

New Affiliate Marketing Network Affster Launching

Affster.com to be Headed by Affiliate Marketing Luminary Jeff Molander

New York (PRWEB) April 1, 2005 -- Affster Corporation (www.affster.com) announced today the launch of the Affster Affiliate Network. The Affster Affiliate Network is result of unprecedented collaboration between affiliate marketing veterans from affiliate, merchant, and network sides of the business.

Affster aims to become the leading affiliate network by the middle of Q4 2006 under the experienced leadership of CEO, Jeff Molander. The Affster network is being billed as the affiliate network created by affiliates for affiliates.

According to Affster CEO, Jeff Molander, "Affster represents a new beginning for affiliate marketing. We will be powering three tiers of compensation, wherein CPA networks... affiliates themselves... can facilitate a deep, virtually un-ending business model."

"This revolutionary compensation structure may appear to be MLM, but in actuality, it is a best-of-breed, end-to-end arbitrage solution. It literally has no limits and is enabled by advertisers who do not wish to be shackled by tasks such as affiliate recruitment."

All of the aspects of the Dynamic User Negotiation Gateway, link structure, tracking via the Pixel Integration Safety Systems, reporting, and the Dynamic Redirect Inclusion Variable Echo Labeling system are the result of brainstorming by a wide range of super affiliates. Affster aims to change the language in affiliate marketing, and they are starting by referring to affiliates as "valued partners" and merchants as "cherished resellers."

"One of the most pressing issues in affiliate marketing is addressing the badware epidemic, and giving this scourge a cyber death sentence. We have created a series of monitoring devices that compose our ParaFite Technology," according to Michael DePaul, Chief Logistics Officer Watching Nastyware for Affster.

"The core component of Affster's ParaFite Technology is the flux capacitor. This technology enables us to travel back in time in the affiliate click path to determine the rightful referrer of a transaction," continued DePaul.

The Affster technology is feature rich for affiliates and merchants. One of the merchant innovations is the Real-time IP Offer Finder, which is a sophisticated technology that looks up users by IP address, matches it to geographic locale (zip) and raises or lowers prices dynamically, based on zip code affluence and earning power.

Just for affiliates, there is the patented Stuffer 2.5 Technology that allows affiliates to generate over one million static pages per hour. This is a companion to the Crawling Redundant Auto-Generated Pages wizard, exclusively available to affiliates from Affster.

Affster prides themselves on innovative solutions to industry problems. Molander stated that "Affster will be redirecting all affiliate traffic through their Alphabet Soup Domain System, using domains like sdulsd2.com and dzleod.com, in order to circumvent the misguided anti-virus and adware companies."

Additionally, Jeff Molander announced that the Affster Corporation has formally refused to work with



AffTrack LLC, a Chicago-based provider of affiliate-side tracking and reporting solutions, citing the fact that the leading edge Affster system will likely acquire their competitors, and there will only be one type of tracking in the near future – the Affster way.

Remember April 1, 2005. It shall go down in history as the day Affster shook the online marketing world.

About Affster

Affster (www.affster.com) powers more affiliate programs in Gary, IN than any other affiliate network in the world. Companies using the Affster technology range from Mom and Pops to Fortune 100 companies. The Affster focus is on quality, which means we have an extensive network consisting of 34 sites. Affster is headquartered in New York City, with offices in Tempe, AZ, Gary, IN, and Laurel MD.

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Affster Affiliate Network

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