



ridgeback.co.uk





At Ridgeback we know what an important part of life bikes are. Since 1983 we've been making bikes for all kinds of riders, from high performance flat bar mountain and touring bikes to comfortable commuters and children's bikes – and now E-Bikes, too. We lead the way in

making practical and fun bikes

that fit in with your lifestyle.

This year the word is E-Bike. Fun to ride and extremely useful, E-Bikes are perfect for riders of all ages and make the bicycle the perfect mode of transport for all types of situation.

We have more E-Bikes in the Ridgeback range than ever before, ready to take you from A to B and keep you comfortable while you do it. The trend towards E-Bikes over the last couple of years has been rapid, and at Ridgeback we want to offer the most versatile and dependable range that we can in this new and exciting category.

Another category that we've expanded is cargo bikes. Fantastically practical for anyone living in a city, the cargo bike makes transporting things and making deliveries easy in an environment where a car or van can sometimes be more of a hindrance than a help. With the Cargo-E,Butcher and MK5, we have a cargo bike for you no matter what you need to do.

Of course, all that doesn't mean we've neglected our urban and children's bikes. As the core of the Ridgeback range, we're constantly refining the urban bikes to offer the best possible bike at every price point, whether that's £300 or £900.

Our kids range is one of the most comprehensive on the market and we're incredibly proud of that. From balance bikes all the way up to 26" wheels, Ridgeback can be a companion to your kids from their very first bike until they climb onto their first full-size ride as a teenager.

We are proud supporters of www.freewheel.co.uk which offers cyclists an opportunity to browse and buy all of our bikes online, while money from every purchase will still go to local bike shops.



ELECTRIC / BIKES

NEVER BREAK A SWEAT

The cycling revolution has arrived and it's electrified! E-Bikes are giving everyone an opportunity to build cycling into their lifestyle and enjoy the benefits that a little exercise and time outdoors brings.

Whatever the challenge, an E-Bike can take you there - from a commute that features steep hills, or a distance to travel that's just a little too far on a regular bicycle.

With pedal-assist you're in control of the boost you receive, allowing you to choose to make use of the power at the right time, while beating the traffic

The motor will even seamlessly cut in and out once you reach cruising speed or you're freewheeling downhill, keeping that all-important addictive!

SYSTEM HIGHLIGHTS

together a comprehensive range of E-Bikes for every budget, while paying close attention to the real needs of riders. Not everyone is going to be riding huge distances

battery in reserve for when you

Here at Ridgeback we've put

need it most.

or up massive climbs, so why carry the extra weight of a larger battery and motor when you can reap the rewards of a lighter, more efficient

We've also integrated the most useful features for everyday riders on our key models, so you won't need to worry about forgetting your lights or fitting mudguards.

All you'll have to do is charge and then enjoy the ride - trust us, it's





5 year ownership £25,177.80 Potential e-bike savings vs car

Cost of car*

£15,438

Cost per litre*

£1.31

Yearly running Yearly running £1,947.96 £346 5 year ownership £4,129.99 £21,047.81

AFFORDABLE

ASSISTANCE

SPORT **DRIVE**

4

Cost of Ridgeback* £2,399

Cost per KWH⁴

19.8p







We're not trying to say that cycling shouldn't be fun. Of course it should be. More than anything cycling should be fun, especially for children who are faced with the challenge of learning to cycle. What we are saying however, is that our children's bikes are much more than toys.

They are built to last and built to take a lifetime of being bashed, dropped, bumped and bruised. They are more than something that will be played with one day and forgotten the next: our bikes are here to help young riders fall in love with cycling. To help guide them on a journey from their first wobbly balance bike ride, right through to throwing a leg over an adult's bike in their teens.

At Ridgeback we also really believe in balance bikes over stabilisers. After helping so many children learn to ride we have found that learning to get the balance right before moving to pedals is a much more effective method. We can't guarantee this way works for everyone but it's certainly what we recommend.

But above all, you need to keep the learning process fun and positive. Think about praising their achievements and not letting them dwell on the mistakes. It can be tough and there will likely be some tears, but stick with it and who knows how far they'll go.

Making History since '83

At Ridgeback, we've been building bikes since 1983 and have an unmatched reputation for innovation and quality. From high performance flat bar and touring bikes to comfortable commuters and children's bikes, we lead the way. Take a look back at some of our landmark bikes here...



THE FIRST RIDGEBACK

In the beginning

Ridgeback launched the UK's first mountain bike.

Everyday Cycling

The Ridgeback Roxy arrived in 1990 and it was an early forerunner of today's Leisure and Commute range – the benchmark by which all other commuter bikes are measured.





418wh-504wh battery capacity - 40/60/70nm drive unit torque

250wdriveunitpower-Úpto 180kmrange-4.5-7.5hourfullchargetime

250wdriveunitpower-Upto 100kmrange-4.5-6hourfullchargetime

300wh – 400wh battery capacity - 95nm drive unit torque

GENESIS DAY 03

Something totally new

In 2001, we created the flat bar road bike. Originally called Genesis, this new breed of fast commuter sports bike was regarded as a significant development in cycle genres.

Despite having evolved significantly, the DNA of this bike runs through today's range.





SWITCH STORM

Mountain or Street Bike?

Our Urban series was another trend setter. Developed back in 1998, these slick-tyred street mountain bikes were not only lots of fun to ride but provided a real alternative to the more traditional style commuting bikes.

They became the Switch series in 2003, and the line ran right up until 2012.





DUAL TRACK ADVANCE

Big wheels keep on rolling

The Dual Track was a robust all-rounder with 29" wheels, aimed at riders looking for a more comfortable off-road experience.

Originally designed as a mountain bike, today's Dual Track is more off-road hybrid than MTB.

Using 700c road rims instead of traditional 26" wheels, the Dual Track's larger tyres give the bike a longer contact patch for improved traction while rolling over lumps and bumps smoothly.



FLIGHT R25

25th Anniversary

In 2008 we launched the R25 to mark our 25th anniversary. It was a limited edition of one hundred very special flat bar road bikes - at the time it was Ridgeback's most advanced flat bar we'd

ever made.

Five years on and it's clear that the R25 was a precursor of the future of braking on flat bar bikes as it was equipped with Shimano Deore XT hydraulic discs. Today, all Flight series bikes come equipped with hydraulic disc brakes.



SUPERNOVA XT

30th Anniversary

It's been 24 years since we launched our first hybrid bike, the Roxy. That bike was a predecessor to the Metro series, one of the most successful commuter bike ranges in the UK.

To celebrate our 30th anniversary, last year's Metro series included a limited-edition Supernova equipped with Shimano's premium level Deore XT components. The 2014 Supernova XT offered fifty lucky riders the opportunity to own a practical and comfortable commuting bike of the highest quality. On top of that, each one was individually numbered from 1-50, making them an

exclusive purchase.



X2

The here and now

2019 has been a huge year of change here at Ridgeback. A complete rebrand, new frame designs and new models galore, we've really jumped to the next level. But our most exciting development has been the rise of the electric bike. They're perfect for everything from commuting to leisure riding - and even delivery with our new cargo model.

Electric bikes are the future and we have plans to expand our range even further over the coming months and years. Our pick of the current bunch is the X2, falling in the E-SUV category, it's ideal for tackling both track and trail seven days a week.





RADIGESTACK

RIDGEBACK













ELECTRIC BIKES

AFFORDABLE ASSISTANCE

Ridgeback E-Bikes give you the freedom to ride further and faster through town and country.

Featuring the latest in motor technology, our new range is more adaptable than ever before.

A huge variety of models mean you can select the E-Bike that's right for you – whether that's a lightweight system for short-distance use on the road – or the latest high torque, large capacity motors and batteries for long distance, mixed terrain journeys.

Our Arcus and Electron ranges offer our best ever value entry point into E-Bikes, while maintaining all the power and range you need to make them ideal for daily short-haul trips in an urban environment.

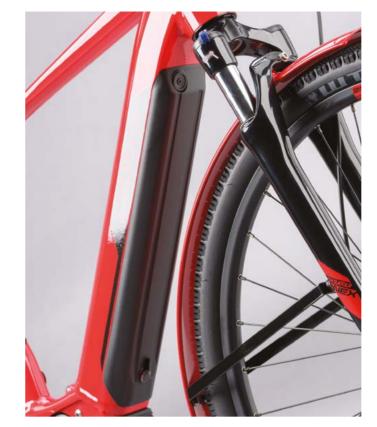
Move up to our X2, X3 and Cyclone ranges to enjoy the extra power of the excellent Shimano STEPS systems which increase range, while our top of the line Advance provides the ultimate utility E-Biking experience.

Beyond the tech, we haven't forgotten the practical side of our e-bike range that makes the everyday a little easier. Touches on selected models including mudguards, integrated lighting systems and pannier racks keep you on the move.

Whatever you're looking for in an e-bike, our capable range will have you riding further in comfort than you thought possible.

Through www.freewheel.co.uk we are also able to offer 0% Finance on all full-priced bikes over £500 which can be an attractive option for higher ticket items like E-Bikes.











Advance

Frame: STEPS 6061 Heat Treated Aluminium Internal Battery Fork: Suntour NEX-E25NLO, 63mm Travel Drivetrain: Shimano STEPS FC-E6100 170M, 38t Motor: Shimano STEPS DU-E6100, 250w, 60nm Torque Battery: Darfon Internal, 504wh Brakes: Shimano BR-MT401 Hydraulic Brakes Tyres: WTB Venture 700x50c Sizes: M/L Colour: Grey



Advance Red

Frame: STEPS 6061 Heat Treated Aluminium Internal Battery Fork: Suntour NEX-E25NLO, 63mm Travel Drivetrain: Shimano STEPS FC-E6100 170M, 38t Motor: Shimano STEPS DU-E6100, 250W, 60nm Torque Battery: Darfon Internal, 504wh Brakes: Shimano BR-MT401 Hydraulic Brakes Tyres: WTB Venture 700x50c Sizes: M/L Colour: Fire Engine Red

SYSTEMHGHLIGHTS

SHIMANO ST@PS

418wh - 504wh battery capacity 40/60/70nm drive unit torque 250w drive unit power Up to 180km range 4.5 - 7.5 hour full charge time



300wh – 400wh battery capacity
95nm drive unit torque
250w drive unit power
Up to 100km range
45 – 6 hour full charge time

SPEEDIHROUGHTHEATY

For 2021 we've added a third brand of E-Bike system to our range in the shape of Promovec. Promovec's commitment to quality is backed up by an extended warranty if you register your battery via the Promovec website. With innovative designs and quality systems, you'll see their hub drive units featuring on the MK5 and Butcher models.

We have also added new drive unit and battery combinations from SportDrive and Shimano STEPS. We're particularly excited about the Arcus 1 model. Utilising SportDrive's M155 rear hub motor. When paired with a 300wh battery, it can produce a range of up to 55km and a charge time of 3 hours. Perfect for the daily commute or a longer weekend ride.

We've increased the use of the fantastically powerful and efficient Shimano STEPS E6100 drive unit too. A key model using this drive system is the Ridgeback Advance, which tops out the range. On this model we use a 504wh internal battery to give the Advance a maximum range of a whopping 185km.

The world of cycling and everyday transport is changing, for 2021 we have our most rounded and capable range of E-Bikes yet.



SHIMANO ST@PS



Cyclone

Frame: 6061 Heat Treated Aluminium

Fork: Suntour NEX 63mm Travel

Drivetrain: Shimano STEPS FC-E6100 / 44t / 170mm

Motor: Shimano STEPS DU-E6100 36v / 60nm / 250w

Battery: Shimano BT-E8014 418wh

Brakes: Shimano BR-MT200 Hydraulic Disc Brakes

Tyres: CST Xpedium Ampero 700x38c Sizes: S/M - M/L Colour: Silver

SHIMANO



Cyclone Open Frame

Frame: 6061 Heat Treated Aluminium

Fork: Suntour NEX 63mm Travel

Drivetrain: Shimano STEPS FC-E6100 / 44t / 170mm

Motor: Shimano STEPS DU-E6100 36v / 60nm / 250w

Motor: Shimano STEPS DU-E6100 36v / 60nm / 250w Battery: Shimano BT-E8014 418wh

Brakes: Shimano BR-MT200 Hydraulic Disc Brakes
Tyres: CST Xpedium Ampero 700x38c
Sizes: S/M - M/L Colour: Grey











Drivetrain: Shimano STEPS FC-E5000 / 38t / 170mm Motor: Shimano STEPS DU-E5000 36v / 40nm / 250w

Battery: Shimano BT-E6000 418wh Brakes: Shimano BR-MT200 Hydraulic Disc Brakes Tyres: CST Xpedium Ampero 700x38c

Sizes: S/M - M/L Colour: Metallic Blue





Frame: 6061 Heat Treated Aluminium Fork: Steel Disc / mudguard eyelets

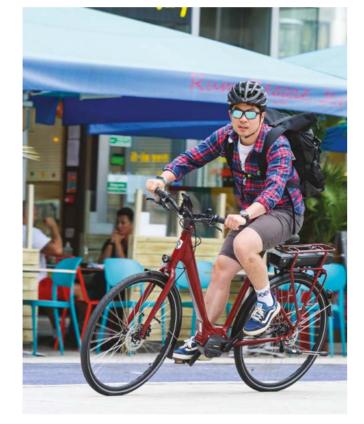
Drivetrain: Shimano STEPS FC-E5000 / 38t / 170mm

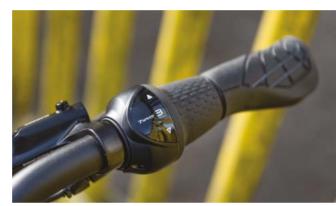
Motor: Shimano STEPS DU-E5000 36v / 40nm / 250w

Battery: Shimano BT-E6000 418wh

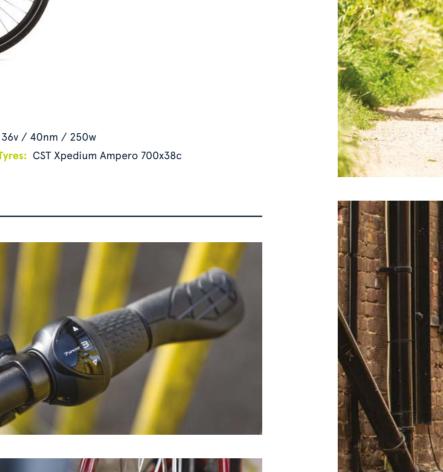
Brakes: Shimano BR-MT200 Hydraulic Disc Brakes

Tyres: CST Xpedium Ampero 700x38c Sizes: S/M - M/L Colour: Burgundy















X3

Frame: 6061 Heat Treated Aluminium Fork: Suntour NEX-E25NLO, 63mm Travel Drivetrain: Shimano STEPS FC-E6100 170M, 38t Motor: Shimano STEPS DU-E6100, 250w, 60nm Torque

Battery: Shimano STEPS BT-E8014, 418wh Brakes: Shimano BR-MT401 Hydraulic Brakes Tyres: WTB Riddler 700x45c Reflex Sizes: S - M - L Colour: Green





X3 Open Frame

Frame: 6061 Heat Treated Aluminium Fork: Suntour NEX-E25NLO, 63mm Travel

Drivetrain: Shimano STEPS FC-E6100 170M, 38t

Motor: Shimano STEPS DU-E6100, 250w, 60nm Torque Battery: Shimano STEPS BT-E8014, 418wh

Brakes: Shimano BR-MT401 Hydraulic Brakes

Tyres: WTB Riddler 700x45c Reflex

Sizes: S - M Colour: Silver



Electron

Frame: 6061 Heat Treated Aluminium

Fork: Steel Disc / mudguard eyelets

Drivetrain: SportDrive / 38t / 170mm

Motor: SportDrive MD250S 36v / 95nm / 250w Battery: SportDrive 300wh w/ Integrated Light

Brakes: Shimano BR-MT200 Hydraulic Disc Brakes

Tyres: Schwalbe Silento 700x42c Sizes: S/M - M/L Colour: Champagne Silver



Electron - Front Hub Drive

Frame: 6061 Heat Treated Aluminium

Fork: Steel Disc / mudguard eyelets

Drivetrain: Steel/Alloy 170Mm, 36t Motor: SportDrive M123, 250w, 30nm

Battery: SportDrive 313wh

Brakes: Shimano BR-MT200 Hydraulic Disc Brakes

Tyres: CST Xpedium Ampero 700x38c

Sizes: S/M - M/L Colour: Charcoal Black or Fire Engine Red









X2

Frame: 6061 Heat Treated Aluminium

Fork: Suntour NEX HLO 63mm Travel

Drivetrain: Shimano STEPS FC-E5010 170M, 38t

Motor: Shimano STEPS DU-E5000, 250w, 40nm Torque

Battery: Shimano STEPS BT-E8014, 418wh Brakes: Shimano BR-MT200 Hydraulic Brakes

Tyres: WTB Riddler 700x45c Reflex Sizes: S - M - L Colour: Blue



X2 Open Frame

Frame: 6061 Heat Treated Aluminium

Fork: Suntour NEX HLO 63mm Travel

Drivetrain: Shimano STEPS FC-E5010 170M, 38t

Motor: Shimano STEPS DU-E5000, 250w, 40nm Torque

Battery: Shimano STEPS BT-E8014, 418wh

Brakes: Shimano BR-MT200 Hydraulic Brakes

Tyres: WTB Riddler 700x45c Reflex

Sizes: S - M Colour: Purple

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Arcus 2

Frame: 6061 Heat Treated Aluminium Fork: ZOOM 188D, LO, 63mm Travel

Drivetrain: SportDrive 170mm, 42t Motor: SportDrive MD250S, 250w, 90nm

Battery: SportDrive 418wh Brakes: Shimano BR-MT200 Hydraulic Brakes Tyres: WTB Riddler 700x45c Reflex





Arcus 2 Open Frame

Frame: 6061 Heat Treated Aluminium

Fork: ZOOM 188D, LO, 63mm Travel

Drivetrain: SportDrive 170mm, 42t

Motor: SportDrive MD250S, 250w, 90nm

Battery: SportDrive 418wh

Brakes: Shimano BR-MT200 Hydraulic Brakes

Tyres: WTB Riddler 700x45c Reflex

Whenbagsandpanniersaren't enough,Ridgebackcargobikesare built to carry the largest loads! Strongandversatile, ourcargo bikeshavepracticallyshapedand containedareasforyourgoodsand featureheavy-dutycomponentsto handle the extra weight.

For 2021 we've added a third brand of eBike system to our range in the shape of Promovec from Denmark. Continuously focusing on the reliability and stability of their system, Promovec constantly develop their technology so it stays relevant, durable and practical.

A drive to be a carbon neutral company has seen Promovec manufacture their own batteries out of a 'green' facility in Denmark. Robotic welding and an extremely high level of QC ensure that their batteries are produced to a quality standard. This is commitment to quality is backed up by an extended warranty if you register your battery via the Promovec website.

With innovative designs and quality systems, you'll see their hub drive units featuring on the MK5 and Butcher models.

Promovec° ₩ SYSTEMHGHLIGHTS

500wh - 600wh battery capacity - 40/43/nm drive unit torque 250wdriveunitpower-Upto150kmrange*-4-5hourfullchargetime



MK5

Frame: 6061 Heat Treated Aluminium Fork: n/a

Drivetrain: Alloy 170mm / 42t Motor: Promovec 50971, 250w, 40nm Battery: Promovec 500wh Brakes: Tektro HD-E530/525 Hydraulic Brakes Tyres: Kenda CBT 20/26x1.95"

Sizes: One Size Colour: Black











Arcus 1

Frame: 6061 Heat Treated Aluminium

Fork: ZOOM CH187, 63mm Travel

Drivetrain: SportDrive 170mm, 42t

Motor: SportDrive M155, 250w, 40nm

Battery: SportDrive 313wh

Brakes: Shimano BR-MT200 Hydraulic Brakes:

Brakes: Shimano BR-MT200 Hydraulic Brakes
Tyres: WTB Riddler 700x45c Reflex
Sizes: S - M - L Colour: Grey



Arcus 1 Open Frame

Frame: 6061 Heat Treated Aluminium

Fork: ZOOM CH187, 63mm Travel

Drivetrain: SportDrive 170mm, 42t

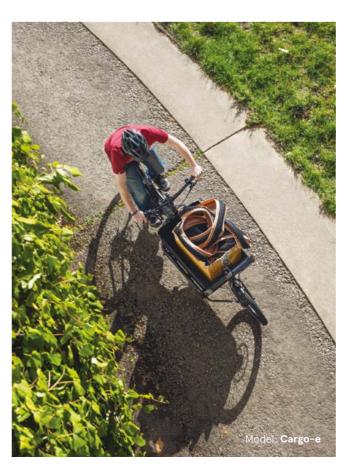
Motor: SportDrive M155, 250w, 40nm

Battery: SportDrive 313wh

Brakes: Shimano BR-MT200 Hydraulic Brakes

Tyres: WTB Riddler 700x45c Reflex

Sizes: S - M Colour: Silver



SHIMANO ST@PS

Cargo-e

Frame: 6061 Heat Treated Aluminium
Fork: CrMo Disc w/ Mudguard Eyelets
Drivetrain: Shimano STePS 44t

Motor: Shimano STePS E8000 Mid-Motor, 70nm

Battery: Shimano STePS 504wh
Brakes: Shimano BR-MT200 Hydraulic Brakes
Tyres: Kenda Komfort 20/26x1.95in

Sizes: One Size Colour: Black

Butcher

Promovec :::

Frame: 6061 Heat Treated Aluminium

Fork: Steel Cargo Disc

Drivetrain: Alloy 175mm / 42t

Motor: Promovec 50750, 250w, 43nm

Battery: Promovec 600wh

Brakes: Shimano BR-MT200 Hydraulic Brakes

Tyres: Continental Ride Tour 20/26x1.75"

Sizes: One Size Colour: Black

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LEISURE & COMMUTE Now more than ever, the bike is an important part of

everyday life. As riding habits are changing and people are looking for more ways to commute, the bike offers an escape from the urban grind and a chance to make the journey to work more of a pleasure than a chore.

The best part is that the bike you use to commute to work can turn into a vehicle for exploration on the weekends or the perfect centrepiece to a family outing. The same bike that you park in the office lock up five days a week is ideal for a ride round the local park with the kids, or just a good way to get out and stretch the legs in the sunshine for a little while.

At Ridgeback we firmly believe that no matter what your budget commuting by bike should be possible. That's why our urban and leisure range starts at just over £300 and all the bikes are built with reliability and function in mind, while looking like something you want to get out and ride every day.





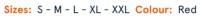


Comet

Frame: 6061 Heat Treated Aluminium Fork: Hi Ten Chromoly / Mudguard Eyelets 1-1/8"

Drivetrain: Prowheel A105P(3) / 40t Hubs: KT A16F/AY1R / 36h Rims: Shining A6N / 36h

Brakes: Promax TX-117 V-Brakes Tyres: Vee tire Zilent 700x42c







Comet Open Frame

Frame: 6061 Heat Treated Aluminium

Fork: Hi Ten Chromoly / Mudguard Eyelets 1-1/8"

Drivetrain: Prowheel A105P(3) / 40t

Hubs: KT A16F/AY1R / 36h

Rims: Shining A6N / 36h

Brakes: Promax TX-117 V-Brakes

Tyres: Vee tire Zilent 700x42c

Sizes: S - M - L - XL Colour: Teal



Motion

Frame: 6061 Heat Treated Aluminium

Fork: Hi Ten Chromoly / Mudguard Eyelets 1-1/8"

Drivetrain: Shimano FC-TY301 / 48x38x28t

Hubs: KT A16F/AY1R / 36h

Rims: A&J AJ-1 / 36h

Brakes: Promax TX-117 V-Brakes

Tyres: Vee tire Zilent 700x42c

Sizes: S - M - L - XL - XXL Colour: Bright Red



Motion Open Frame

Frame: 6061 Heat Treated Aluminium

Fork: Hi Ten Chromoly / Mudguard Eyelets 1-1/8"

Drivetrain: Shimano FC-TY301 / 48x38x28t

Hubs: KT A16F/AY1R / 36h

Rims: A&J AJ-1 / 36h

Brakes: Promax TX-117 V-Brakes

Tyres: Vee tire Zilent 700x42c Sizes: S - M - L - XL Colour: White









Speed

Frame: 6061 Heat Treated Aluminium

Fork: Hi Ten Chromoly / Mudguard Eyelets 1-1/8"

Drivetrain: Shimano FC-TY301 / 48x38x28t

Hubs: KT A16F/AY1R / 36h
Rims: A&J AJ-1 / 36h
Brakes: Promax TX-117 V-Brakes

Tyres: Vee tire Zilent 700x42c Sizes: S - M - L - XL - XXL Colour: Copper



Speed Open Frame

Frame: 6061 Heat Treated Aluminium

Fork: Hi Ten Chromoly / Mudguard Eyelets 1-1/8"

Drivetrain: Shimano FC-TY301 / 48x38x28t

Hubs: KT A16F/AY1R / 36h
Rims: A&J AJ-1 / 36h

Brakes: Promax TX-117 V-Brakes

Tyres: Vee tire Zilent 700x42c

Sizes: S - M - L - XL Colour: Purple







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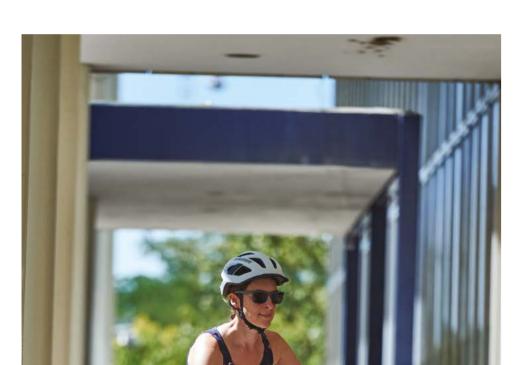
Frame: 6061 Heat Treated Aluminium Fork: Aluminium Disc / Mudguard Eyelets

Drivetrain: Shimano FC-M361 / 48X38X28t Hubs: KT T04F/TR8R / 32h Rims: Shining DB-31 / 32h

Brakes: Shimano BR-MT200 Hydraulic Disc Brakes Tyres: Schwalbe Citizen K-Guard 700x35c

Sizes: S - M - L - XL Colour: Silver







Velocity Open Frame

Frame: 6061 Heat Treated Aluminium Fork: Hi Ten Chromoly / Mudguard Eyelets 1-1/8"

Drivetrain: Shimano FC-M361 / 48x38x28t Hubs: KT A15F/AZER-M10 / 36h Rims: Shining MT-25 / 36h

Brakes: Shimano BR-T4000 V-Brakes Tyres: Schwalbe Citizen K-Guard 700x40c

Sizes: S - M - L - XL Colour: Blue





Velocity

Frame: 6061 Heat Treated Aluminium

Fork: Hi Ten Chromoly / Mudguard Eyelets 1-1/8"

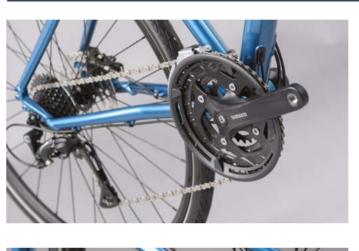
Drivetrain: Shimano FC-M361 / 48x38x28t

Hubs: KT A15F/AZER-M10 / 36h

Rims: Shining MT-25 / 36h

Brakes: Shimano BR-T4000 V-Brakes

Tyres: Schwalbe Citizen K-Guard 700x40c Sizes: S - M - L - XL - XXL Colour: Grey









Element

Frame: 6061 Heat Treated Aluminium
Fork: Aluminium Disc / Mudguard Eyelets

Drivetrain: Shimano FC-T3010 / 48x36x26t Hubs: KT T04F/TR8R / 32h

Hubs: KT T04F/TR8R / 32h Rims: Shining DB-31 / 32h

Sizes: S - M - L - XL Colour: Blue

Brakes: Shimano BR-MT200 Hydraulic Disc Brakes
Tyres: Schwalbe Citizen K-Guard 700x35c





Frame: 6061 Heat Treated Aluminium

Fork: Aluminium disc / Mudguard Eyelets

Drivetrain: Samox AF19 / 44t

Hubs: Shimano DH-3D37 / Nexus SG-C6001 8 Speed / 32h

Rims: Shining DB-31 / 32h

Brakes: Shimano BR-MT200 Hydraulic Disc Brakes
Tyres: Schwalbe Little Big Ben Relfex 700x40c

Sizes: S - M - L - XL Colour: White



Element EQ

Frame: 6061 Heat Treated Aluminium

Fork: Aluminium disc / Mudguard Eyelets

Drivetrain: Shimano FC-TY501 / 46X30t

Hubs: Shimano DH-3D37 / KT TC7R / 32h

Rims: Shining DB-31 / 32h

Brakes: Shimano BR-MT201 Hydraulic Disc Brakes

Tyres: Schwalbe Little Big Ben Relfex 700x40c

Sizes: S - M - L - XL Colour: Grey



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Storm

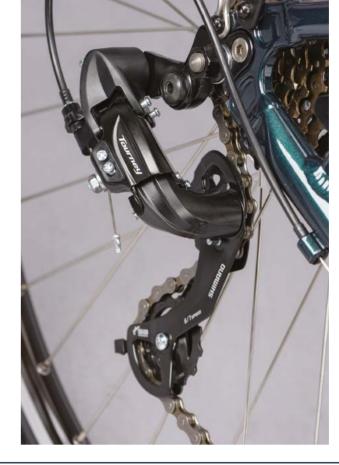
Frame: 6061 Heat Treated Aluminium Fork: Suntour NEX HLO 63mm Travel Drivetrain: Shimano FC-M361 / 48X38X28t Hubs: KT TO4F/TR8R / 32h Rims: Shining DB-31 / 32h

Brakes: Shimano BR-MT200 Hydraulic Disc Brakes Tyres: Kenda Flintridge 700x40c

Sizes: S - M - L - XL Colour: Dark Blue









Avenida 6

Frame: 6061 Heat Treated Aluminium Fork: Steel / Mudguard Eyelets Drivetrain: PRA-115 / 38t / 170mm Hubs: Joytech JY-753F/JY-754R Rims: Ryde Rigida ZAC-21SL / 36h Brakes: Promax TX-107C V-Brakes

Tyres: Kenda Kwick Journey 700x40c Sizes: S - M - L - XL Colour: Green

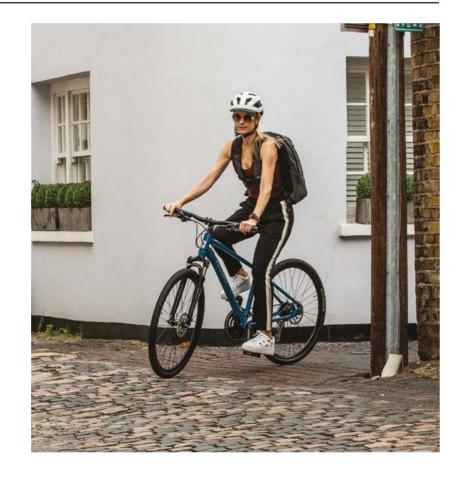


Storm W

Frame: 6061 Heat Treated Aluminium Fork: Suntour NEX HLO 63mm Travel Drivetrain: Shimano FC-M361 / 48X38X28t Hubs: KT T04F/TR8R / 32h

Rims: Shining DB-31 / 32h Brakes: Shimano BR-MT200 Hydraulic Disc Brakes Tyres: Kenda Flintridge 700x40c

Sizes: S - M - L - XL Colour: Bright Blue





Avenida 21

Frame: 6061 Heat Treated Aluminium Fork: Steel / Mudguard Eyelets

Drivetrain: Shimano Tourney FC-TX801 / 48x38x28t / 170mm Hubs: Shimano DH-C3000-1N/Joytech JY-753DSE / 36h Rims: Ryde Rigida ZAC-21SL / 36h Brakes: Promax TX-107C V-Brakes Tyres: Kenda Kwick Journey 700x40c

Sizes: S - M - L - XL Colour: Black



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Freewheel.co.uk/finance





*Credit is subject to status and minimum spend applies. Freewheel acts as a credit broker and only offers credit products for Secure Trust Bank PLC trading as V12 Retail Finance. Registered in England & Wales 00706712. Registered office: Buckingham House, West Street, Newbury, Berkshire, RG14 1BD, United Kingdom











Avenida 7

Frame: 6061 Heat Treated Aluminium

Fork: Steel / Mudguard Eyelets

Drivetrain: PRA-115 / 38t / 170mm

Hubs: Shimano DH-C3000-1N/SG-C3001-7V / 36h

Rims: Ryde Rigida ZAC-21SL / 36h

Brakes: Promax TX-107C V-Brakes

Tyres: Kenda Kwick Journey 700x40c

Sizes: S - M - L - XL Colour: Red

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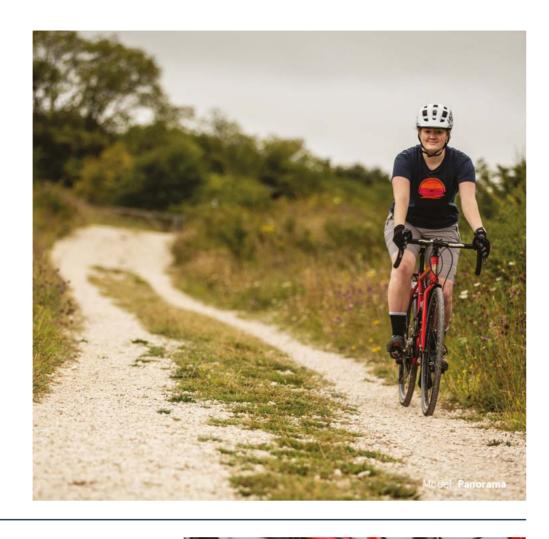
WORLD SERIES

When you're after a touring bike you want something that's reliable, well-built, strong and ready for anything. Perhaps most importantly, you want something that's ready for adventure right out of the box and that's what we've done with the Ridegback World Series.

These are bikes that are ready to go from the moment you get them, coming with racks, mudguards and multiple bottle cages/fixing points as standard. When you buy a World Series bike you don't have to spend time figuring out what else you need to get, you can just attach your luggage and go.

They're also designed to give you the best possible riding experience. Triple chainsets across the board offer extremely forgiving gearing so you don't have to go light on luggage, and disc brakes mean you have the stopping power to make sure that even a heavily-laden bike slows down exactly when you want it to.

The four bikes here – Panorama, Expedition, Voyage and Tour – are widely respected in the touring world and with good reason. For 2021 we've done our best to make four classic models even better, ready to take you wherever you want to go.



Panorama

Frame: Reynolds 725 Heat Treated Chromoly Fork: Chromly Steel

Drivetrain: Shimano FC-T4660 48-36-26t Hubs: Jalco DC20/DC22 36h Rims: Jalco DM25, 36h

Brakes: TRP Spyre Tyres: Schwalbe Marathon GG 700x35c

Sizes: XS - S - M - L - XL Colour: Red





Tour

Fork: Chromly Steel

Rims: Jalco DM23, 36h

Brakes: Tektro CR-510

Drivetrain: Shimano FC-M311

Hubs: Formula FM21/FM32 36h

Tyres: Continental Contact 700x32c

Sizes: XS - S - M - L - XL Colour: Dark Teal

Frame: 6061 Heat Treated Aluminium

Voyage

Frame: Reynolds 520 Cro Mo

Fork: Chromly Steel

Drivetrain: Shimano FC3010 48-36-26t

Hubs: Shimano T3000 36h Rims: Jalco DM23, 36h

Brakes: Tektro 992AG

Tyres: Continental Contact 700x32c Sizes: XS - S - M - L - XL Colour: Green



Expedition

Frame: Reynolds 520 Cro Mo

Fork: Chromly Steel

Drivetrain: Shimano FC-T4010 48-36-26t

Hubs: Shimano M475 36h Rims: Jalco DM25, 36h

Brakes: Promax DSK-300

Tyres: Schwalbe Marathon GG 26x1.75"

Sizes: XS - S - M - L - XL Colour: Dark Blue



We started out as a mountain bike brand back in 1983 and although we have changed a bit, we have never lost our love for off-road riding.

Our five-strong Terrain range is ideal for those who prefer the comfort of wider tyres and front suspension or beginner mountain bikers looking to branch out into more serious off-road adventures. Built around dependable aluminium frames, each Terrain model packs 100mm of travel up front to soak up bigger bumps and small drops and are perfect bikes to accompany the family on any UK cycling adventure.

Being built for the rough stuff also makes Terrain a solid option for cycling around town, particularly if your route takes on several different surfaces. Road, gravel, dirt track, cobbles: The Terrain can take on all terrain. Catchy, right?

At four different price-points, each bike is built to suit different budgets and the Terrain 2 comes in an open/frame option for those that prefer that style of frame. Every bike gets a new paint job for 2021 too. Expect to see these bikes packed on the bike racks of cars up and down the country once again!



Terrain 4

Frame: ALX8 6066/6061-T6 Double-Butted Aluminium

Fork: SR Suntour SF15-XCM - DS 27.5 100mm

Drivetrain: Prowheel TA-CQ68 42/34/24 170mm

Hubs: Joytech D041DSE/D142DSE 32h

Rims: JHT HLQC-GA18

Brakes: Tektro HDM-275

Tyres: Deli 27.5x2.1

Sizes: XS - S - M - L - XL Colour: Silver/Red





Terrain 3

Frame: ALX8 6066/6061-T6 Double-Butted Aluminium

Fork: SR Suntour SF19 XCE28 DS27.5 100mm

Drivetrain: Prowheel TA-CQ68 42/34/24 170mm

Hubs: Joytech D041DSE/D142DSE 32h

Rims: JHT HLQC-GA18 Brakes: Tektro HDM-280

Tyres: Deli 27.5x2.1

Sizes: XS - S - M - L - XL Colour: Neon Lime



Terrain 2

Frame: ALX8 6066/6061-T6 Double-Butted Aluminium

Fork: SR Suntour SF19 XCE28 DS27.5 100mm

Drivetrain: Prowheel TA-CQ68 42/34/24 170mm

Hubs: Joytech JY-751DSE/F362TSE 32h

Rims: JHT HLQC-02AB

Brakes: Alhonga V-Brake Tyres: Deli 27.5x2.1

Sizes: XS - S - M - L - XL Colour: Blue



Terrain 2 Open Frame

Frame: ALX8 6066/6061-T6 Double-Butted Aluminium

Fork: SR Suntour SF19 XCE28 DS27.5 100mm Drivetrain: Prowheel TA-CQ68 42/34/24 170mm

Hubs: Joytech JY-751DSE/F362TSE 32h

Rims: JHT HLQC-02AB

Brakes: Alhonga V-Brake

Tyres: Deli 27.5x2.1

Sizes: XS - S - M - L - XL Colour: Plum



Terrain 1

Frame: ALX8 6066/6061-T6 Double-Butted Aluminium Fork: Chromly Steel

Drivetrain: Prowheel TA-CQ68 42/34/24 170mm

Hubs: Joytech JY-751DSE/F362TSE 32h

Rims: JHT HLQC-02AB Brakes: Tektro HDM-275

Tyres: Deli 27.5x2.1

Sizes: XS - S - M - L - XL Colour: Silver/ Black











Dimension 26

Frame: 6061 Heat Treated Aluminium

Fork: 6061 Heat Treated Aluminium

Drivetrain: Samox SAC-03 / 36t / 160mm

Hubs: F: Joytech JY-751DSA /R: Shimano FH-TY500 -7 / 32h Rims: Rigida Cyber 10 / 26 x1.75" / 32h Brakes: Promax TX-107C V-Brakes

Tyres: Vee Speedster 26" x 2.00" Black Sizes: One Size Colour: Black or Purple

















Dimension 24

Frame: 6061 Heat Treated Aluminium

Fork: 6061 Heat Treated Aluminium

Drivetrain: Samox SAC-03 / 34t / 152mm

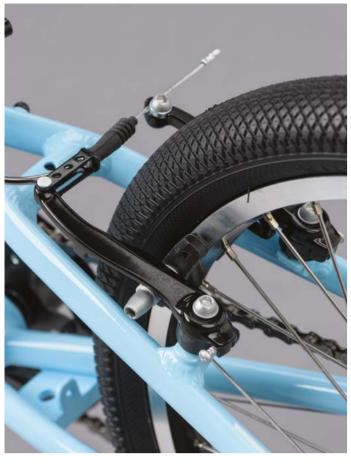
Hubs: Joytech JY-753/754 36h / front / rear

Rims: Rigida AS-26 / 32h

Brakes: F: Joytech JY-751DSA / /R: Shimano FH-TY500 / 32h

Tyres: Vee Speedster 24" x 2.00" Black Sizes: One Size Colour: Red or Lilac







Dimension 20

Frame: 6061 Heat Treated Aluminium Fork: 6061 Heat Treated Aluminium

Drivetrain: Samox SAC-30D / 32t / 114mm Hubs: F: Joytech JY-751DSA / R: Shimano FH-TY500 -7 / 32h

Rims: Rigida AS-26 / 32h / 20x1.75" Brakes: Promax TX-107C V-Brakes

Tyres: Vee Speedster 20" x 2.00" Black

Sizes: One Size Colour: Pale Blue or Lime Green









Dimension 16

Frame: 6061 Heat Treated Aluminium Fork: 6061 Heat Treated Aluminium

Drivetrain: Samox SAC-30D / 26t / 102mm Hubs: Joytech JY-733/736 16h / front / rear

Rims: LP-50 / Alloy 16h Brakes: Promax TX-107C V-Brakes

Tyres: Vee Speedster 16" x 2.00" Black Sizes: One Size Colour: Lilac or Green







Dimension 14

Frame: 6061 Heat Treated Aluminium Fork: 6061 Heat Treated Aluminium Drivetrain: Samox SAC-30D / 26t / 102mm Hubs: Joytech JY-A075DSE/JY-A076R/ 16h / front / rear Rims: LP-01 / 14" x 2490mm /Alloy 16h























Frame: 6061 Heat Treated Aluminium

Fork: Suntour XCT 26"

Drivetrain: SR XCC / 22/32/42t x 170mm Hubs: Joytech JY-753/754 36h / front / rear Rims: LA-05/26" x 5210mm/ Alloy 36h

Brakes: Promax TX-107C V-Brakes Tyres: Vee VRB-185 / 26 x2.00" Sizes: One Size Colour: Red or Grey





MX24

Fork: Suntour XCT 24

Rims: LA-05 / Alloy 36h

Frame: 6061 Heat Treated Aluminium

Brakes: Promax TX-107C V-Brakes

Sizes: One Size Colour: Green or Black

Tyres: Vee VRB-185 / 24 x 1.95"

Drivetrain: SR XCC / 42-32-22t / 152mm

Hubs: Joytech JY-753/754 36h / front / rear





















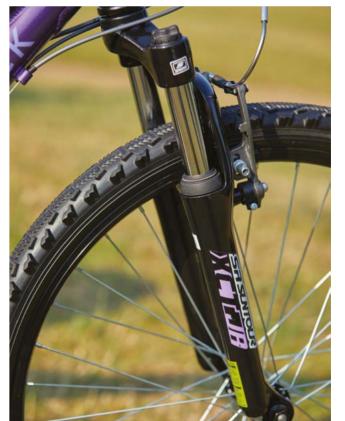


















Serenity

Frame: 6061 Heat Treated Aluminium

Fork: Suntour XCT 26"

Drivetrain: SR XCC / 22/32/42t x 170mm Hubs: Joytech JY-753/754 36h / front / rear

Rims: LA-05/26" x 5210mm/ Alloy 36h

Brakes: Promax TX-107C V-Brakes Tyres: Vee VRB-185 / 26 x2.00"

Sizes: One Size Colour: Teal or Silver





Frame: 6061 Heat Treated Aluminium

Fork: Suntour XCT 24

Drivetrain: SR XCC / 42-32-22t / 152mm

Hubs: Joytech JY-753/754 36h / front / rear

Rims: LA-05 / Alloy 36h Brakes: Promax TX-107C V-Brakes

Tyres: Vee VRB-185 / 24 x 1.95" Sizes: One Size Colour: Pink or Purple

























Frame: 6061 Heat Treated Aluminium Fork: Hi ten Steel Drivetrain: Steel / 32t / 102mm

Hubs: Joytech JY-301/416 28h / front / rear Rims: LA-07 / Alloy 20h

Brakes: Promax TX-107C V-Brakes Tyres: Vee VRB-268, 16"x2.00"

Sizes: One Size Colour: Green or Dark Blue







Frame: 6061 Heat Treated Aluminium

Fork: Suntour M3010A

Drivetrain: Steel / 34t / 140mm

Hubs: Joytech JY-433/434 36h / front / rear

Rims: LA-05 / Alloy 36h Brakes: Promax TX-107C V-Brakes

Tyres: Vee VRB-185 / 20 x 1.95"

Sizes: One Size Colour: Yellow or Dark Blue



Melody

Frame: 6061 Heat Treated Aluminium Fork: Hi ten Steel

Drivetrain: Steel / 32t / 102mm Hubs: Joytech JY-301/202 28h / front / rear

Rims: LA-07 / Alloy 20h Brakes: Promax TX-107C V-Brakes Tyres: Vee VRB 16 x1.75"

Sizes: One Size Colour: Lilac or Mint





MX14

Frame: 6061 Heat Treated Aluminium

Fork: Hi ten Steel

Drivetrain: Steel / 28t / 102mm

Hubs: Joytech JY-301/416 20h / front / rear

Rims: LA-07 / Alloy 20h

Brakes: Promax TX-107C V-Brakes

Tyres: VRB-024,14"x1.75"

Sizes: One Size Colour: Red, Black or Yellow

















Honey

Frame: 6061 Heat Treated Aluminium Fork: Hi ten Steel

Drivetrain: Steel / 28tww / 102mm

Hubs: Joytech JY-301/202 20h / front / rear Rims: LA-07 / Alloy 20h

Sizes: One Size Colour: Pale Blue or Pink

Brakes: Promax TX-107C V-Brakes Tyres: Vee VRB 14 x1.75"





Fork: Suntour M3010A

Frame: 6061 Heat Treated Aluminium

Drivetrain: Steel / 34t / 140mm Hubs: Joytech JY-433/434 36h / front / rear

Rims: LA-05 / Alloy 36h

Brakes: Promax TX-107C V-Brakes

Tyres: Vee VRB-185 / 20 x 1.95" Sizes: One Size Colour: Pale Lilac or Pink

















Scoot XL

Frame: 6061 Heat Treated Aluminium

Fork: Hi Ten Steel

Hubs: HB-29F / 100mm / 20h Rims: LA-07 / Alloy 20h Brakes: Alloy V-Brake rear Tyres: Vee Tyre Speedster,14"x2.00"

Sizes: One Size

Colours: Green / Red / Pink / White / Blue / Yellow



Scoot

Frame: 6061 Heat Treated Aluminium

Fork: Hi Ten Steel

Hubs: HB-29F / 100mm / 20h Rims: LA-07 / Alloy 20h **Brakes:** Alloy V-Brake rear

Tyres: Vee Tyre Speedster,12"x 2.00"

Sizes: One Size

Colours: Green / Red / Pink / White / Blue / Yellow













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