

FACT SHEET PUMPERLGSUND GOOD EGGWHITES: 100 % PREMIUM-QUALITY ORGANIC EGG WHITE



Managing directors: Jan Göktekin, Fabian König
Company headquarters: Munich
Product launch: March 2016

Nutrition information:

| | Per 100 g | Per portion (125 g) |
|--------------------------------|------------------|---------------------|
| Energy | 202 kJ / 47 kcal | 253 kJ / 59 kcal |
| Fat | 0.03 g | 0.04 g |
| of which saturated fatty acids | 0 g | 0 g |
| Carbohydrates | 0.7 g | 0.88 g |
| of which sugars | 0.41 g | 0.51 g |
| Protein | 11.1 g | 13.9 g |
| Salt | 0.42 g | 0.53 g |



Product characteristics:

- 483 ml design bottle (awarded with Red Dot Design Award)
- 1 bottle contains egg white from 16 organic eggs
- Unopened, keeps at room temperature for at least 4 months
- Opened, keeps for at least 7 days
- 100% natural, no additives
- No cholesterol, no purine
- Low fat, low carb, low sugar
- Triple organic certification (EU-Bio-Siegel, Siegel des Biokreises, 100 %-Ehrlich-Bio-Siegel)
- Heat-treated in a specially developed thermisation process (germs are killed, protein structure is retained)
- Easy to whip (for cooking, baking or shakes)
- Homogenous consistency (blends ideally with milk or water)
- Natural flavour
- RRP: €9.95

Photo credit:
Pumperlgsund GmbH

Press contact:

MIT-SCHMIDT Kommunikation GmbH | Anne-Katrin Kohlmorgen
 Tel.: 040/41 40 639 - 11 | Email: kohlmorgen@mit-schmidt.de

About the company:

Pumperlgsund GmbH with its headquarters in Munich was founded in 2015 by Jan Göktekin and Fabian König. The young start-up with the unusual name (Bavarian dialect for "completely healthy") has specialised in the marketing of healthy food and the provision of editorial content on the topic of healthy eating. Good Eggwhites is already available in selected REWE supermarkets, TEMMA organic supermarkets and online at www.pumperlgsund-bio.de and www.amazon.de and, from March 2017 across Germany in basic organic and denn's organic markets.

Please click here to download the image material and press information:

<https://drive.google.com/open?id=0B9IPLPNgvkdzODJTTGp0b1UxN1E>

Press contact:

MIT-SCHMIDT Kommunikation GmbH | Anne-Katrin Kohlmorgen
Tel.: 040/41 40 639 - 11 | Email: kohlmorgen@mit-schmidt.de