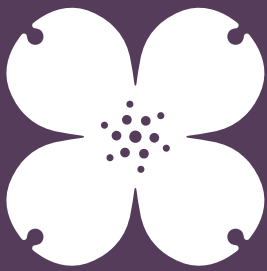


NORTH CAROLINA
BOTANICAL
GARDEN

Annual Report

FY 2020





NORTH CAROLINA
BOTANICAL
GARDEN

DAMON WAITT *Director*

JOANNA MASSEY LELEKACS *Education*

LISA HICKS *Business Office*

STEPHEN KEITH *Development*

JENNIFER PETERSON *Communications*

JOHNNY RANDALL *Conservation*

DAN STERN *Horticulture*

ALAN WEAKLEY *Herbarium*

Botanical Garden
Foundation
Officers

ANNE HARRIS *President*

SIMS PRESTON *Vice President*

NATHAN BYRD *Treasurer*

JENNY ROUTH *Secretary*

ON THE FRONT

Echinacea purpurea

Purple Coneflower

ON THE BACK

Stokesia laevis

Stokes Aster

MISSION

*To inspire understanding,
appreciation, and conservation of
plants and to advance a sustainable
relationship between
people and nature.*

BY THE NUMBERS

CATEGORY	2019-20
MEMBERS/DONORS	3,657
VOLUNTEERS	
COMMUNITY VOLUNTEERS	419 (8,796 hours)
STUDENT VOLUNTEERS	593 (2,067 hours)
FACULTY/STAFF VOLUNTEERS	48 (140 hours)
TOTAL VOLUNTEERS	1,057 (11,003 hours)
VALUE OF VOLUNTEER TIME @ \$24.14/hour	\$265,612
COMMUNICATIONS	
E-NEWSLETTER SUBSCRIBERS	14,963
FACEBOOK FOLLOWERS	11,230
TWITTER FOLLOWERS	2,063
INSTAGRAM FOLLOWERS	8,358
EDUCATION and OUTREACH	
EXTERNAL SPEAKING ENGAGEMENTS	86 (4,227 people)
ADULT PROGRAMS	75
ADULT TOURS	14
YOUTH & FAMILY PROGRAMS	8
SCHOOL PROGRAMS	9
EDUCATION PROGRAM PARTICIPANTS	4,059
HORTICULTURAL THERAPY SESSIONS	150
CAROLINA CAMPUS COMMUNITY GARDEN	4,874 lbs.
EDIBLE CAMPUS STUDENT VOLUNTEER HOURS	1,886
HORTICULTURE	
PLANT SALE REVENUE	\$79,975
PLANTS SOLD	9,629
SEED PACKETS DISTRIBUTED	9,474
GREEN GARDENER INQUIRIES	331
RESEARCH	
NUMBER OF SPECIES SEED BANKED	202
SEEDS COLLECTED IN THE WILD	1,100,000
SPECIES GROWN IN INCREASE PLOTS	24
HERBARIUM SPECIMENS ACCESSIONED	11,280
HERBARIUM SPECIMENS LOANED	3,152
HERBARIUM-RELATED PUBLICATIONS	23
SCIENTIFIC (PEER-REVIEWED) PUBLICATIONS	4
SCIENTIFIC PRESENTATIONS	17
GRANTS & CONTRACTS	12
UNIVERSITY SERVICE	
COURSES TAUGHT	3
GRADUATE COMMITTEES	8 (6 chaired)
GUEST LECTURES	25
STUDENT INTERNSHIPS	9
WORK-STUDY STUDENTS	55

Adapting to a Changing Landscape

BY DAMON WAITT, NCBG DIRECTOR

Dear Friend of the North Carolina Botanical Garden,

As the calendar year draws to a close, there is still much uncertainty in the world and our community. It is difficult to predict what the future will bring as we all struggle with the challenges brought on by a global pandemic. What is certain is that, in these difficult times, the North Carolina Botanical Garden continues to provide a valuable resource to our visitors, volunteers, and students – one that is even more important as other gardens and public places remain closed.

The Garden has closed to the public before for weather-related emergencies, but never for a pandemic and never for six contiguous months. During that time, the Garden adapted and pivoted. Staff learned new skills and worked hard to connect with our members and friends in inventive and creative ways. Stuck at Home, Not Stuck Inside activities for children and families; virtual lunchbox talks, classes, and seminars; and online plant sales to name just a few. Meanwhile, our conservation, horticulture, and research work continued mostly unabated, including installation of a new sign wall and garden at the corner of Fordham Boulevard and Old Mason Farm Road. We should all be proud of the new precedents the Garden set during these “unprecedented” times.

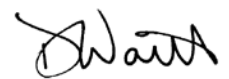
In mid-August, we received permission from the University to re-open our display gardens to outdoor visitation and learned it is much easier to close a thing than it is to re-open one. Whether it was due to the beautiful new sign wall and garden, the opening of the 32nd annual Sculpture in the Garden exhibition, the precautions we have taken to ensure the safety and well-being of our visitors, or just the

need people feel to connect with something besides their computers, we experienced record visitation.

Though we are experiencing great success, we are faced with the reality that the new normal cut several important funding streams in the last quarter of FY20. We were unable to rent our facilities to large groups, our Garden Shop was closed, the number of students in our classes was restricted, and we had to cancel or adapt our in-person signature events through the end of 2020. This left our budget with a shortfall that had to be balanced using the last of the Garden’s reserves.

Despite these challenges, we are pleased to share the Garden’s annual report for the fiscal year ending June 30, 2020. This once yearly accounting of the Garden’s accomplishments is made even more significant in that these successes were achieved during a period of social unrest and clouded by a worldwide pandemic. I have never been more proud of the Garden’s ability to inspire understanding, appreciation, and conservation of plants and advance a sustainable relationship between people and nature as I have been in 2020.

Sincerely Yours,



Damon Waitt



Conservation

HIGHLIGHTS

Our conservation program protects and manages land, and conducts applied research in ecological restoration and germplasm storage. In addition to being a founding member of the Center for Plant Conservation, Seeds of Success, and the Millennium Seed Bank (Kew, England), we are now operating our own Native Plant Materials Development program to provide seeds and plants for both small and large scale ecological restoration projects.

Native Plant Materials Development

As part of our Native Plant Materials Development program, nearly two million seeds were collected, representing 120 species from the North Carolina Piedmont, Sandhills, and barrier islands. Twenty-four species are growing in seed increase plots to provide seed in bulk for restoration projects, and 2,000 plugs of seven species were grown and planted for restoration. Approximately 250,000 seeds were also sold to conservation partners for natural area restoration projects.

Crystal Skipper Habitat Restoration

In collaboration with US Fish and Wildlife Service, NC Sea Grant, and the NC Aquariums, the conservation program collected seeds, grew, and planted 1,500 plants to restore the habitat of the Crystal Skipper butterfly, found only on the barrier islands between Fort Macon State Park to Hammocks Beach State Park.

Land Conservation and Management

The conservation program oversees 1,125 acres, including seven nature preserves and 23 conservation easements. We use controlled burning on five separate sections to manage 40 acres of Piedmont savanna habitat, prescribed mowing in 25 acres of wet meadows, and invasive plant species removal across hundreds of acres at the Mason Farm Biological Reserve, Battle Park, and the Coker Pinetum. We accomplished this active management with the help of work study students, student interns, volunteers, and interagency cooperation.

The long-sought removal of loblolly pines from approximately 30 acres from the Penny's Bend Nature Preserve is complete and will allow for the expansion of Piedmont savanna habitat to its historical extent. Conservation staff and volunteers have collected seed locally for habitat restoration, which will also benefit many pollinator and other animal species.

Venus Flytrap Seed Banking

Over 94,000 Venus flytrap seeds from 65 sites were collected, vacuum-sealed, and frozen to preserve the genetic material of this rare plant. Of these, 545 were collected and stored by maternal line, meaning these represent distinct collections from individual plants.

In addition, over 750 applications were received for the Home of the Venus Flytrap North Carolina specialty license plate. The General Assembly delayed legislation to approve the new plate due to COVID-19 priorities. Approval of the new plate is anticipated in early 2021.

Public Outreach and Professional Activities

Conservation staff gave 24 public presentations at national scientific meetings, local conservation events, public school classes, garden clubs, and others. The department continues to offer field trips and Garden Lunchbox Talks through the pandemic and contributed several lectures in Plant Conservation Science and the Role of Botanical Gardens in Conservation in the UNC Department of Biology.

Left: The Crystal Skipper butterfly. Right: Staff from the Garden, NC Aquariums, NC State Parks, and NC Sea Grant collected seeds to restore habitat for the crystal skipper butterfly. Photos by NC Aquariums



Horticulture

HIGHLIGHTS

The Garden's Horticulture Department is responsible for the care and collections management of 10 acres of thematic gardens at 100 Old Mason Farm Road which include a variety of habitat collections, ornamental displays of native species, an herb garden, and plant families garden. The Horticulture Department also manages five acres at the Coker Arboretum, a more than 100-year-old collection of Southeastern trees and their Asian relatives, located in the center of campus of the University of North Carolina at Chapel Hill. The Horticulture Department also encompasses robust seed collection and plant propagation programs which collect, clean, and distribute seed of southeastern natives and produce thousands of native plants each year that are purchased by garden visitors and local landscapers.

Projects

In the fall of 2019, the Horticulture Department participated in Arbor Week by adding several dogwoods, sassafras and sumacs outside the sound wall. These new plantings counted towards the Town of Chapel Hill's goal of planting 200 new trees to celebrate 200 years of town government. The Horticulture Department also collaborated with the town's public library to design and install native woodland plantings around the new outdoor classroom in Pritchard Park.

At the Garden's main site, this year's major project was the construction of our new sign wall and ornamental landscapes on the corner of Old Mason Farm Road. Stretching over 100 feet, the wall's construction materials and style illustrate a continuum from the structured, concrete section with lettering in the middle gradually transitioning through irregular stonework and then loose boulders to the more organic patterns found in nature at the ends. The landscapes framing this wall were designed to demonstrate how native species can be used on a large scale, modeling a new way to think about using native plants in commercial and corporate park settings. Both the wording on the wall and the plantings around it are visible

to people driving by at 45 mph and signal this is a special place worth visiting. It also makes it much easier for people to find their way into the Garden.

Reduced Operations and Working Remotely

COVID-19 presented the Horticulture Department with some interesting challenges and opportunities. Although the main site closed to the public in late March, Mother Nature kept right on ticking and the Horticulture Department struck to find a balance between keeping the container plants in the nursery alive, preventing the garden from becoming entirely overgrown, and the desire to keep staff safe by having them work remotely as much as possible. With creativity, several staff set up satellite potting stations at home, and with regular deliveries of plants, pots, and soil, they were able to continue the Garden's propagation program. We were also able to adapt our plant sales to offer online ordering and curbside pickup. Being forced to work remotely also afforded some staff the opportunity to reflect on the objectives of the collections that they manage, catch up on the latest research and begin refining their plans for the further development of these collections.

Teaching

In FY20, horticulture staff developed and began to deliver a new six-class series on applied horticulture called Conservation Gardening 101. The first two offerings (fall 2019 and spring 2020) sold out very quickly so we expect to continue teaching this course twice a year. In addition, the Horticulture Department continues to provide annual workshops on seed and vegetative propagation techniques as well as several classes in a course at UNC-Chapel Hill on Plant Conservation Science and Practice and the Conservation Garden.

The new sign wall and plantings increase visibility of the Garden and showcase landscaping with native plants.



Education

HIGHLIGHTS

The education department provides diverse and creative learning experiences that seek to increase environmental and conservation literacy relative to the southeastern United States, strengthen program participants' connection to the natural world, and improve the well-being of participants, the community, and the planet. The department supported the NCBG mission through free and fee-based public programs offered throughout the year.

Youth & Family Programs

Youth and family programs provided hands on interactions promoting the importance of nature in child development. This inspired observation, appreciation and understanding of the natural world while also delivering excellence in natural science education. Staff and Garden Guides delivered nine curriculum-aligned school field trips for 537 students, three family workshops for 52 people, and four sessions of the Bluets: Preschoolers Exploring Nature program for children. The popular Nature Explorers Summer Camp was re-imagined as Camp Flytrap and was set to serve 110 children through eight, one-week day camp sessions before in-person programs were cancelled due to the pandemic. The BOOtanical Family Festival moved to the oversight of our youth and family team in 2019 and brought in 347 children and adults to enjoy a fun-filled evening of seasonal nature activities at the Garden.

A new, wooden sand play structure with shade covering in the Children's Wonder Garden received rave reviews from families. In its second year since establishment and before closing temporarily due to the pandemic, the Peacock Discovery Room offered young visitors opportunities to explore an "Owls & Nocturnal Creatures" theme through hands-on activities, displays, and books. Due to the pandemic, 1,160 students missed the opportunity to tour our Garden in the spring when 31 spring school field trips were cancelled.

We provided advanced training to all 32 Garden Guides, enhancing their content and interpretive skills to lead school field trips and guided tours.

Education programs adapted to the pandemic, offering virtual lectures and socially distanced field trips.

Adult Education

Adult education program themes included nature studies, nature art, and home gardening and included classes, workshops, hikes, tours, lectures, and special events. We offered our first Conservation Gardening 101 workshop in Fall 2019. We had so much interest that we now offer this program twice per year. In January, we kicked off a year-long 2020: Year of the Wildflower exhibition with the opening of an educational exhibit, Saving Our Wildflowers, and a free lecture by Tom Earnhardt who shared a vision of healing through the power of wildflowers and native plants. Despite cancelling 47 programs from March through June due to the pandemic, over 3,190 adults participated in nearly 90 adult education programs and guided tours throughout the year. We offered 16 Lunchbox Talks and moved the last four online via Zoom webinar, allowing us to expand our registrations to more than 200 in some cases, reach a national audience, and add to the Garden's YouTube channel. Six participants of the Certificate in Botanical Art & Illustration and two participants of the Certificate in Native Plant Studies programs received their certificates of proficiency during a fall celebration of the programs. We expanded our partnership with the Friends of Plant Conservation and the Plant Conservation Program to plan for future excursions to state natural areas. The first excursion was successfully offered in August 2020.

NC State University supported NCBG's online course development efforts through a \$15,000 grant.

Annual Lecture Series

At the Jenny Elder Fitch Memorial Lecture, Benjamin Vogt, garden designer and author of *The New Garden Ethic*, spoke to a packed Reeves Auditorium in Fall 2019, offering an audience of long-time and new attendees alternative ways to communicate the importance of native plants and "reviving wildness" in our landscapes to maintain and expand biodiversity. The Sims lecture was scheduled to feature botanist and endangered species biologist Julie Moore. Due to the pandemic, this annual spring lecture was cancelled.



Outreach

HIGHLIGHTS

Our outreach continues to include programs that support food access and food systems education on the UNC-Chapel Hill campus as well as therapeutic horticulture training and community service.

Carolina Community Garden

The Carolina Campus Community Garden was re-branded to the Carolina Community Garden (CCG). CCG forged an exciting new partnership with Campus Health on a Nature Rx (nature prescription) program that promotes the CCG as a beneficial place for physical and mental health. Thanks to the efforts of 580 students, staff, faculty, and community members that contributed 3,350 volunteer hours, the CCG was able to donate 4,874 pounds of fresh produce to vulnerable community members. Through March, all CCG produce was distributed to UNC housekeepers. When the University implemented its reduced operations plan in March, most of the UNC staff whom had previously received the produce from CCG were no longer on campus. The CCG pivoted to partner with the UNC Medical Center, continuing to offer produce to vulnerable individuals and families, those on the frontline of the pandemic.

Edible Campus UNC

Edible Campus UNC promoted interactive food education across the University landscape by creating vibrant public spaces engaging UNC-CH students in more than 1,900 hours of garden programming. The program added and improved infrastructure, increased plant diversity, added more course and community partners, and expanded the roster of interns and volunteers. The program partnered with over 30 academic classes and student organizations and donated nearly 700 pounds of food to the campus food pantry. Through the leadership of UNC students, the annual fall Harvest Moon event hosted 170 students and

community members to celebrate food and community and raise awareness about food insecurity on and off campus. Despite the challenges of the pandemic, Edible Campus interns and staff turned the annual celebration of Earth Day into a weeklong Virtual Earth Week 2020 event with daily instructional and inspirational videos. This year also marked the formation of the Edible Campus UNC student organization, providing new opportunities for student leadership development.

Edible Campus was awarded a \$6,000 Parents Council Grant In June to support garden infrastructure and interpretation. In June, the Garden received an award of \$14,893 via the U.S. Botanic Garden / American Public Gardens Association Urban Agriculture Resilience Program to support the work of both community garden programs from June through October 2020.

Horticultural Therapy

The Horticultural Therapy program provided 150 direct service sessions, and 15 allied health professionals completed their internships, fulfilling their final requirements in the Certificate in Therapeutic Horticulture program. The Garden established a partnership with the NC State Extension Gardener Program to design, implement and evaluate a series of online courses that teach the theory, practice, and profession of therapeutic horticulture. The design of the first course in the series, Introduction to Therapeutic Horticulture, was nearing completion by the end of this fiscal year.

This spring, medical students volunteered at the Carolina Community Garden, providing fresh fruits and vegetables to frontline workers at UNC Hospitals.



Herbarium

HIGHLIGHTS

The UNC Herbarium is the largest collection of plant specimens in the Southeast with over 800,000 specimens dating from the mid-1800s, housed in Coker Hall at the University of North Carolina at Chapel Hill. The Herbarium documents plants in the state's 100 counties and across the southeastern United States, serving as the definitive resource for their taxonomy, identification, and geographic distribution. The Herbarium strives to increase botanical capacity by bringing botanical knowledge and skills to people at all levels of experience.

In a fiscal year affected by general closure of the Herbarium for several months due to the pandemic, we saw fewer visitors and processed fewer loans. Our long-term, National Science Foundation-supported effort to digitize the collection by creating high-resolution, internet-accessible images of the specimens allowed many research activities to continue, not only by Herbarium staff and associates, but by providing remote access to the critical specimens of the collection to researchers all over the world.

The Herbarium continues to work on several multi-year projects made possible through support from private donors and government grants. These projects include:

- Taxonomic work and description of new and rare species in the southeastern United States. Wesley Knapp, Derick Poindexter, and Alan Weakley conducted research to further resolve the taxonomy of the aster genus *Marshallia*, resulting in the recognition of two species from what had been considered one: *Marshallia grandiflora* (endemic to the Blue Ridge of North Carolina) was regrettably recognized as the 53rd extinct plant species in North America, and *Marshallia pulchra* as a “new” (previously confounded as part of *M. grandiflora*) and imperiled species distributed in Tennessee, Kentucky, West Virginia, and Pennsylvania.
- Studies of the rate and pattern of plant extinction in the United States, with a set of academic, agency, and non-governmental organization collaborators led by Wesley Knapp of the North Carolina Natural Heritage Program.
- Floras for states (Arkansas, Delaware, and Georgia) and twelve National Parks of the Cumberlands/Piedmont region (parts of North Carolina, South Carolina, Georgia, Alabama, Tennessee, and Kentucky)
- National Park Service data management
- Internships and field-based research on plants of the Southeast, including work in the genera *Croton*, *Conoclinium*, *Teucrium*, *Allium*, *Eryngium*, and others.
- Accession, organization, and digitization of the plant fossil component of the Herbarium.



Marshallia pulchra at Meadow Run in Pennsylvania.
Photo by Steve Grund

Foundation

HIGHLIGHTS

The North Carolina Botanical Garden Foundation's mission is to partner with the North Carolina Botanical Garden to conserve our natural heritage. The Foundation brings both individual and private sector support to the Garden's mission of education and conservation through its membership program, the generosity of its board, and fundraising events. Equally important, the Foundation serves as a land trust to protect ecologically important lands near the Garden and beyond. It owns and holds conservation easements on over 300 acres of land adjacent to lands already protected by the Garden and the University of North Carolina at Chapel Hill.

Member Survey

With the advice and assistance of UNC's Odum Institute, the Foundation developed a member survey to evaluate current practices and identify changes that could improve the membership experience. An analysis of the data obtained from the survey is underway and will help us identify ways in which we can better serve the Garden, the Foundation, and the community.

Membership Marketing Project

Led by board member Max Leach and board Vice President Sims Preston, this project aims to evaluate current marketing practices and develop a plan to enhance Foundation visibility, membership, and engagement. A creative team designed an initial social media ad campaign that will be launched on Facebook and Instagram beginning in Spring 2021. The team is also designing an experience audit to determine whether the experience of becoming a member online can be improved.

Garden Party Success

Members of the Garden staff, the Foundation, and several local businesses worked together to present an interesting and engaging 2020 Carolina Moonlight Virtual Party. The event attracted 298 participants and raised over \$52,833 for the Garden's general support fund.

Entranceway Master Plan

The Foundation-sponsored Entranceway Master Plan achieved a new milestone with the completion of the sign wall and garden at the corner of Fordham Boulevard and Old Mason Farm Road. Construction of Phase II which includes the entry walk and breezeway will begin in early 2021.

New Board Members

The most important qualification for board members is a strong commitment to the Garden's mission. With input from the Garden staff, existing board members, and volunteers, the governance committee identified excellent board member nominees and all were unanimously approved. In January, we will welcome Melanie Fort Christian, Gail Perry, Rani Ray, Ladell Robbins, and Carol Tresolini. All five have exceptional credentials and experience that will benefit both the Foundation and the Garden.



Architectural renderings of the new entrance walkway to be constructed in Spring 2021.

Development

HIGHLIGHTS

The Garden had a successful fundraising year in FY20, given the pandemic circumstances. With membership growth and retention, close achievement of the unrestricted general support goal, and growth in permanent endowments, support for the Garden's conservation mission continues. In FY20, the Garden received \$567,429 (99.5 percent of the \$570,000 goal) in unrestricted, general operation gifts (including North Carolina Botanical Garden Foundation, Inc. dues), contributions to the Director's Fund, Event Host sponsorships, Corporate Partners, and unrestricted memorial gifts and tributes.

The Garden received \$1,159,715, or 82.8 percent, of the \$1.4 million goal in private contributions to all North Carolina Botanical Garden Foundation designations.

The Garden received distributions from three planned gifts from individuals and families who included the North Carolina Botanical Garden Foundation in their wills or other estate plans. From these legacy gifts, the Garden was honored to receive \$35,477 for general support and the UNC Herbarium.

Fundraising

Cash and commitments, including formal pledges and documented planned gifts, totaled \$1,413,513 this year. With \$21,719,515 in gifts and commitments recorded from January 1, 2015 through June 30, 2020, the Garden is 72 percent of the way to its \$30 million goal for the eight-year UNC capital campaign.

Membership

Membership appeals, acquisition mailings, improvements in our renewal reminder system, and stewardship focused on donor retention helped the Garden's membership roster reach 3,657, up slightly from the previous fiscal year. Membership dues provide more than \$130,000 for general support and are tremendously helpful in meeting the Garden's needs. The Garden continues to find ways to build a base of engaged members who are committed to our work and mission. Healthy membership growth is the best way to ensure future financial support and the continued progress of the North Carolina Botanical Garden.

Endowments

Additions to permanent endowments for specific areas of the Garden totaled \$134,532 in FY20. These additions, plus growth of invested assets, brought the total market value of permanent endowments and other large invested funds to over \$4.9 million and is expected to generate approximately \$249,000 next year. These permanent sources of income are critical for ongoing care of campus treasures like Coker Arboretum, Battle Park, and Mason Farm Biological Reserve. Because state allocations provide approximately 40 percent of the Garden's budget, and because fundraising can vary with the economic climate, having permanent sources of recurring annual income is vital to the Garden's future.

FISCAL YEAR 2020 FUNDRAISING REVENUE

FUND TYPE	FY20 Goal	FY20 Actual	Percent
UNRESTRICTED	\$570,000	\$567,429	99.5%
RESTRICTED GIFTS and DESIGNATED	\$830,000	\$592,286	71.4%
TOTAL	\$1,400,000	\$1,159,715	82.8%
MEMBERSHIP	3,500	3,657	104%

THANK YOU!

to all who have supported the Garden from July 1, 2019 to June 30, 2020

\$100,000+

Thomas S. Kenan III

\$50,000 – \$99,000

Anonymous
Ellen and Charles Johnson
James D. Joslin and Beth A. Hahn
Syngenta Crop Protection, LLC

\$25,000 – \$49,000

Marcella and Paul Grendler
Triangle Community Foundation

\$10,000 – \$24,999

The Estate of Geraldine I. Anderson
The Burt's Bees Greater Good
Foundation
Center for Plant Conservation
Anne F. Harris
Julia E. Irwin Charitable
Lead Annuity Trust
William A. Johnson and
Shirley J. Werner
Martha and Charles Lewis
Nolan D. Lovins
Harriet and D.G. Martin
Florence and James Peacock
Robert E. Wyatt and
Ann H. Stoneburner

\$5,000 – \$9,999

Robert and Molly Broad
Leonard J. Buck and
Elizabeth Gray Buck
Becky and Munroe Cobey

Druscilla French
Mimi and Tanner Hock
David and Laurie Joslin
Thomas Krakauer
Paul and Mary MacDougal
Janis E. McFarland and
Richard A. McLaughlin
Margaret P. Parker
Stuart and Linda Paynter
Robert K. Peet
Kader Ramsey and Margaret
Patterson-Ramsey
M. Vikram Rao and Susan J. Henning
Frances P. Rollins
William and Maryann Roper
Mrs. Thomas Royster
Janice D. Stratton
Thomas R. Wentworth and
Linda E. Rudd
Fran and Gary Whaley

\$2,500 – \$4,999

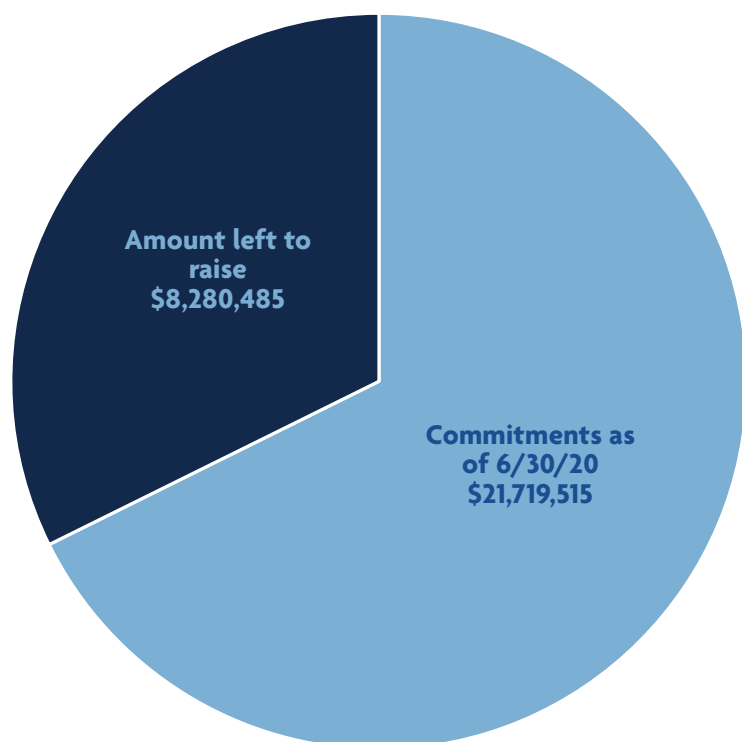
Anonymous
Ruth N. Benton and Tod Sedbrook
Cotton and May Bryan
Pam and Bill Camp
Linda and Larry Curcio
Arthur and Mignon DeBerry
Kim and Peter Fox
Lallie M. Godschalk
L. Clayton and Jane Harrell
Jeanne and Charles Hecht
Julie E. Irwin
Paula LaPoint
Alice and John May

New Hope Audubon Society
James and Melinda Ogburn
Jim and Judy Pick
Peter and Ona Pickens
Sims Preston and Posy Stone
Kathleen and Todd Shapley-Quinn
Al and Jennifer Runquist
Char and Wayne Thomann
Sandy and Reaves Thompson
Damon and Sara Waitt
John and Ashley Wilson

\$1,000 – \$2,499

Anonymous (5)
Ann and Lex Alexander
James and Delight Allen
Betsy and Walter Bennett
Erskine and Crandall Bowles
Barbara V. Braatz
Bradford and Cheryl Briner
Sandra F. Brooks-Mathers and
Michael Mathers
C. John and Låle Burk
Claire and Hudnall Christopher
Jan and Jim Dean
Muriel Y. Easterling
Glen H. Elder and Sandy A. Turbeville
Phyllis and John Evans
Greg Fitch and John Sweet
Edmund and Betsy Gant
John and Sheri Gant
Owen Gwyn
Patricia and C. Gene Holder
Susan Hollobaugh
Mary C. Howes

Eric and Emily Iverson
Richard K. Johnson
Charlotte Jones-Roe and Chuck Roe
Katz Family Foundation
Stephen L. Keith and Lisa C. Glover
Susan J. Kelly
John and Betty King
Phebe and Paul Kirkman
Lynn K. Knauff
John W. La Claire
Randy and Cathy Lambe
Nan and Edgar Lawton
Anne Loustau
Cynthia L. Lutz
John and Christy Mack
Michael and Marcia Mayo
Geraldine A. McDowell
Mike and Elston Miles
Mary N. Morrow
Nell and C.L. Morton
J. Victor Nadler
Edward Neal and Iola Peed-Neal
Charles and Nancy Norwood
Charlotte L. Offerdahl and
Grady W. Burgin
Karen Perizzolo and Joel D. Mattox
Phil and Kimberly Phillips
Nancy and Edwin Preston
Marilyn and Rich Preyer
Missy and Sam Rankin
Mark and Jane Ritchie
Ed and Deborah Roach
David L. Robert
Wyndham G. Robertson
Jenny and David Routh



PROGRESS TOWARD THE GARDEN'S \$30 MILLION UNC CAMPAIGN GOAL

FOR
ALL
KIND

the
CAMPAIGN
for
CAROLINA

Joseph H. Roycroft
Margaret E. Scarborough
Tom and Margaret R. Scott
Philip and Phyllis Snyder
Preston Stockton
David and Terri Swanson
Priscilla P. Taylor
Carol P. Tresolini and Thomas A. Fiore
Steve and Denise Vanderwoude
Peyton and Effie Watson
Ryan L. Willis

\$500 – \$999

Anonymous (4)
Ernest and Terry Ball
Christopher E. Bogan and
Mary Jo K. Barnett
Catherine Bollinger and
Tom Scheitlin
Eleanor H. Broadus
Allen W. Bush
Clifford and Linda Butler
Nathan and Stephanie Byrd
Melissa M. Cain and
Michael P. Wilder
Chip Callaway
William and Ellen Chapman
Kathryn V. Clancy
Timothy Crouse
Jeff Dangl and Sarah R. Grant
Van W. Daniel
Robin T. Davis
Martha J. Diefendorf and
Robert S. Hogan
Carrie L. Donley and W. P. Gale
John and Gail Dove
Carey and Billie Durham
Jo Anne and Shelley Earp
June K. Foushee
Martin and Nicola Gafinowitz
Joanne K. Gardner and George Stuart
Julie and Pete Gaskell
David and Joan Guilkey
Ellen M. Herron
Betty P. Kenan
Dale and Barbara Koch
Robert and Diana Lafferty
Max Leach and Kate Sullivan
Ione and John Lee
Ronald K. Levy and Lisa K. Shepherd
Judy and George Lockhart
Margo L. MacIntyre and
George P. Morris
David L. Martin
Grier and Louise Martin
Mary and Elliott Wood Foundation
Cyrus L. Miller
David and Pauline Moreau
Beverly and Robert Murdock
Mary Norris and Pat Oglesby
Estate of Oliver Orr, Jr.
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Albert and Lois Howlett
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Maxwell Huppert on the occasion of his 5th birthday
Sarah and David Huppert

Sarah Huppert
Michael and Mary Andrews

Stephen Keith
Sally S. Glover, for Carolina Moonlight

Mary Lewis
Charlotte A. High and William R. Deans, for Carolina Community Garden
Susan Robinson

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Margo MacIntyre
For Coker Arboretum Endowment
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Charlotte A. Jones-Roe and Chuck Roe
Dorlin C. and Susan M. Kerr
Mark and Jane Ritchie, for Coker Arboretum-Expendable

My grandma
Sarah T. Manfred, for Carolina Community Garden

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Mary Virginia Bender
Deborah E. Bender and John F. Curry

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John R. Bozeman, for Coker Arboretum Endowment

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Katherine Magill Walters, for Melinda Kellner Brock Terrace

Phyllis and Barry Burns
Mika Drew
Carroll L. Gray-Preston
Camille Parker
Paula Passmore
Leigh A. Thomas

Cordelia Penn Cannon
Cordelia G. Thompson, for Coker Arboretum Endowment

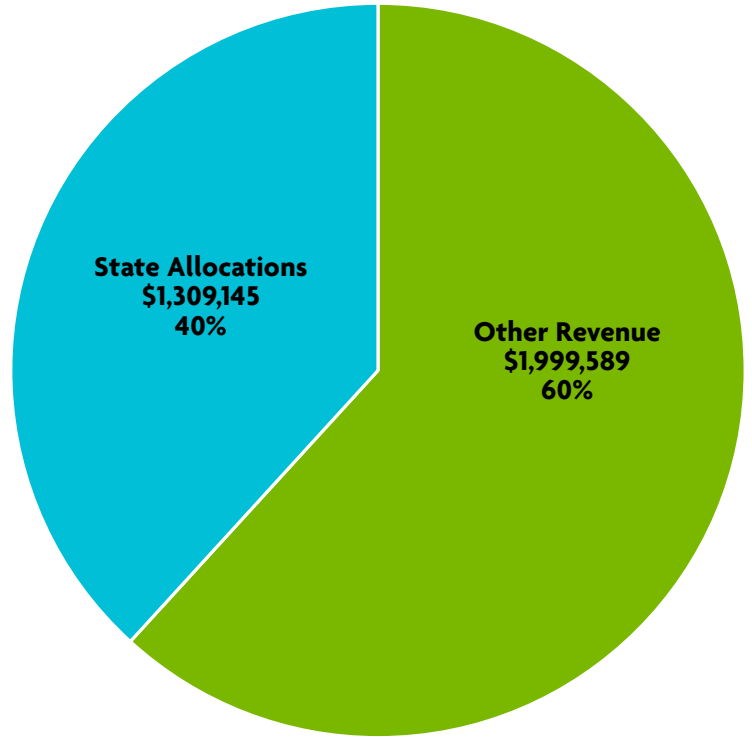


- Eve Marie Carson**
Jack A. Nichols and
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Steven and Rose Krasnow
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June K. Foushee

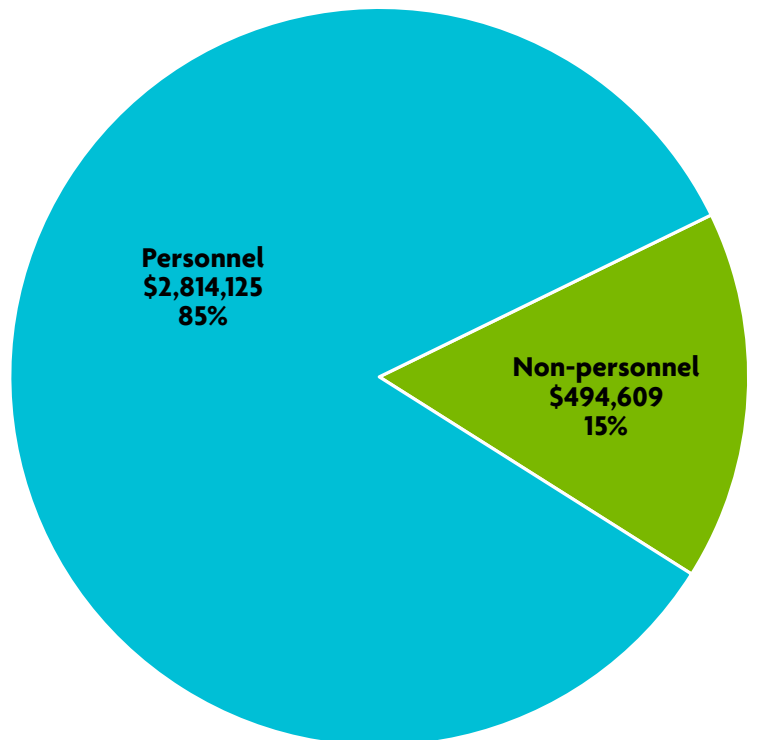


Financials

INCOME



EXPENSES





The Cochrane Property was purchased, making Parker Preserve more accessible for nature lovers.



We celebrated Forest Theatre's 100th birthday with performances by many local partners.



We held our 31st annual Sculpture in the Garden Exhibition in Fall 2019.



Our 2019 Fall Plant Sale was a huge success!



We hosted a fun and educational BOOtanical event in October 2019.



Winter in the Garden brought many new visitors to see the lights, watch performances, make ornaments, and more!

FY20 in Pictures



The Garden launched the Year of the Wildflower with a talk by Tom Earnhardt in January 2020. Plans for the year included new excursions, classes, exhibits, and more.



Our Fred and Virginia Houk Sustainability Intern worked with staff to create the Plant Power podcast.



Our first blood drive, the Bloodroot Blood Drive, collected 30 pints of blood.



When the pandemic struck, we quickly pivoted and offered a successful Carolina Moonlight Virtual Party.

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