

Venue Guide

Your Event, Workshop & Meeting



Maschinenraum unites the power of German Mittelstand.

We curate an ecosystem of innovators and established companies to engage with new realities.
We help organizations to train their teams, validate sustainable solutions and solve real business problems.
We do this more openly than anybody else by sharing experiences, resources, infrastructures and solutions.

We Co-Create the Next Generation Mittelstand!

Your Innovation Journey

Maschinenraum offers the perfect infrastructure



Co-Innovation & Event Space

A space for ideas to grow.

Our co-innovation spaces are designed and equipped to help SMEs and family-owned businesses to **connect, collaborate** and **innovate**. Meet, work and relax and attend events at Maschinenraum.



Innovators Network

The power of networks.

Together, we create an awareness for new realities and provide **decision-makers** with the right orientation to understand **transformation issues**, find solutions and make better decisions.



Events

A curated event program.

Our dedicated event team jointly develops an **individual concept** with you. We offer all-inclusive packages tailored to your individual needs and expectations.



Community

Gather, learn and share.

Corporates & startups **share experiences** and **co-create** sustainable solutions in a collaborative work environment.

CONFERENCE

MEETING

MEET-UP

BRING YOUR

WORKSHOP

TO MASCHINENRAUM!

HACKATHON

OFF-SITE

ROUND TABLE



Reception & Lounge - The perfect place to welcome
your guests and to host dinner receptions.

MASCHINENRAUM

Services

Moving forward with Covid-19 - together

Information and how we are dealing with the COVID-19 pandemic

At Maschinenraum the health of our guests, members and employees has the highest priority. Even though physical distance is part of our new daily routine, cooperation and exchange during events are now more important than ever. We create a safe environment for your event at Maschinenraum.

We have updated our event operations and services to support hygiene measures and physical distance. Please read the COVID-19 guideline carefully and do not hesitate to reach out to us for further questions.

Rebecca Anschütz +49 172 397 5175
Udo Shin +49 176 457 90608
Sofia Ghezzi +49 162 697 0647



Physical Distance

Our focus is above all on individual space - in our event spaces, meeting rooms and the community area we integrated comfortable buffer zones in order to maintain the recommended minimum distance.



Mask

During events we recommend wearing a mouth-nose mask. If you or your attendees forgot your own masks, we can provide additional masks at our reception.



Hygiene

We follow strict hygiene measures to ensure the health and well-being of our guests and members. We disinfect high traffic areas frequently and provide free disinfectants in our event areas.



Catering

We developed innovative ways not only to provide you with food prepared to the highest hygiene standards, but also to cater the food to you in a safely manner.

Our caterers prepare food according to the latest government hygiene directives (§IfSG and HACCP).



Updates & Communication

The aforementioned measures are made visible to guests and members through signs and notices.



Corona Warn-app

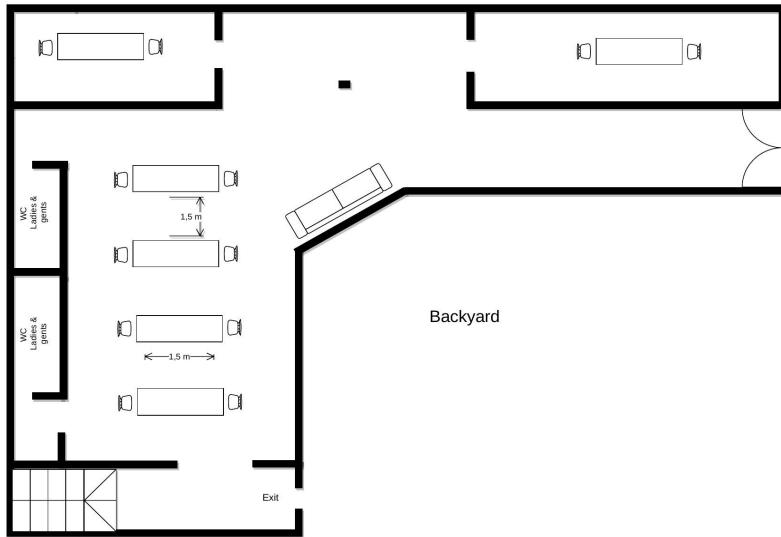
We are glad to communicate that the Maschinenraum Team fully supports the Corona-Warning-App. With the **Corona Warn-app**, everyone can chip in to help quickly interrupt chains of infection.

Event Setups

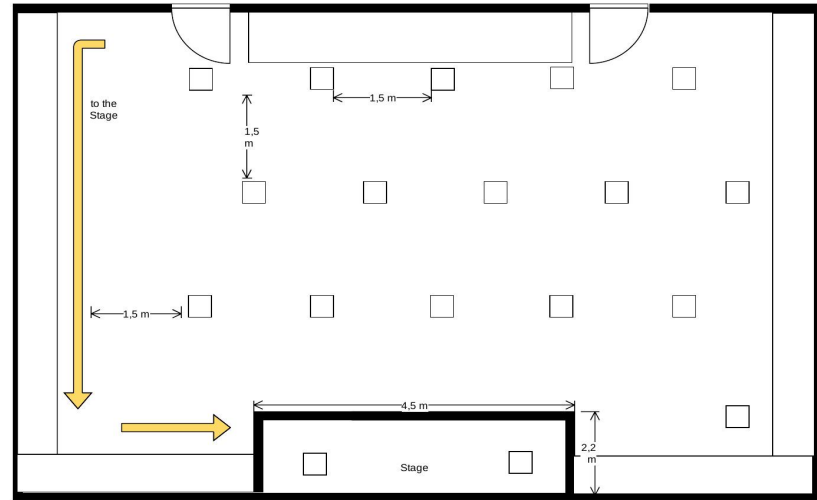
Moving forward - Covid-19 reluations in mind

As your partner in creating events, we are strongly aware of the need of flexibility that this period requires, and we are doing our best to make your event safe by rethinking our spaces. Below you can see some ideal setups that would allow you to maintain distances and keep the environment safe during your events in Maschinenraum.

Workshop Space



Event Space



Chapter

01

SPACES

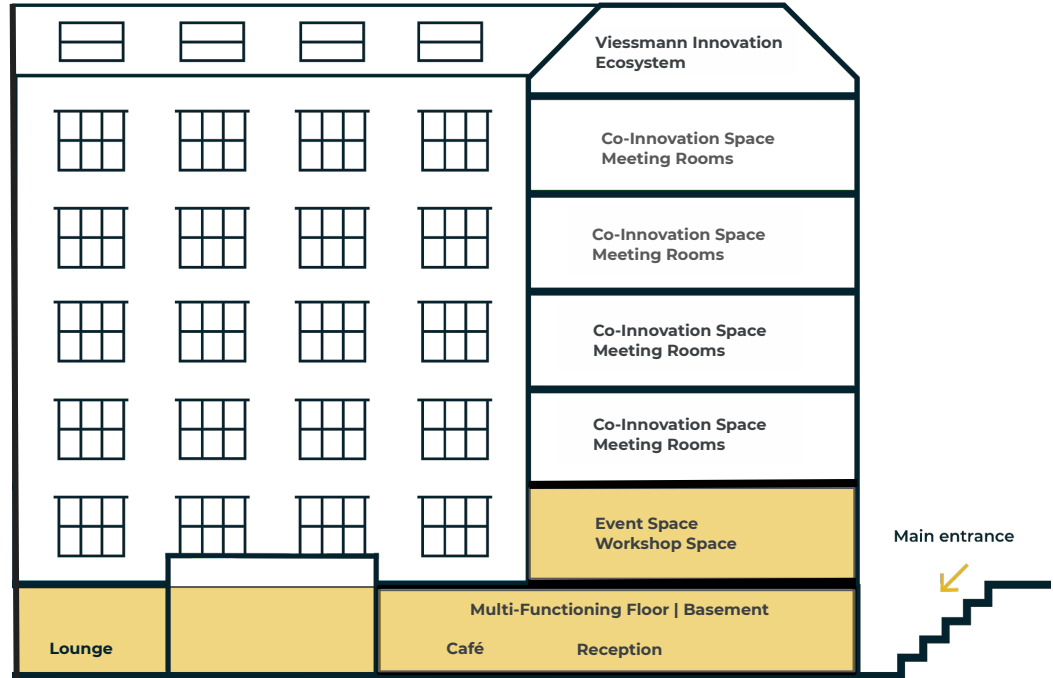
Our Facilities

Enabling New Work

Housed in an impressive seven-floor landmark building in the heart of Berlin's Prenzlauer Berg, Maschinenraum provides a unique experience for Mittelstand companies who wish to connect, to collaborate and to co-innovate in equal measure. On 4.500 m², modern and minimalist design meets the historic charm of the original building - the "Goldpunkt" shoe factory. Our building was redesigned by Pott Architects and A T L R / L K V.

Workshops. Meetings. Events. Conferences. Product Launches. Dinners.

We offer spacious and versatile workshop and event spaces for up to 100 people, which are equipped with the latest event technology and flexible furniture.



Multi-Functioning Floor | Basement

Reception, Café & Lounge



Multi-Functioning Floor | Basement

Layout

Unique Networking Location

Our unique and inviting lounge full of natural daylight is the ideal location to host intimate seated dinners or interactive networking evenings. Flexible dining tables can be arranged according to your needs. If the weather allows, you also have access to an **outdoor area**.



Multi-Functioning Floor | Basement

Facts

Space	m²	Daylight	Dinner Seating	Guests	Ideal for e.g.	Notes
Reception	80	Yes	-	-	Event Registration Guest Reception Networking	Lockers Back Office
Café	85	Yes	-	80	Standing Dinner Champagne Reception Short Presentations	Barista Coffee Machine
Lounge	135	Yes	40 - 50	50	Seated Lunch & Dinner	Access to Terrace

Reception

*First Impressions are everything.
Our modern marble reception counter lets you welcome and register your guests in a sophisticated Location*

- 80 m²
- Natural light
- Adjacent Café
- Access to Outdoor Area
- Catering Kitchen in the back

Lounge

Versatile area with flexible furniture that can be arranged for dinners and networking events.

- 130 m²
- Natural light
- 6 Movable Tables
- 40-50 pax Dinner Seating
- Access to Outdoor Area

WiFi

Maschinenraum
Guest
Passcode
0123456789

Ground Floor

Event & Workshop Space



Event & Workshop Space | Ground Floor

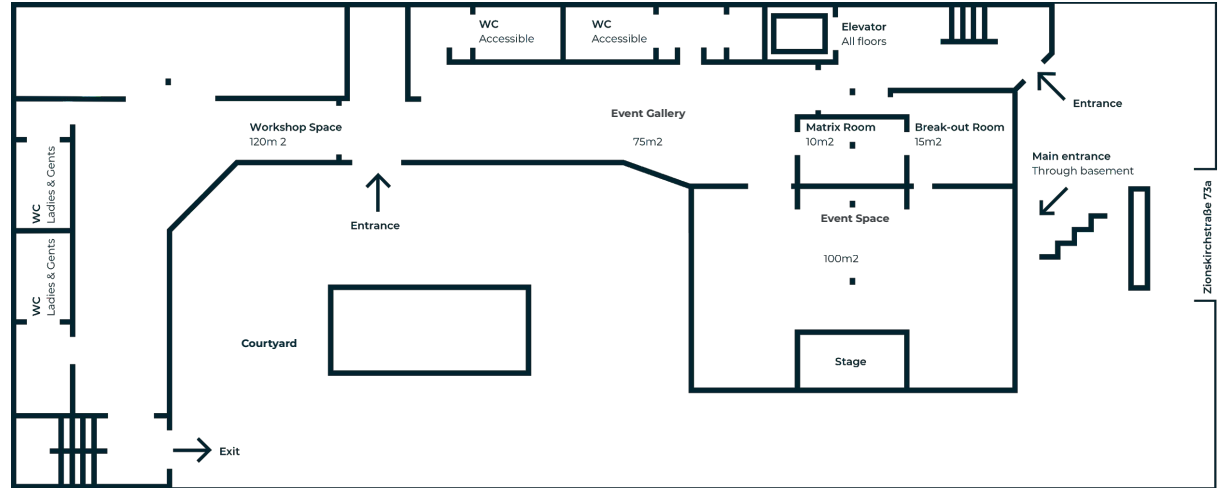
Layout

Versatile Event and Workshop Space

Our Event Space offers a classic and well equipped conference setup, but stays flexible for any other layout that fits the space.

Workshops and Meetings can be held in our Workshop Space which is equipped with whiteboards, flexible furniture and space for breakout sessions.

From both the Workshop and Event Space, you have access to the Event Gallery - a versatile lobby room. The whole floor gets daylight and fresh air from our courtyard, that can be booked for your breaks and outdoor lunches.



Event & Workshop Space | Ground Floor

Facts

Space	m ²	Daylight	Row Seating	Workshop	Equipment	Ideal for e.g.	Notes
Event Room	100	Yes	60+	30+	Conference System Audio Equipment Microphones Daylight Projector	Hackathons Conferences Presentations Panel Discussions	Air Conditioning
Event Gallery	75	Yes	-	20	On Request	Networking	Access to courtyard
Workshop Space	120	Yes	40	30+	Flexible Workshop Furniture	Design Sprints Hackathons	Access to courtyard Wardrobe
Matrix Room	10	No	-	-	On Request	Recordings	Access to courtyard
Break-Out Room	15	Yes	-	10	On Request	Meetings Pantry Storage	Access to courtyard

Event Space

Ideal location for larger events such as conferences, panels, meetups, interactive workshops and networking sessions.

- 100 m²
- Natural light
- High ceilings
- 4.5 x 2.2 m Stage
- 60+ pax row seating
- Can be divided into three parts through curtains
- High-quality presentation equipment

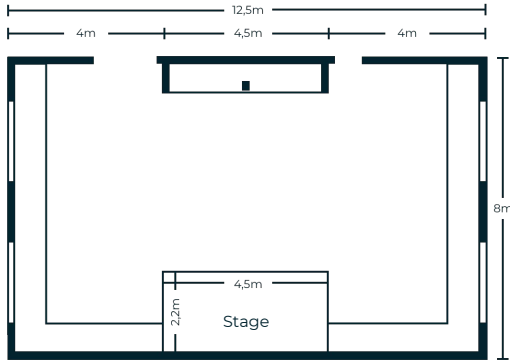


Event Space | Ground Floor

Different Arrangement Options

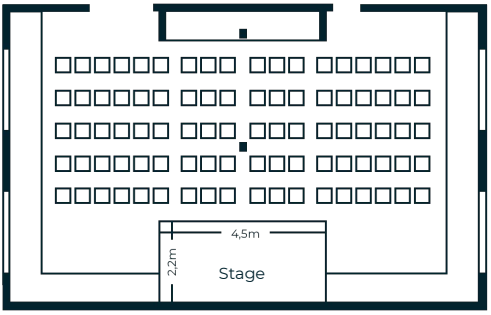
Our 100 m² large event room can be set-up according to your needs.

Room Layout



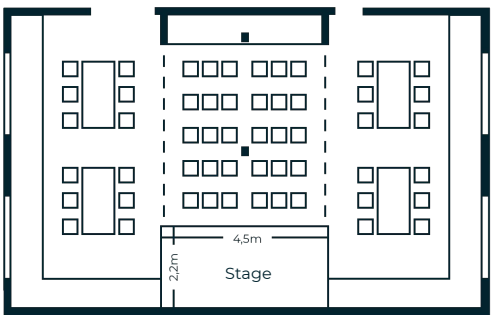
Row Seating

60+ pax



Workshop Set-Up

30+ pax



Event Gallery

Spacious area to connect the event room and workshop space. It can be used additionally for catering, break-out sessions, or receptions, networking events and meetups.

- 80 m²
- Natural light
- Connects all Event Spaces
- Access to Courtyard
- Screen
- Lounge Furniture

Workshop Space

Customizable area for Design Thinking workshops, conferences or presentations. It can easily be combined with our Event Room and Gallery.

- 125 m²
- Natural light
- Whiteboards
- Workshop furniture
- Screens
- Access to Courtyard

Co-Innovation Space | 1st - 3rd Floor

Open Office Space

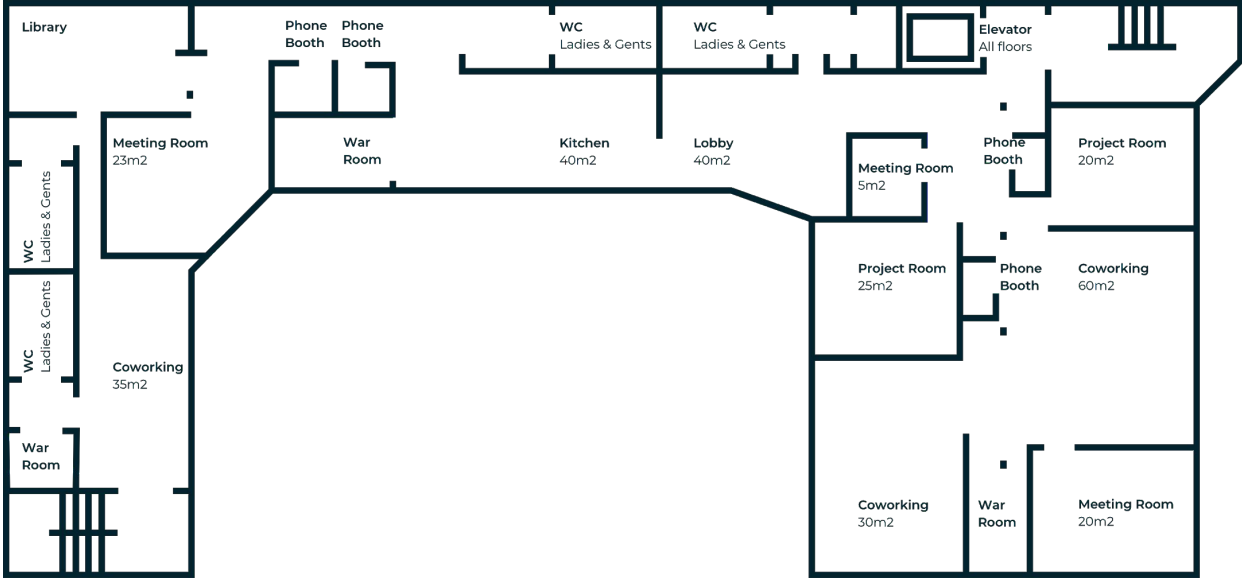


Co-Innovation Space | 1st - 3rd Floor

Layout

Our Workspaces

All of our co-innovation floors benefit from spacious breakout areas, phone booths, printers, meeting rooms, as well as a community kitchen and library corner on each floor. Desks are height-adjustable and come with a screen. All floors have plenty of daylight, so there is everything you need for a productive work day.



Co-Innovation Space | 1st - 3rd Floor

Facts

Space	m²	Pax	Daylight	Windows	Equipment	Ideal for e.g.
Meeting Room Small	5	2	Yes	No	Whiteboard	Break-Out Room for event bookings
Meeting Room Medium-sized	20	6 - 8	Yes	Yes	Screen Whiteboard Conference System	Internal Meetings Interviews
Meeting Room Large	23	8 - 10	Yes	Yes	Screen Whiteboard Conference System	Board Meetings
Project Room	20 - 25	6	Yes	Yes	Screen Whiteboard Conference System Computer Screens	Design Sprints

Meeting Room - Small

Available only in addition to your event booking, offering intimacy for 1:1 meetings.

- 2 pax
- 5 m²
- Natural light
- Whiteboard



Meeting Room - Medium

Perfect for break-out sessions or shorter meetings and conference calls.

- 6 - 8 pax
- 20 m²
- Natural light
- Whiteboard
- Screen

Meeting Room - Large

Luxurious meeting rooms that are ideal for intimate corporate meetings and presentations.

- 8 - 10 pax
- 23 m²
- Natural light
- Whiteboard
- Screen



Project Rooms

Private space for teams to work together over a longer period and to be part of our community.

- 20 - 25 m²
- Natural light
- 6 Height-Adjustable Tables
- Whiteboard
- Screen

Chapter

02 SERVICES

Services

Event Resources

Our team will help you to plan and deliver the perfect event.

We help you find the right components for a successful event - from event planning to technical support.



Event Planning

We assist with Speaker & Trainer Selection, Agenda Set-Up, Workshop Hosting, Vendor Coordination and Catering.



Event Set-Up

We take care of set-up, take-down & clean-up.



Technical Support

The existing set-up can be extended upon request.



Guest Management

We take care of Landing Pages, Wardrobe, Accreditation & Welcoming.



Photo & Video Documentation

We provide you with the right experts from our network.



Fast WI-FI

We offer Guest WI-FI in all rentable spaces.



Workshop Equipment

We offer Projector Screen, Flipchart, Whiteboard, Design Thinking Box.



Flexible Furniture

Our spaces are equipped with a variety of flexible furniture. Higher numbers of chairs can be ordered upon request.



Additional services

Let us know if we can help you with anything else.

Services

Food & Beverages

Green Choice & Sustainability

We love good food and know of its importance for a successful event.

Our selected catering partners will offer exciting menus for every budget and tailored to your individual requirements and wishes.

We care for your well-being and our environment, which is why our food concept at Maschinenraum consists of many vegetarian products from regional suppliers and is sourced and produced sustainably.



Location

Zionskirchstraße 73a, 10119 Berlin

Maschinenraum is easily accessible by U-Bahn and Tram. The nearest stations are Senefelderplatz (U2) and Zionskirchplatz (M1 & 12), each a 5-minute walk away.

Parking

We have no dedicated parking at Maschinenraum, but there are on-street parking spaces available. The nearest car park is at Kulturbrauerei.

How to get here from the central station - 20 mins

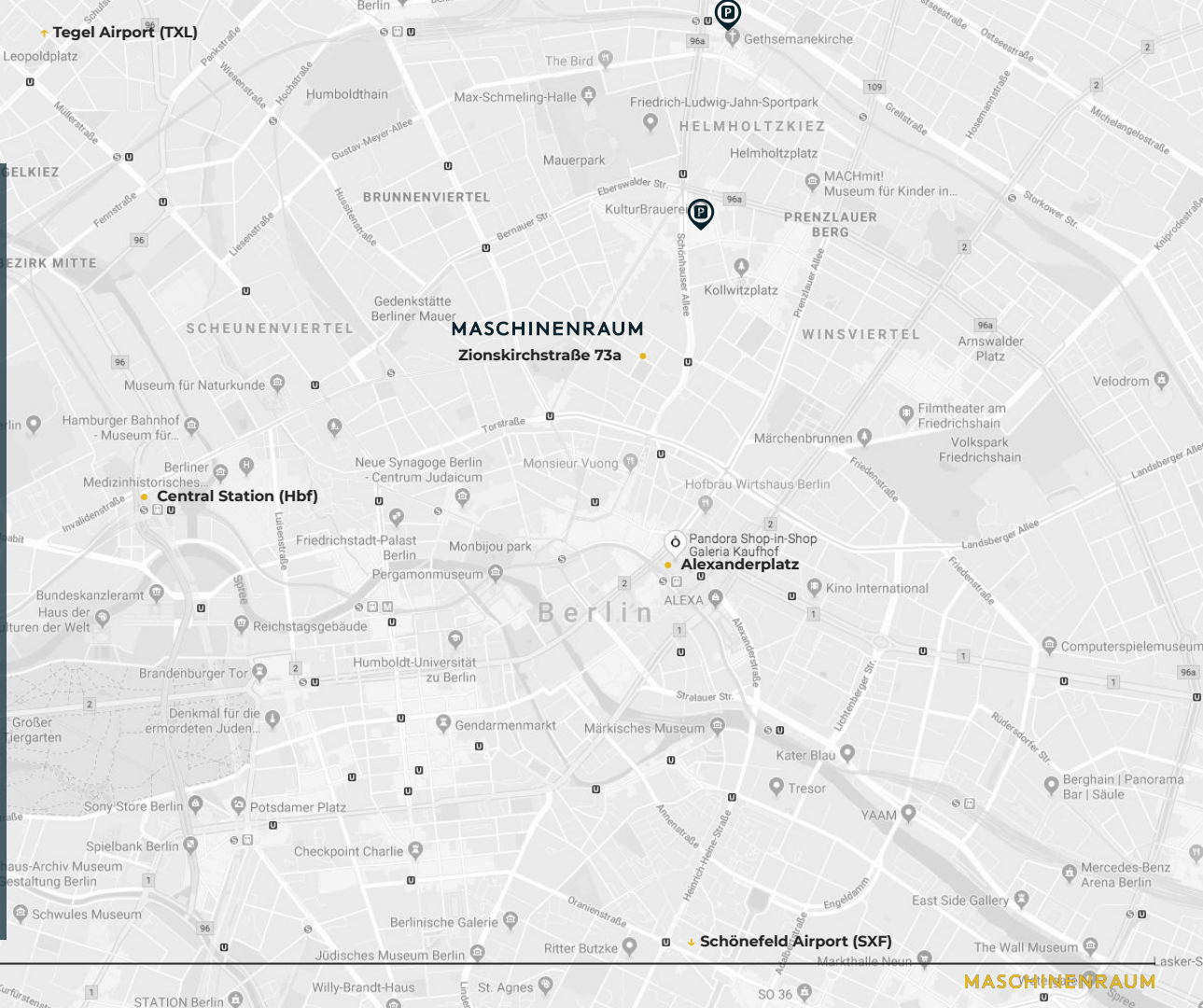
S-Bahn S3, 5 or 7 to Hackescher Markt
M1 to Zionskirchplatz

How to get here from Tegel Airport (TXL) - 40 mins

Bus TXL to Beusselstraße
S-Bahn S41 to Schönhauser Allee
U-Bahn U2 to Senefelder Platz

How to get here from Schönefeld Airport (SXF) - 55 mins

Train RB7 or RB14 to Alexanderplatz
U-Bahn U2 to Senefelder Platz.



MASCHINENRAUM
Selected Members

**Schöck**

**FIEGE**

**Gentner
Verlag**

KNAUF

LAVA ENERGY

**PARACELTUS
KLINIKEN**

4Germany_

VIESMANN

TILCRA

**PHOENIX
CONTACT**

**VESTNER
DIGITAL**

**VORWERK**

FIRMENGRUPPE
APPL

MASCHINENRAUM

For an individual offer,
please get in touch with us via
events@maschinenraum.io.

We are looking forward to hearing
from you.

Maschinenraum GmbH

Zionskirchstraße 73a
10119 Berlin

hello@maschinenraum.io
www.maschinenraum.io

