airport
 - ✈ Airstrip
 - + Hospital
 - ▲ Mountain peak
 - River - Permanent / Seasonal
 - Highway / Main street (Tarmac)
 - Tracks / Street
 - International Border

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A Safari From The Sky

Miracle Experience Balloon Safaris

Miracle Experience is an innovative game-changer in the Tanzanian tourism industry. With base camps in prime areas of Serengeti National Park like Seronera, Kogatende, Ndutu, and Kirawira, as well as Tarangire National Park. We have shared a sunrise with over 15,000 people in 7 balloons - and it still feels incredible.

We take pride in our safety record and genuinely care about the experiences of our visitors. We pride ourselves on good swift responses and assistance to tour operators and agents to enable you to provide the best information & service to your clients.

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Nature's Land Safaris - Mwanza

As Mwanza's preferred and top rated Safari Tour Operator, Nature's Land Safaris has amassed an excellent reputation as a reliable safari operator with well-experienced guides and a formidable fleet of V8 Australian-spec 4x4 safari vehicles fitted with all the necessary quirks to provide a comfortable and luxurious safari for its guests.

With vehicles stationed in both Mwanza & Arusha, we truly cover the entire Northern Circuit and offer much more with our close proximity to Kenya, Uganda and Rwanda.

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Ngorongoro Conservation Area Authority (NCAA)

Ngorongoro Conservation Area is a Protected Area (PAs) and a Mixed World Heritage Site in Northern Tanzania, covering 8,292 square kilometres and sheltering the finest blend of landscape, wildlife, people, and archaeological sites in Africa. This Protected Area was named after Ngorongoro Crater, world’s largest unbroken and unfilled volcanic caldera, which is 610m deep and host over 25,000 large animals including some of Africa’s last remaining black rhinos. The Tanzania’s government established an independent body - the Ngorongoro Conservation Area Authority (NCAA) - to administer the Area. NCAA’s purpose is to protect and integrate the following diverse values and interests: wildlife, people, forestry, archaeology and pre history, tourism , education and research.

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Nyange Adventures Ltd.

Nyange Adventures is one of the most experienced, professional, and reliable tour companies in the Kilimanjaro Region - Tanzania. Our company is locally owned with over ten years of industry experience and an established reputation for providing travelers with unforgettable memories. Specializing in Mount Kilimanjaro climbs, wildlife safaris, cultural day trips, and Zanzibar holidays, we are very competitively priced whilst not compromising on delivering a first-class service. As a company, our primary focus is on organizing tours with an ethical and eco-friendly approach. All our tours benefit the indigenous people and local communities through fair wages and charitable outreach programs. "Come as a client, leave as a friend."

Praise Nyange
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 info@nyangeadventures.com
 www.nyangeadventures.com



Paradise & Wilderness

Paradise & Wilderness group is offering a complete Beach & Safari package. Our portfolio includes: Resorts, Lodges, Safari activities, Safari 4x4 jeeps, Aviation and DMC services. We are offering a one-stop shopping service in Zanzibar & Tanzania. And we are not an agent, we are the operator!

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 **www.paradise-wilderness.com**

Quest Horizon Safaris

Quest Horizon Safaris is a Medium-Sized tour operator Company (Local DMC) which is fully registered and licensed to operate in Tanzania. Quest Horizon Safari was established in 2012 and we have our own fleet of Safari Vehicles.





Our company is committed to offering a truly tailor-made, life -enriching Safaris, tours, Adventures, Photographic, Educational tours, Tailor made tours, Mountain climbing and hiking as well as beach holidays. All these on very personalized services and attention to details.

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Safari Gateway Ltd.

Budget Safari Zanzibar is an established touring company and Current manager for Mtoni Marine Palace Cultural Dinner Concert. We offer exclusive yet affordable inland and coastal packages to clients so you can be assured that you will explore Zanzibar & Tanzania like never before. These highly sought-after tours offer you the opportunity to view Africa's diverse beauty without paying a premium price. This allows multiple trips to be enjoyed and gives you the ability to tailor-make your own unique African adventure. We assist with any domestic airline flights, Last - minute Safaris & Zanzibar Beach Holidays. Our years of experience always ensure your trip runs smoothly and ensures you leave with long lasting African memories.

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Serengeti Balloon Safaris

As the first company to set a balloon aloft over the Serengeti 30 years ago, Serengeti Balloon Safaris have set the bar high for an exceptional adventure, delivered with safety at the forefront of our minds, and with our passenger's experience as a priority.

From the outset, we've established ourselves as partners in conservation in the parks in which we operate and we take an active role in ensuring ballooning standards are rigorously maintained. We've learned all the patterns of wind, wildlife and weather over the years so we can give our guests the very best safari highlight.

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Serena Hotels

Live a well-travelled life in style and experience authentic cuisines, indigenous aesthetics and spectacular delights in some of the world’s most extraordinary locations with Serena Hotels. Our diverse collection of hotels, resorts, safari lodges, camps and forts within East Africa and Mozambique are for those who lean towards distinctive and inspirational experiences. We believe in introducing our guests to the true essence of their hosts. Whether it’s your maiden voyage to Africa or you are revisiting your favourite destination, discover how each of our properties offers its own distinguishing style, reflecting its locations cultural heritage and artistic idioms.

At Serena Hotels, your Serena Experience begins once you arrive.

Four horizontal lines for contact information.

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www.serenahotels.com



TANZANIA
Unforgettable!



Tanzania National Parks (TANAPA)

Tanzania proudly boasts of 22 National Parks that have vast potentials as tourism destinations. While visiting the parks, visitors are privileged to enjoy exceptional wildlife tourism products including incomparable and unique day game viewing, night game drives, bush lunch and dinner, picnicking, walking safaris, bird watching, sports fishing, mountain hiking and climbing, chimpanzee trekking, canoing, balloon safaris, horse riding, kayaking, Mawenzi technical climbing, biking and para-gliding. Each park is unique and offers an array of spectacular biodiversity and breath taking scenery views, making a visitor decide for a longer stay or plan to visit again. Today Wilderness taste, solitude and enjoyment are what your heart and brain deserves.

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Tanzania Tourist Board (TTB)

Tanzania Tourist Board is a government organization which was legally established by Tanzania Tourist Board act, CAP 364 of 1962 and amended by act by act No. 18 of 1992. It was formed after the disbandment of the Tanzania Tourist Corporation.

The Board is mandated with promotion and development of all the aspects of tourism industry in Tanzania. Tanzania Tourist Board welcomes you to Tanzania's official destination portal, with everything you need to know about our beautiful country.

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 **www.tanzaniatourism.go.tz**



Zagas Explorer Ltd.

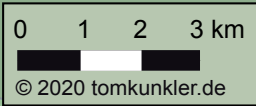
Zagas Explorer is a world class Eco-friendly Tour Company with offices in Zanzibar, Arusha and Kampala that provide memorable holidays to top safaris and holiday destinations all over East Africa.

Whether you fancy trekking the great Gorilla mountain in Uganda, basking in the sun on the white sandy beaches of Zanzibar, exploring the historical town of Mombasa in Kenya, or the vastness of the Ngorongoro, Serengeti, Mikumi, Selous and Mount Kilimanjaro Climb in Tanzania, ZAGAS EXPLORER is set to cater for all your travel needs.

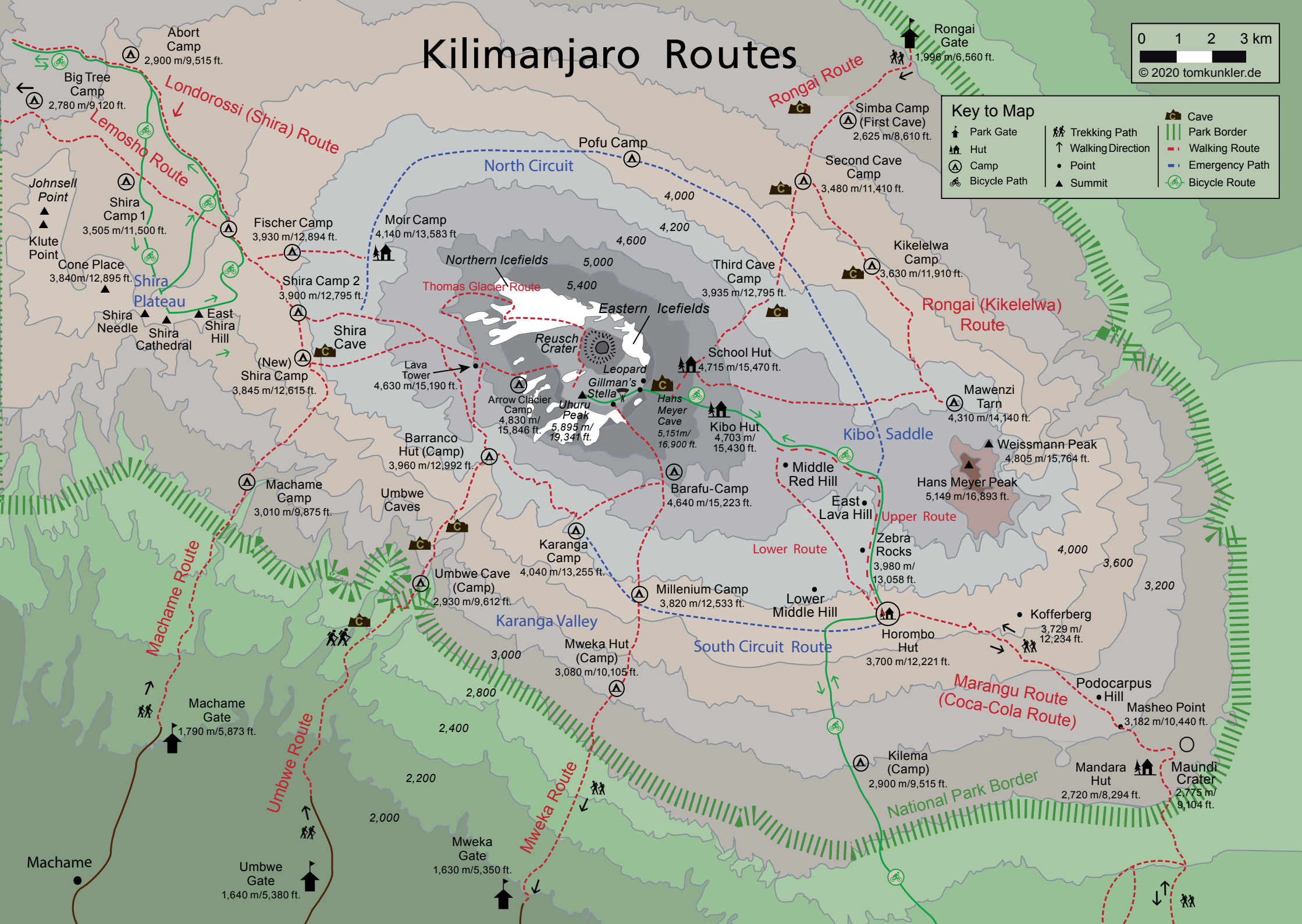
-  Yusuf Mwanga
-  +255 777 858 934
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-  www.zagasexplorer.com



Kilimanjaro Routes



Key to Map





Unforgettable Tanzania

Tanzania is considered the “cradle of humanity,” and still offers today’s travelers an authentic Africa. The Serengeti, Africa’s largest nature reserve, or the Ngorongoro Crater, often called the “eighth wonder of the world,” are testament to timeless fascination. With 16 + 6 new national parks and just as many nature reserves, Tanzania offers a once-in-a-lifetime safari experience with the single greatest population of large mammals in all of Africa.

The white summit of Kilimanjaro makes Tanzania the country with the highest mountain in Africa, and with a part of Lake Victoria, it also has access to the second largest fresh water lake on earth.

The picturesque Usambara Mountains or the Oldoinyo Lengai volcano to name just two, are natural wonders beyond compare. Tanzania is also a true mosaic of ethnic and historical richness, with unforgettable Cultural adventures. For Sun worshippers the coastal region around Tanga and Dar es Salaam, or the Arabic-influenced Spice Islands Zanzibar and Pemba are ideal recommendations. For more info check www.tanzaniaparks.go.tz.

Unforgettable Safaris

Tanzania is simply Africa’s No. 1 Safari destination. No other country in Africa has named more than 1/3 of its total area (over 300,000 km²) as nature reserves. There are 22 national parks, one nature preserve Ngorongoro Conservation Area, few wildlife reserves (e.g. Selous Wildlife Reserve) and the world-famous Serengeti National Park, known for its annual migration of over 1.5 million white-bearded (or brindled) wildebeest and 250,000 zebras and for its numerous Nile crocodile and honey badger.

All national parks are administered and monitored by TANAPA (Tanzania National Park Authority) with highest priority on conservation of wildlife and the continuing improvement to park infrastructure. Tanzania’s national parks are not fenced, allowing free movement of wildlife and native people at any time. For more info check www.tanzaniatourism.go.tz.

Unforgettable Mountain Trekking

Tanzania offers the highest mountain in Africa - Mt. Kilimanjaro (5,895 m). It’s also the tallest freestanding mountain in the world. The second highest Mountain of the country is Mt. Meru, in the heart of Arusha National Park, and with 4,566 meter even the 5th highest peak on the African continent. Many more Trekking options & regions such as in the Ngorongoro Highlands, are under development right now to meet the big demand of active tourism.

Unforgettable Cultural Tourism

Tanzania is a true mosaic of ethnic and historical richness with more than 120 different tribes and languages. Through the mix of centuries-old cultures and colonial occupation there are African, Arabic, Indian, and European influences in every corner of the country. The northern part of Tanzania is home to the “ancient Maasai” people, whose legendary traditions are re-affirmed when meeting them in person. The southern part of the well-known Ngorongoro Nature Preserve is home of the small statured “Hazabe” tribe -also known as “Bushmen”. Tanzania provides certainly an “unforgettable” Cultural experience. For more info please check - www.tanzaniaculturaltourism.com

Unforgettable Beach Holidays

Zanzibar is one of the most well-known “paradise islands” in the Indian Ocean. It’s a small island group that lies about 36 km off the coast of Tanzania. It consists of the main island Zanzibar, called Unguja Island, the island of Pemba in the north, and many smaller atolls. Unguja, the main Zanzibar island, is a real jewel in the Indian Ocean, whose palm tree-lined sandy beaches, timeless fishing villages, spice plantations, and colorful markets contribute to the extreme fast growing tourism over the last trade. Zanzibar in contrast to the Tanzanian mainland, is very strongly influenced by Arab culture, due to the history. Many newly established international standard hotels & direct flights from all over the world make Zanzibar a most “unforgettable” beach destination in Africa.



2022
June 3 - 5
 Magereza Ground
 Arusha | Tanzania

- ▶ East Africa's No. 1 Tourism Expo & Networking platform
- ▶ 25,000m² Fair & Exhibition area
- ▶ 400+ Exhibitors from 12 countries (Tour companies, Hotels, Lodges, Airlines, Suppliers etc.)
- ▶ 500+ International and EA buyers from 30+ countries
- ▶ 7,000+ Trade visitors & intl. buyers
- ▶ B2B events | Appointments | App



TANZANIA
Unforgettable!

EAST AFRICA'S LARGEST TOURISM FAIR
"where East Africa Tourism is rebuilt"



www.kilifair.com | [#KaribuKilifair2022](https://twitter.com/KaribuKilifair2022)