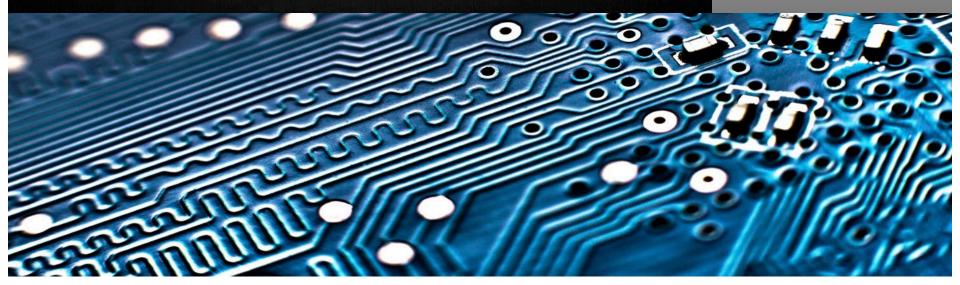




Train the Trainer:

Implementing Communication Management 9x March 2023





Agenda

- What is Banner Communication Management (BCM)?
- Where is the documentation?
- How to get help?
- What is needed to configure and set-up BCM? (Technical/Functional)
- Track, view and identify BCM communications
- Gotchas and Limitations
- What tasks can a user perform?
- Live Demo
- Willing to share experiences about BCM?



Single Sign-On Health Check

- Perform Single Sign-On (SSO) health check with all 3rd party vendors
- Test with vendors to ensure no impact on student's ability to seamlessly move from Banner to vendor websites
 - Take payments
 - Sign up for payment plans
 - Sign up for housing
- Including but not limited to:
 - Touchnet
 - Cashnet
 - Nelnet
 - Star Rez
- Confirm successful SSO prior to Production

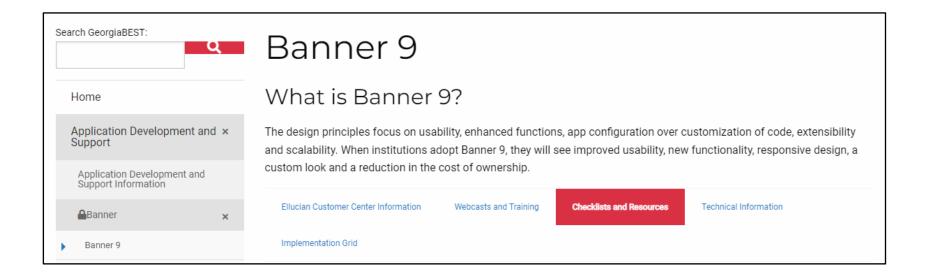


How to get help?

- ITS Helpdesk ticket for GeorgiaBEST team
 - Implementing functionality
 - Self-Service questions
 - Subscribe to a listserv
- If Ellucian expertise required, we will open an Ellucian Customer Center case



GeorgiaBEST website





- Need an Ellucian Customer Center account?
 - https://login.ellucian.com/
 - Click "Sign up for an account"
- Ellucian Customer Center > Resources >
 Documentation > All Products to access
 Ellucian Documentation, then use
 Product A-Z to filter for Banner

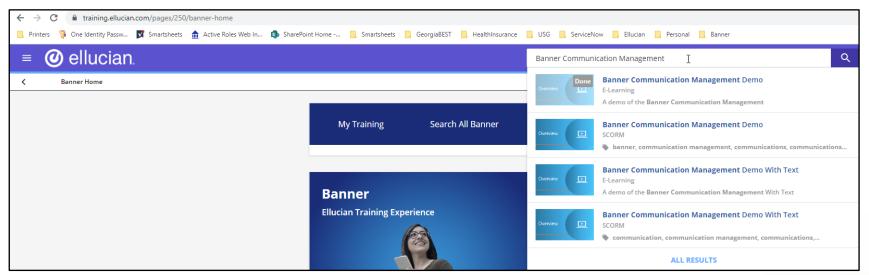
Communication Management

Develop and strengthen student relationships with personalized communications and campaigns.

Download it!



- Login to the Ellucian Customer Center
 - Choose Resources
 - Knowledge Header
 - Training
 - Search for Banner Communication Management



Web Tailor Functions in Banner Self-Service 9 Channel

Banner 8 Web Tailor Functions in Self-Service Banner 9

What? Function formerly performed in Web Tailor	Where? Where to find this function in Self-Service Banner 9	Resources
Display Audit for Banner Self-Service Logins	GUACONF	Video Display Audit Records Documentation Banner Self-Service Auditing Feature Article Banner 9 Self-Service Auditing
Graphic Customizations	Theme Editor	 Video Ellucian Theme Editor Use □ Documentation Ellucian Theme Editor Theme Editor Handbook □ Article Steps to Use Theme Editor with Self-Service
Information Text	GUAINFO	 Video Edit Information Text ☐ Documentation Banner Self-Service Information Text
LDAP Administration and Login Return Location	Single Sign On (SSO) Configuration	Handbook Banner Single Sign-On Handbook Documentation Configure Banner General Self-Service SSO Documentation Banner Configuration for CAS SSO
User Roles	GUAUSRL	 Video Add and Delete User Roles Documentation Maintain Self-Service User Roles Article How to Create a New Role for Banner Self-Service
Web Menus and Procedures	GUASMNU	Videos Menu Tree Proxy Menu Global Proxy Delete Proxy Pgs. Documentation Manage Self Service Menus Article How to Configure the Banner 9 Menu for Self-Service Article General Self-Service Global Proxy Access Setup
Web Rules and Parameters	GUACONF	Video Create and Modify Web Rules and Parameters Documentation Self-Service Rules Self-Service Parameters Article Web Tailor 9x Administrative Pages for Self-Service
Web Tailor Overrides	Configure Page Components Tool	Documentation Configure Page Components Tool Article What Extensibility Tools Are Available for Banner 9x?



- <u>000045207</u> BCM Configuration for displays of options (Timing) for Recurring Scheduling of messages
- <u>000032971</u> Steps to setup and Test the Communication Management Application
- <u>CR-000169359</u> CKEditor allows user to select the special character \$ but BCM will not save content
- <u>000050317</u> BCM testing Templates -- Test Email -gets -- Problem creating message. Check to make
 sure template is formatted properly without special
 characters and all data fields are valid
- <u>CR-000167543</u> BCM Manually Added Profiles search feature unusable for large populations



What is it? Banner Communication Management (BCM)

- Banner Communication Management (BCM) is a communication tool associated with administrative functions in Banner
 - Utilizes emails, letters or mobile SMS messaging
- It is delivered as a part of baseline Banner
- Provides institutions with flexibility and options to communicate with students that can be tracked



What Security configurations are needed? (Technical)

Add Security Roles

- Run a select statement from Article
 000032971 to ensure the roles are granted
- Authorize BANPROXY
- Example Results for userid = XXXXXXXXXX
 - XXXXXXXXX-CMQUERY-BAN_DEFAULT_CMQUERY_M--
 - XXXXXXXXX-CMQUERY--BAN_DEFAULT_CMQUERY_M--BAN_CMQUERY_C
 - XXXXXXXXX--CMQUERYEXECUTE--BAN_DEFAULT_M--



Maintain Self-Service User Roles (GUAUSRL)

Web Tailor Administrator will assign roles based on the user access needed

COMMUNICATIONADMIN

Communication Management Administrator

Application administrator: Perform actions on all entities

COMMUNICATIONCONTENTADMIN

Communication Management Content Administrator Author role: Perform actions on self-created entities

COMMUNICATIONUSER

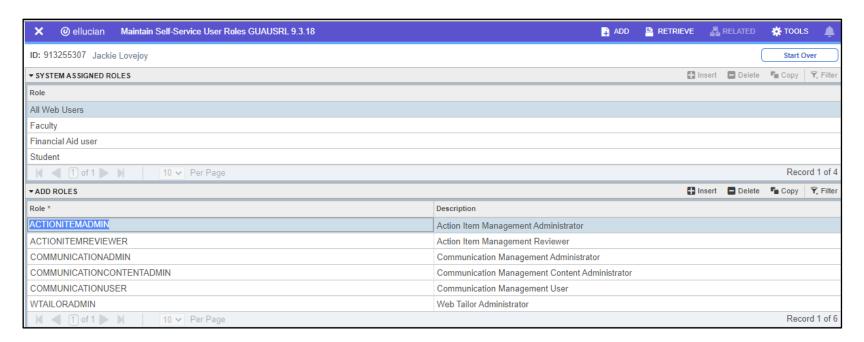
Communication Management User

End user role: Perform actions on self-created entities



Maintain Self-Service User Roles (GUAUSRL)

Web Tailor Administrator will assign roles based on the user access needed





What Security configurations are needed? (Technical)

Run a select statement from Article
000032971 to ensure the needed roles
are granted in Web Tailor Administration
for Banner Communication
Management

≡	TWGRROLE_ROLE
٠	COMMUNICATIONADMIN
	COMMUNICATIONCONTENTADMIN
	COMMUNICATIONUSER



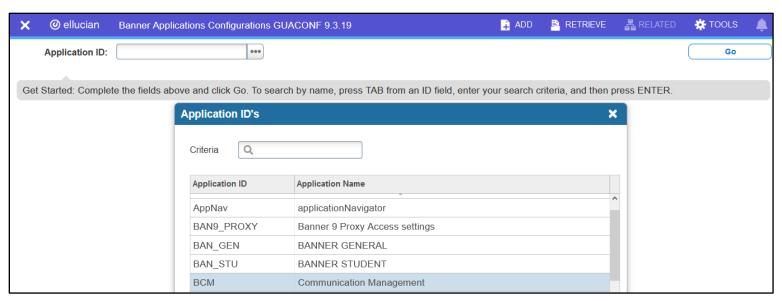
Banner Applications Configurations (GUACONF)

- <u>KB000500749</u> SSB9x Platform 9.39 June 2022 changes to config values for configJob and applicationPageRoleJob impacting GUACONF
 - Changes take 30 minutes to 1 hour for updates to be discoverable



Banner Applications Configurations (GUACONF)

- Application ID = BCM
- Application Name = Communication Management

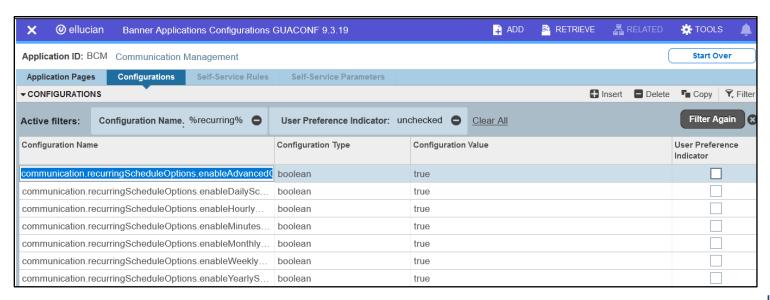




Banner Applications Configurations (GUACONF)

BCM = Communication Management

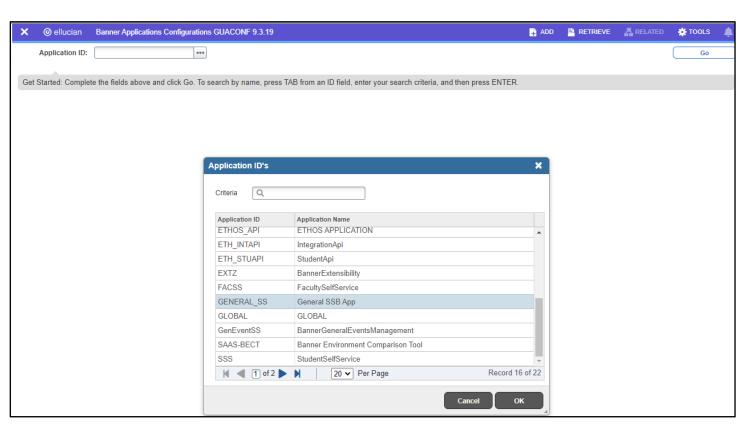
- Click Configurations tab
- Filter = %recurring%
 - Configuration Value = true





Banner Applications Configurations (GUACONF)

GENERAL_SS = General SSB App

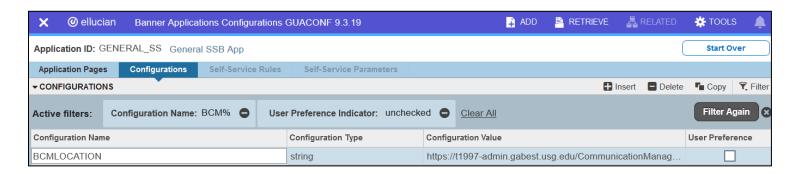




Banner Applications Configurations (GUACONF)

GENERAL_SS = General SSB App

- Click Configurations tab
- Filter = BCM%
 - Configuration Value = Institution's URL

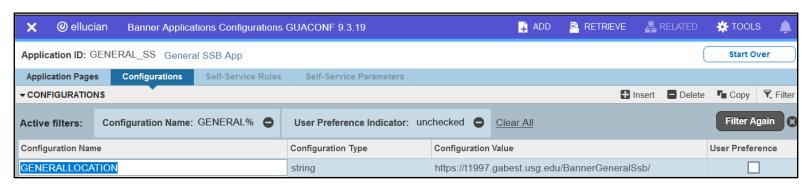




Banner Applications Configurations (GUACONF)

GENERAL_SS = General SSB App

- Click Configurations tab
- Filter = GENERAL%
 - Configuration Value = Institution's URL





Track, View and Identify BCM Communications

- Communications sent from BCM
 - Table for tracking Banner Mail (GURMAIL)
- View communications
 - Mail Query (GUIMAIL)
 - Associate the CM_COMM_ITEM letter code which identifies a communication sent from BCM in the template setup



Gotchas and Limitations

- Time out happens frequently
- Name search does not work in the population add page
- Population Selections cannot be shared
- Create your own from a copied population selection in GLRSLCT
 - Population Selections created from queries do not regenerate unless GLBDATA has been run first

What tasks can a user perform?

Entity	COMMUNICATIONADMIN role	COMMUNICATIONCONTENTADMIN role	COMMUNICATIONUSER role
Organizations	List, View, Add, Edit, Delete, Copy		
Folders	List, View, Add, Edit, Delete, Copy	List, View, Add, Edit, Delete, Copy	List, View
Parameters	List, View, Add, Edit, Delete, Copy	List, View, Add, Edit, Delete, Copy	List, View
DataFields	List, View, Add, Edit, Delete, Copy, Publish, Test, Archive	List, View, Add, Edit, Delete, Copy, Publish, Test	List, View, Test
Templates	List, View, Add, Edit, Delete, Copy, Publish, Test	List, View, Add, Edit, Delete, Copy, Publish, Test	List, View
Queries	List, View, Add, Edit, Delete, Copy, Generate Population	List, View, Add, Edit, Delete, Copy, Generate Population	List, View, Generate Population
Populations	List, View, View All, Add, Edit, Delete, Copy, Recalculate population, Share population	List, View, Add, Edit, Delete, Copy, Recalculate population	List, View, Add, Recalculate population
Communications (Now, Scheduling and Recurrent)	Send, List, View, View All, Add, Edit recurrent communications	Send, List, View, Edit only for Recurrent Communications	Send, List, View, Edit only for Recurrent Communications
Interactions	List, View, Add Manual Interaction, Edit Manual Interaction	List, View, Add Manual Interaction, Edit Manual Interaction	List, View, Add Manual Interaction, Edit Manual Interaction
Communication Log	List		
Error Log	List, View Error Detail		
Event Mapping	List, View, Add, Edit, Delete		

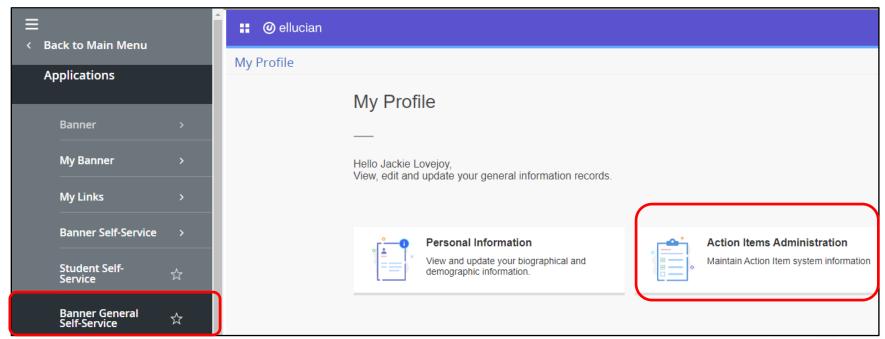






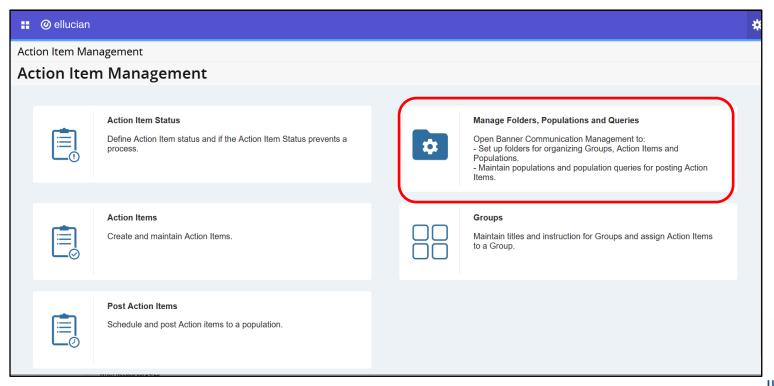
Access Communication Management

- Click on Banner General Self-Service
- Click on Action Items Administration



Access Communication Management

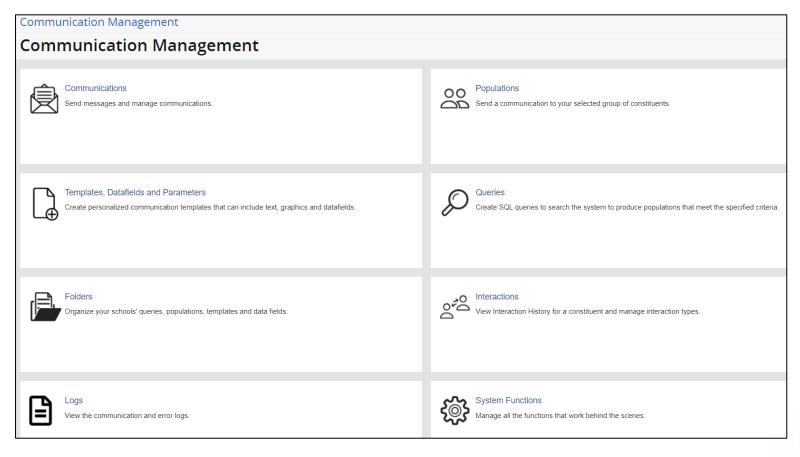
Click on Manage Folders, Populations and Queries





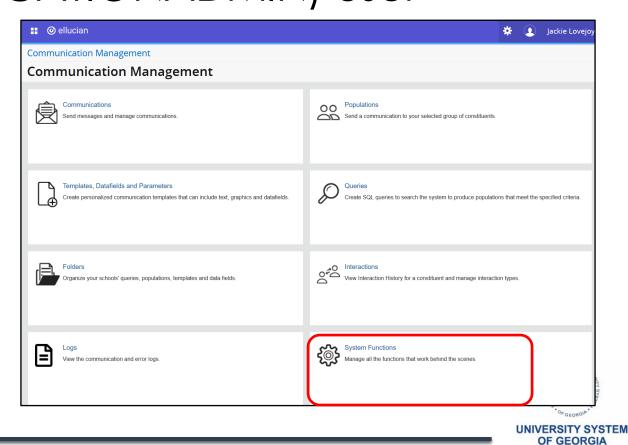
OF GEORGIA

User-friendly Landing page



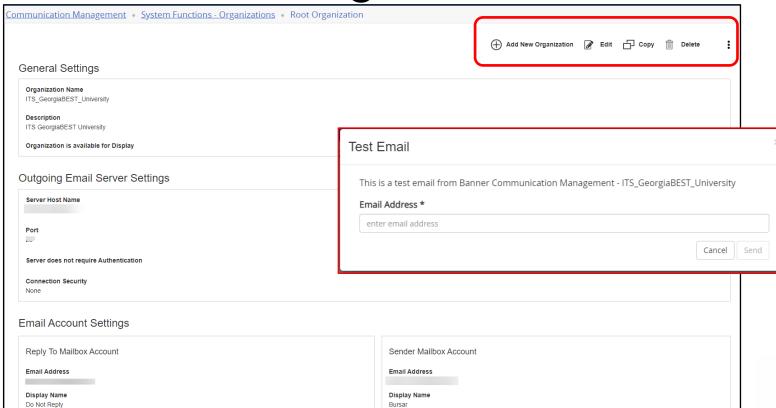
System Functions (COMMUNICATIONADMIN) user

- Create rootOrganization
- Add newOrganization
- Edit
- Copy
- Delete
- (:) Test email server



System Functions

- Create Root Organization then test





Test Email

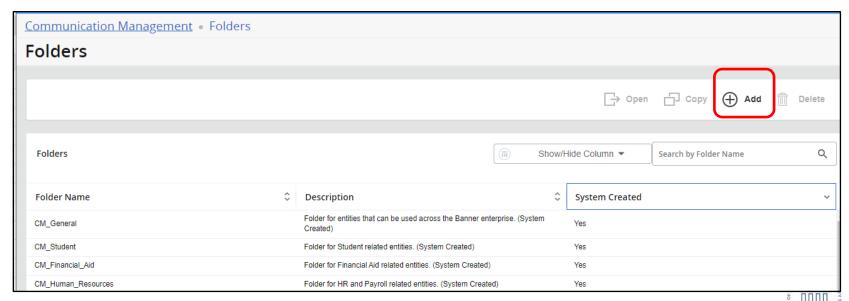
- Check the email entered to ensure you received the communication from the test performed





Folders – System Delivered (CM_XXX)

- Click Add
- Copy > Edit > Delete options appear
- Folders can not be deleted once used

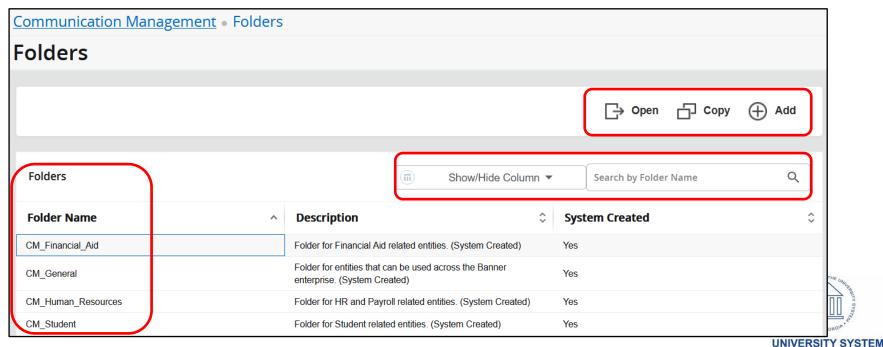




OF GEORGIA

Folders

- Open > Copy > Add
- System delivered folders can be copied and then renamed
- Add a new folder
- Show/Hide columns and Search option



Templates - Delete

- If you have an end user role (COMMUNICATIONUSER), you cannot delete any template
- If you have an author role (COMMUNICATIONCONTENTADMIN), you can only delete a template if you created the template and if no communications were created from the template
- If you have an application administrator role (COMMUNICATIONADMIN), you can delete any template if no communications were created from the template
- No user can delete a template if communications were created from the template



Templates





Templates Letter Content

- Click Templates, Data Fields, and Parameters
- Click Add
- Enter data about the template then Save
- Select Letter Content tab
- Click Edit
- Enter the "To" field
- Click "Insert Data Fields"
- Click Save
- Click Publish
- Create Message



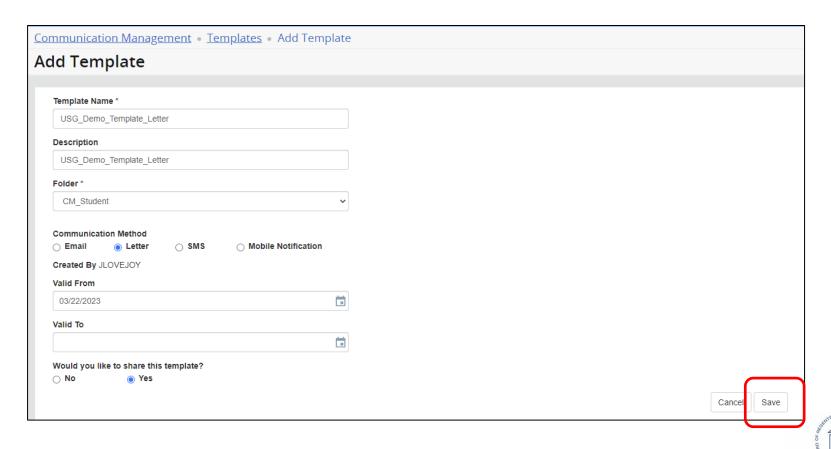
Templates

- Enter Template Name
- Enter Description
- Choose the Folder system delivered or locally created
- Choose Communication Method
 - Choose (Email > Letter > SMS > Mobile Notification)
- Created by will appear (user in the application)
- Choose the Valid From date
- Choose the Valid To date or leave blank
- Choose if you 'Would like to share this template"
 - Click the radio button for No or Yes
- Save

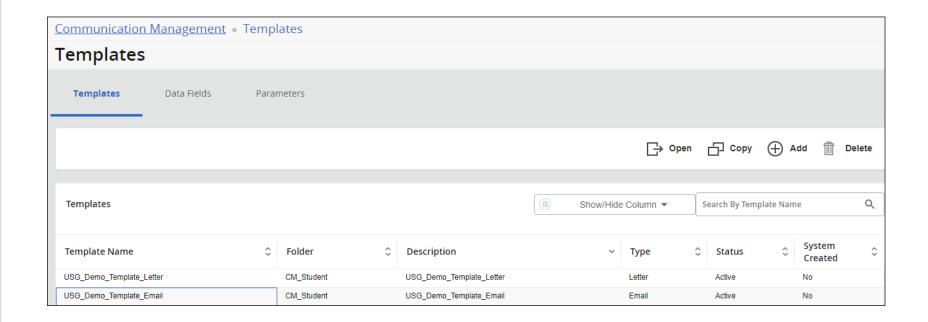


UNIVERSITY SYSTEM OF GEORGIA

Templates



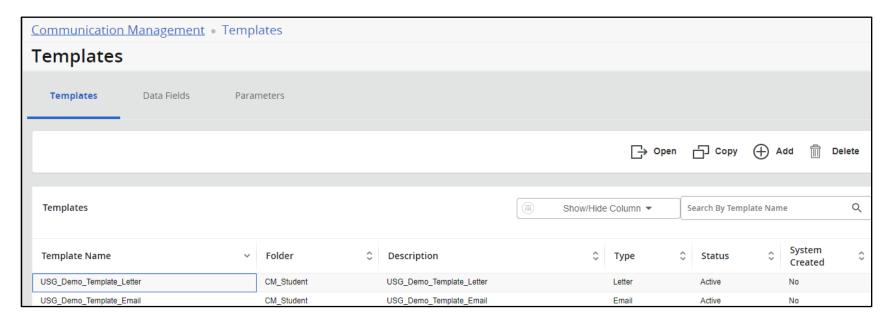
Templates





Templates – Add

- Click on Template > Open > > Copy > Edit > Delete





Templates – Overview

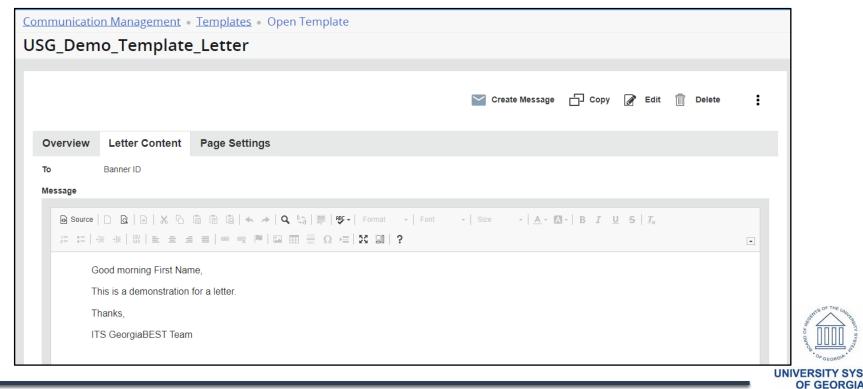
- Create Message > Copy > Edit > Delete > : (Test)





Templates – Letter Content

- Create Message > Copy > Edit > Delete > : (Test)
- Insert Data Fields for Names, Banner ID, etc.



OF GEORGIA

Templates – Page Settings

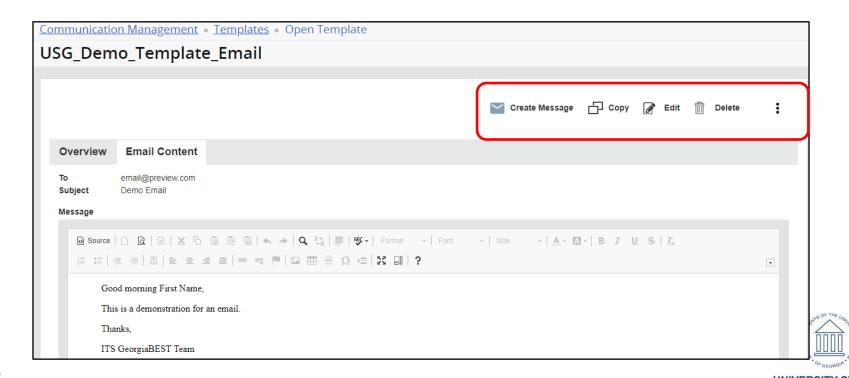
- Edit page settings as needed



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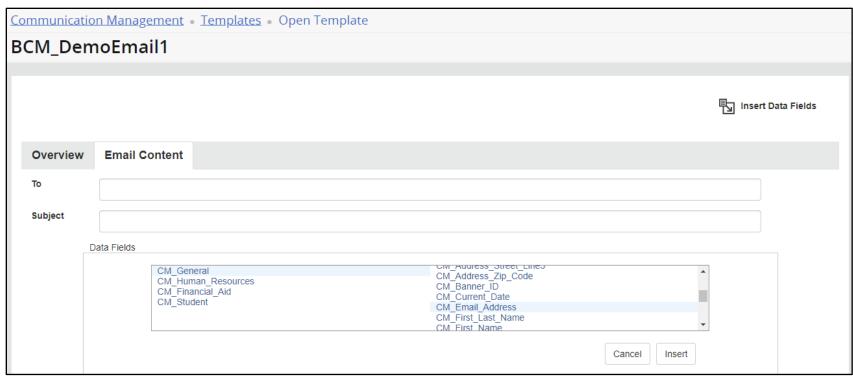
Templates – Email Content

- Create Message > Copy > Edit > Delete > :(Test)
- Click Edit to enter in email content



Templates/Email Content

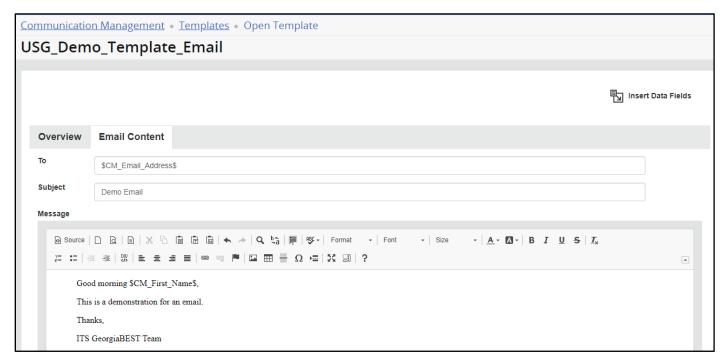
Click Insert Data Fields > ensure your curser is in the 'To' field





Templates Email Content

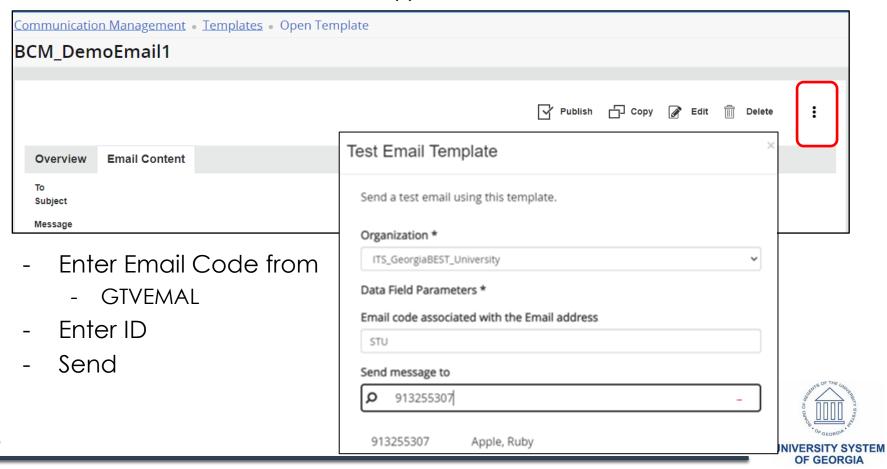
- Click Insert Data Fields in 'To' field
- Enter Subject > Message
 - Enter your greeting > choose Insert Data Field again > then select Data Field
 - Save > Publish > ensure the template is successfully published





Templates Email Content TEST

- Choose the three-dot menu (:) to test



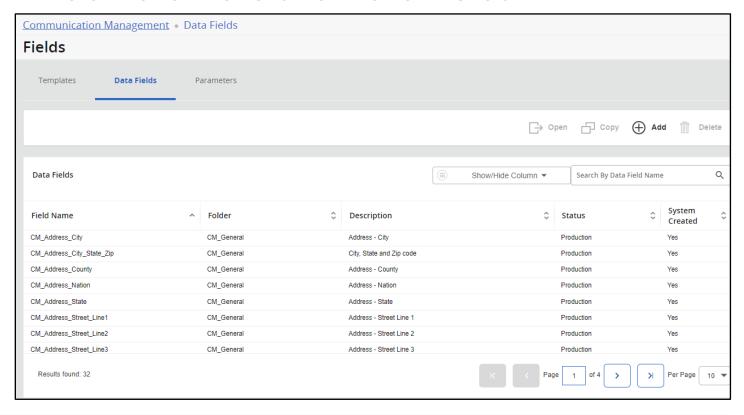
Templates – Add Parameters to Data Fields

- Review list of delivered Parameters
- Example
 - Click on CM_termcode
 - Click Open
 - Click Highlight Parameter Name chosen
 - Click Ctrl + C
 - Go back to Data Fields
 - Click Add



Templates - Datafields – System Delivered

- Add Data Fields as needed
- Add Parameters to Data Fields

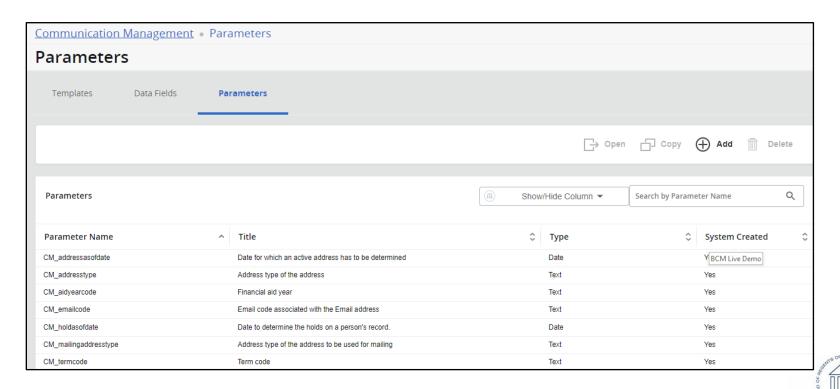




OF GEORGIA

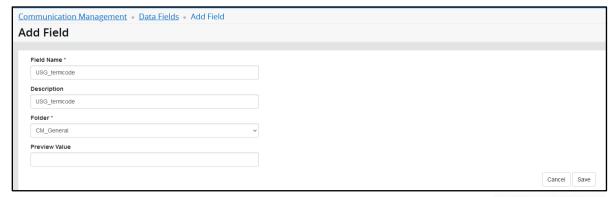
Templates – System delivered Parameters

- Add Parameters as needed



Templates – Add Parameters to Data Fields

- Paste or Ctrl + V enter in the Field
 Name and update it to your needs
- Enter Description
- Choose the Folder
- Click Save



Queries

- Click Add
- Enter Query Name "your_choice"
- Enter Description "your_choice"
- Choose the drop-down box and select folder name
- Select Type radio button (SQL or Population Selection)
- Enter Query Select Statement or PopSel (remember to run popsels through GLBDATA)
- Click Validate
- Click Save



Queries

- Click Add
- Enter Query Name: "your_choice"
- Enter Description: "your_choice"



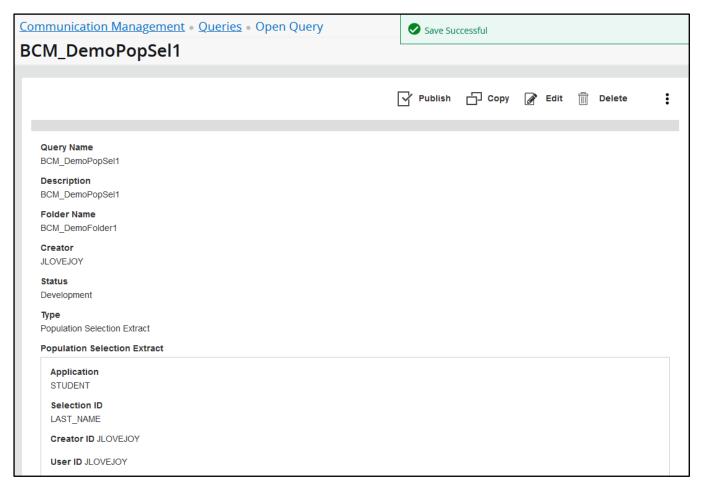


Queries - Add





Queries > Publish



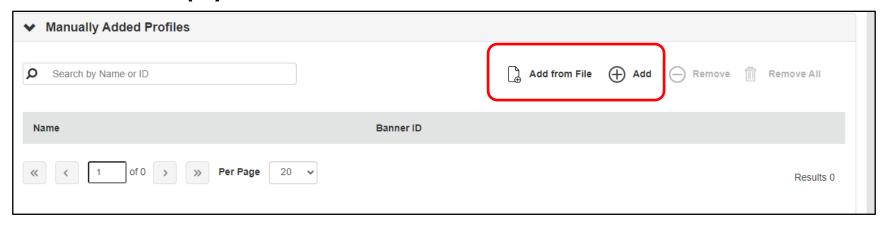


- Click Publish
- Click Generate Population
- Enter the name of the population
- Enter a description for the population
- Click radio button "Always use the latest published version of the query"
- Click radio button "Yes" if you want to share this population
- Click Generate



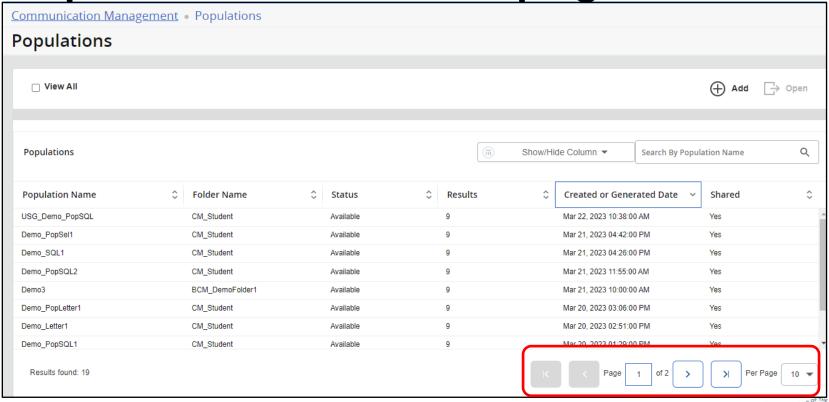
Manually Added Profiles

- Add from File
- Add to enter the Name or the ID of the student(s)





Populations – Review all pages

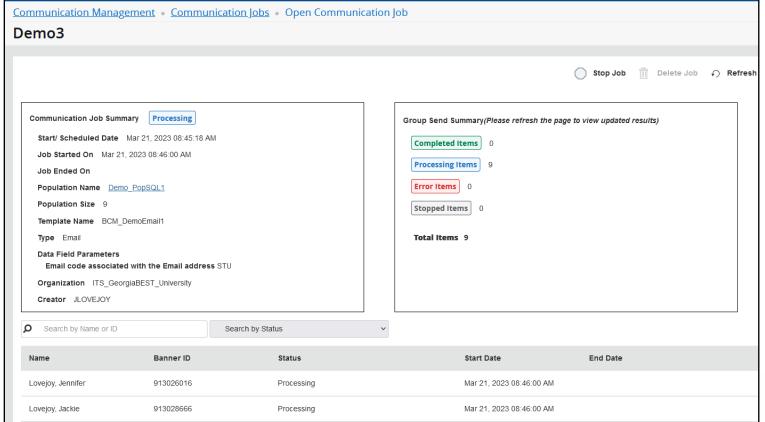


Communication - Jobs Queued





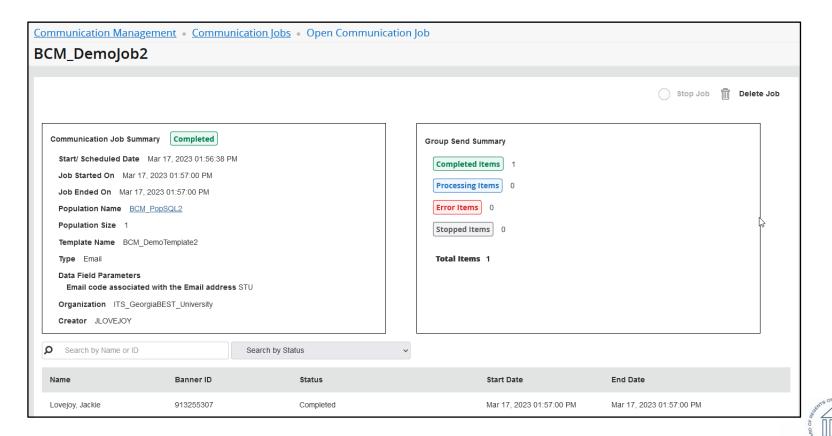
Communication Jobs - Processing





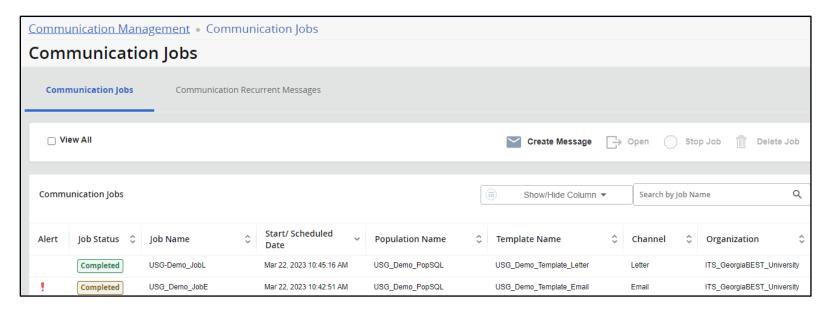
OF GEORGIA

Communication Jobs - Completed



Communication - Jobs Completed

- Review Alert!

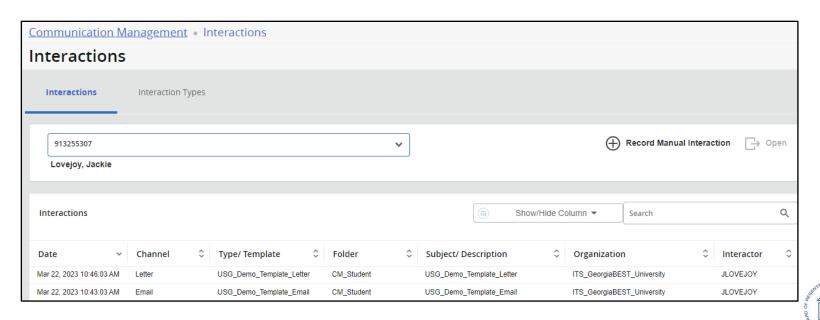




OF GEORGIA

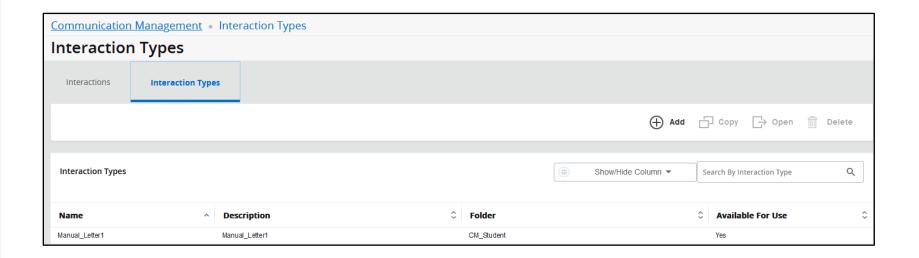
Interactions by Student

- Date, Channel, Type, Folder, etc.
- Interaction history/administrative view



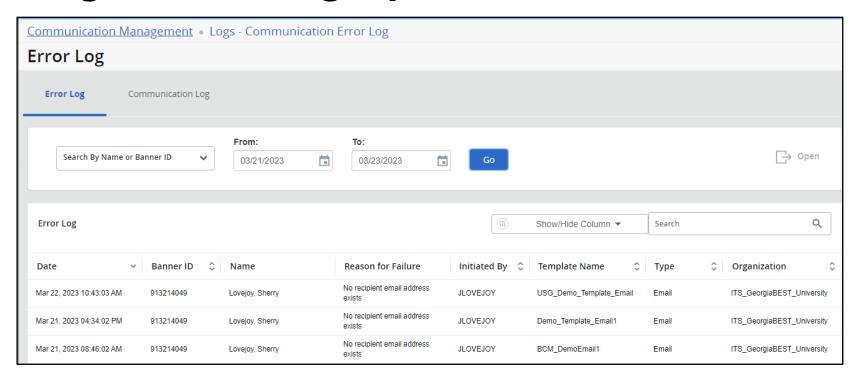
Interactions - Interaction Type

- Add



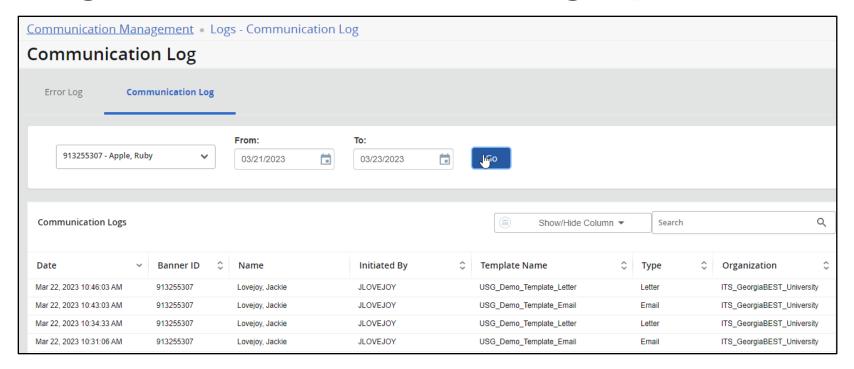


Logs – Error Log by Date and Student





Logs – Communication Log by Student





Ask your peers

- Ask your peers
 - Helpful hints
 - Lessons learned
- Self-reported implementation status
 - Banner 9ImplementationGrid

he Banner Releases Summaries page specifies the most current release information.							
Fall 2022 Survey Results	Student	Financial Aid	Accounts Receivable	General	Student Registration	Facult	
Abraham Baldwin Agricultural College	Prod 9.20.1.1	Prod 9.3.31	Prod 9.3.22	Prod 9.11	Prod 9.25	Prod 9.	
Albany State University *	Not Implemented	Not Implemented	Not Implemented	Not Implemented	Test 9.21	Not Impleme	
Atlanta Metropolitan State College	Prod 9.20.1.1	Prod 9.3.32.0.4	Not Implemented	Prod 9.11 (01/01 /2021)	Prod 9.25.1 (04/01 /2021)	Prod 9.1	



Ask your peers

- If you <u>have</u> implemented...
 - Level and speed/ease of user acceptance (students, staff & faculty)
 - Share helpful hints or gotchas
 - Willing to share your plan
- If you <u>have not</u> implemented yet...
 - Plan or timeframe for testing, implementing, training
 - Concerns or hurdles



More training sessions coming soon

Topic	Date		
Student Registration	Wednesday, January 25, 2023		
Page Builder	Wednesday, February 8, 2023		
Faculty Self-Service	Wednesday, February 22, 2023		
Accounts Receivable	Wednesday, March 8, 2023		
Communication Management	Wednesday, March 22, 2023		
Proxy Management	Wednesday, April 5, 2023		
Student Self-Service	Wednesday, April 19, 2023		
Action Item Processing	Wednesday, May 3, 2023		



