

# Siemens SP65 - a premium business class mobile phone

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Today the Communications Group at Siemens, announced the launch of the high performance SP65 business class mobile phone. The handset has been specifically tailored for business professionals who seek a premium high-end phone with sophisticated synchronization features but without the camera function. The absence of the camera supports corporate security policies which prohibit employees to use handsets with cameras. Elegant, understated design and a wide range of useful accessories complete a phone which offers performance and style for executives who expect the best.

The SP65 is a high-end business phone with all the latest organizing,

messaging and connectivity functionalities boasting a full suite of business software. The camera functionality has been removed to give business users the perfect handset in harmony with corporate security and procurement policies, yet at the same time equipped with all the necessary functionalities business professionals seek.

As the SP65 is tri-band, messages and experiences can be communicated back to the home or office from almost anywhere in the world. Bluetooth, for wireless connectivity to a Headset Bluetooth or a Bluetooth Car Kit, supports convenient usage of the phone. Wireless synchronization with Microsoft Outlook, Lotus Notes and extended PIM (personal information management) mean it's easy to manage the inbox out of the office. Thanks to a reduced sized multimedia card slot, files and presentations can be stored and shared with colleagues, whilst expanding memory according to individual needs. Additionally the admirable 65,000, TFT color display allows users to utilize the complete range of multimedia services offered by network operators.

This stylish handset is a sophisticated mobile phone that delivers maximum performance, yet achieves an understated and classy look and feel. By combining Siemens' technical expertise with striking design and acknowledging corporate safety concerns, Siemens has created a handset that shows a new approach to business class handsets.

The SP65 has 5 hours talk time and up to 250 hours standby time. In addition, a wide range of Siemens Original Accessories complement the SP65 such as the broad choice of car solutions like the innovative high quality "Car Kit Bluetooth HKW-600" with external display, that remotely controls the SP65 or the fixed installed "Car Kit Comfort Basic HKC-700" with its exchangeable mobile holder for future compatibility. Handsfree, comfortable usage of the phone is assured with a variety of headsets like the "Headset Bluetooth HHB-600/610/620". An extra battery and various chargers ensure all time usage of the phone.

Synchronize Outlook and exchange data with a data cable or the “SyncStation DSC-510” Practical carrying cases like the “Leather Case FCL-610” or the “Belt Case FCL-610” are also available.

Available in ‘steel black’ color, the SP65 will be available from April 2005.

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