Executive Biography

Jan Riecher

Vice President and General Manager, Americas Graphics Solutions
Business, Printing and Personal Systems Group
Hewlett-Packard Company

Jan Riecher is vice president and general manager of the Americas Graphics Solutions Business in the Printing and Personal Systems Group (PPS). In this role, Riecher leads efforts in the graphic arts market, including overall regional responsibilities for HP Designjet, Scitex and Latex printers, HP Indigo digital presses, the HP Inkjet High-speed Production Solutions division and HP Specialty Printing Systems.

Previously, Riecher led the Enterprise Go-to-market Unit for PPS in the Europe, Middle East and Africa (EMEA) region, where he was accountable for profitable revenue growth for the enterprise product categories and for the enterprise and public sector customer segments.

Riecher also managed the sales organization for PPS's Corporate Enterprise and Public Sector Business in EMEA. In this role, he was responsible for defining and driving the customer segment sales strategy.

Riecher joined HP in 1989 as a product manager in Germany. After holding several management positions in product marketing, he moved into the sales organization in 1993. From 1993 to 1999, he served in several sales management roles.

Riecher holds a degree in business administration from the University of Mannheim, Germany.