



## Hilton La Jolla Torrey Pines

May 28 – 31,  
2024

## The 67<sup>th</sup> International Conference on Electron, Ion and Photon Beam Technology and Nanofabrication

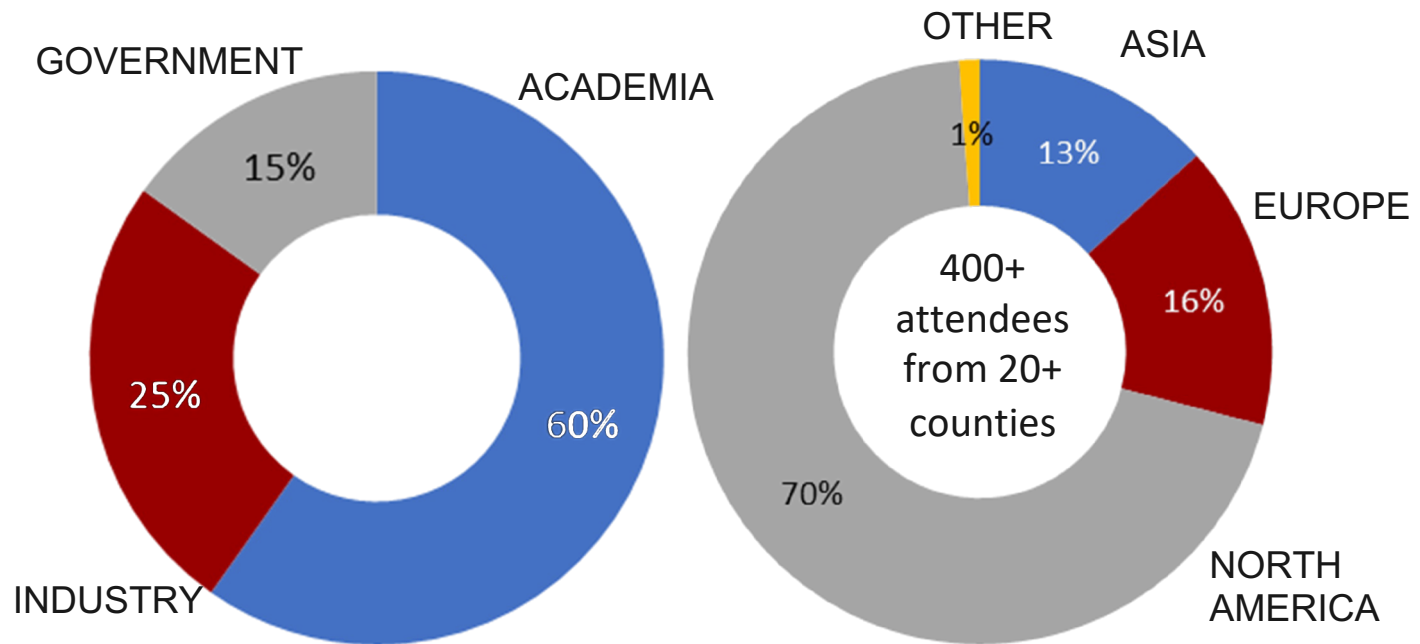
The International Conference on Electron, Ion, and Photon Beam Technology and Nanofabrication (EIPBN), affectionately known as “3-beams,” is the premier gathering of scientists and engineers who are dedicated to electron, ion and photon lithography, imaging, and analysis; atomically precise fabrication; nanofabrication process technologies; related emerging technologies; and their applications in a broad spectrum of fields. This is the 67<sup>h</sup> meeting of the EIPBN, where top researchers from academia, government laboratories, and industry from around the world meet to present and discuss recent trends and future directions in these technologies.

### EIPBN 2024 Commercial Session Highlights

- A forum to reach more current and future customers
- Over six hours of attendee engagement through dynamic interactions
- Prominent display of your company logo on our conference website
- Integrated exhibition and poster sessions
- Commercial session talks
- Industrial session presentation opportunities
- Directed booth traffic
- Branding and promotional opportunities to increase visibility and attendee interactions

# Attendance & Becoming an Exhibitor

The 2024 EIPBN commercial session runs from Tuesday, May 28, to Thursday, May 30, 2024, and provides an outstanding opportunity to meet and interact with top scientists and engineers in fields ranging from biological and chemical sciences to nanoelectronics. The average attendance between 2012-2019 has been 430 spanning over 20 countries comprising 70% from North America, 15% from Europe, 13% from Asia, and the remaining from other countries. 60% of our attendees come from academia, with 25% from industry and 15% from government labs.



The commercial session at EIPBN is an excellent opportunity to foster existing alliances, promote new businesses, reconnect with existing customers, generate new leads, and interact with leading experts from academia, government labs and industry from around the world. Corporate sponsorships play an important role in the continued success of the conference by helping to support our community in a variety of ways, including supporting student attendees, Women in Nanofabrication (WIN), Startup Contest, and the Student Lunch. Our unique environment will expand your organization's visibility by increasing your exposure to our community which will help build new and long-lasting relationships. Our Platinum, Gold, Silver and Bronze tiered sponsorships can provide additional benefits to our exhibitors and sponsors.

The commercial session is an excellent opportunity to reconnect with existing customers, generate new leads, and interact with leading experts from industry, academia, and government laboratories while promoting new business and alliances.

All exhibitors and sponsors will have their logos displayed on the website, at the conference, and in the digital program guide. Exhibitors will be allowed (based on availability) to give an oral presentation about their company during the commercial session and present during the Industrial Highlights Session. To help promote foot traffic, attendees are encouraged to visit all the booths to enter a prize raffle. The winner will be announced at the Banquet. Select booth staff and sponsor representatives are invited by the Conference Chair to attend a reception to recognize and thank you for your support.

Being a sponsor is a great way to promote your business. In many cases, sponsors are encouraged to work with the conference coordinator on branding and other promotional opportunities that can increase visibility and interaction with attendees.

## Exhibitor and Sponsor Benefits

- One (1) complimentary tech pass per booth
- Industrial Highlights Session
- Commercial Session Pitch Talks
- Prominently displayed logos on the conference website and collateral materials
- Attendees that visit more than 30 exhibits will be put into a raffle for \$100.
- “Thank You” reception for select exhibitor booth staff and sponsors
- “Bar” sponsors will receive 10 additional drink tickets to pass around
- Prominently displayed logo on the conference t-shirt for any additional sponsorship ≥\$1k

## Tiered Sponsorships

Four support levels are available to help drive traffic to your booth and increase interactions with the attendees. The support levels are determined by the total contribution to sponsorships that include breakfasts, coffee breaks, and lunches, as well as purchases like booths and branded swag. It does not include registration or banquet tickets.

**Platinum** is the top support level. Companies with total contribution sponsorships and other purchases that exceed \$15k before April 3<sup>rd</sup>, 2024, or \$17k after that will be recognized as Platinum Sponsors. Platinum Sponsors are allowed two slides to be shown during session intermissions that showcase their company, including sponsorship level, and to announce exclusive offerings. They can request up to 2 courtesy banquet tickets, and 5 additional booth staff.

**Gold** is the second-highest support level. Companies with a total contribution to sponsorships, and other purchases that exceed \$13k before April 3<sup>rd</sup>, 2024, or \$15k thereafter will be recognized as gold sponsors.

Gold sponsors are allowed one slide to showcase their company during session intermissions. They can request up to 1 courtesy banquet ticket and 3 additional booth staff.

**Silver** is the third highest support level. Companies with a total contribution to sponsorships and other purchases that exceeds \$10k before April 3<sup>rd</sup>, 2024, or \$12k after that will be recognized as silver sponsors. Silver sponsors will have their company logo prominently displayed with other silver sponsors during session intermissions. They can request up to 2 additional booth staff.

**Bronze** is the fourth-highest support level. Companies with a total contribution to sponsorships and other purchases that exceeds \$7k before April 3<sup>rd</sup>, 2024, or \$9k after that will be recognized as bronze sponsors. Bronze sponsors will have their company logo prominently displayed with other bronze sponsors during session intermissions. They can request up to 1 additional booth staff.





# Marketing Driven Sponsorship

Connecting with existing customers and creating new ones is the primary reason for exhibiting at EIPBN. Our unique environment will increase your organization’s visibility and exposure to our community and help build new relationships that will last. To this end, incentives encourage attendees to visit the exhibits and attend the oral presentations. Event sponsors are welcome to work with the conference coordinator on branding and other promotional opportunities that can increase visibility and interaction with attendees.

## Sponsorships Opportunities

**Exclusive Branding** will be available for folios, conference bags, banners, lanyards, hotel room keys, water bottles, coffee mugs, and more. Exclusive branding increases both visibility and brand recognition.

**Events** include sponsoring or co-sponsoring activities like the *Women in Nanofabrication Lunch*, *Student Lunch*, and *Poster Session*. Sponsors will be acknowledged at the beginning of the event, and your logo will be prominently displayed at the event location.

**Bar Sponsorships** for the Welcome Reception, Poster Session, and Banquet bars. Sponsorships for these bars will include ten (10) additional drink tickets for the sponsor to pass out at their discretion.

**Student Sponsorships** help offset the Hilton room costs. Your generous contribution of \$1000 offsets the room costs at the Hilton for our student speakers. As a “thank you,” your corporate logo will be featured on the EIPBN t-shirt. The first 300 attendees will receive a t-shirt at the conference. Sponsorship is due April 3<sup>rd</sup>, 2024, to be included on the t-shirt.

**Session Breaks** include sponsoring our coffee breaks, ice cream breaks or meal services. Sponsors will be prominently identified at the service site. Sponsored session breaks will be held exclusively in the commercial session area. When possible, the coffee and/or ice cream snack tables will be placed in the vicinity of the sponsor’s booth.

## Conference Support Levels

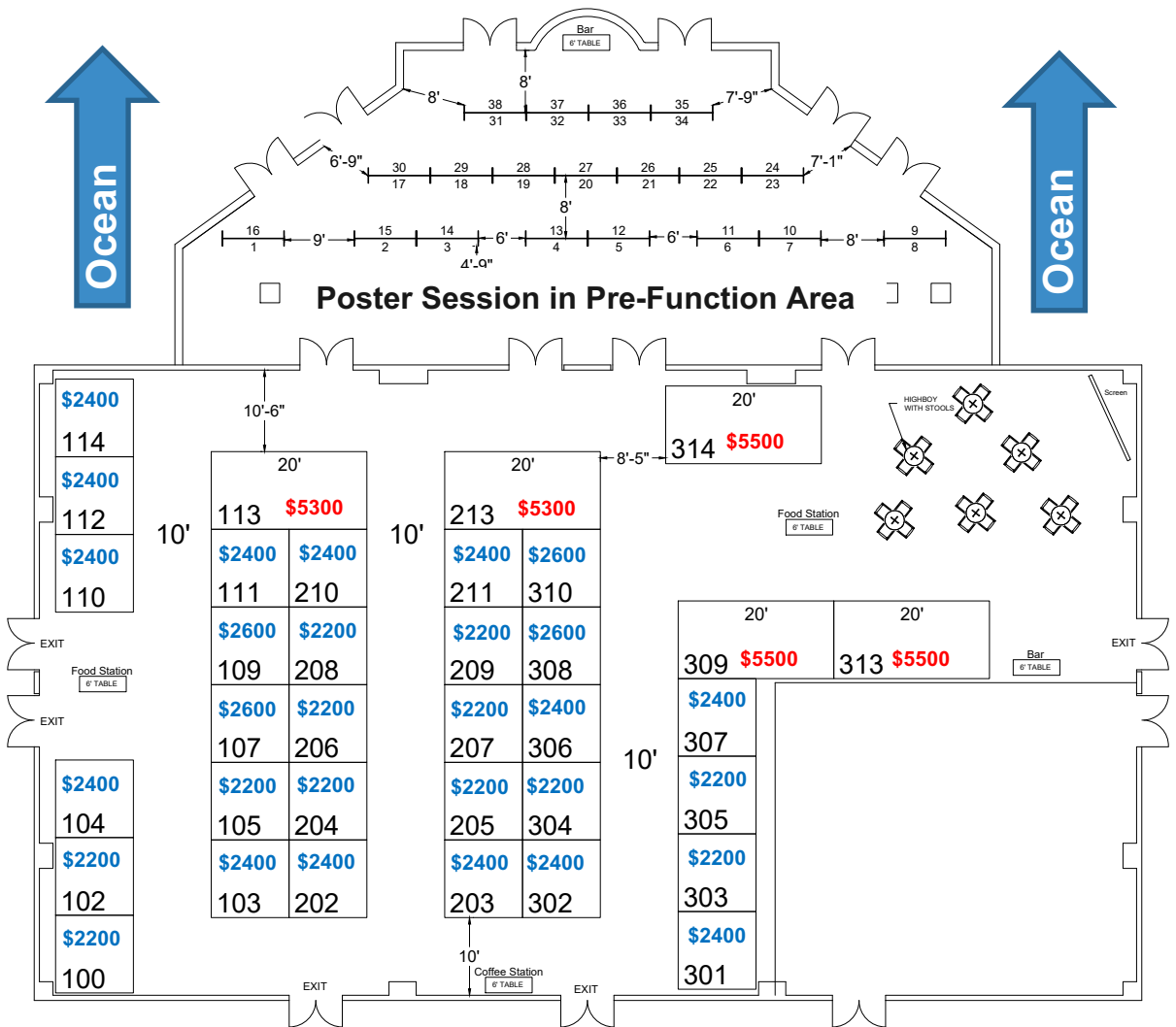
Support Level	Spending Threshold		Intermission Session Slides	Pitch Session and Industrial Highlights Presentation	Additional	
	Early Bird	After 4/3/24			Banquet	Booth Staff
Platinum	\$15000	\$17000	2 custom slides featuring their sponsorship level	Priority given by Support Level	2	+5
Gold	\$13000	\$15000	1 custom slide featuring their sponsorship level		1	+3
Silver	\$10000	\$12000	Logo will be featured on an exclusive slide		-	+2
Bronze	\$7000	\$9000	Logo will be featured on a slide w/ all Bronze Sponsors		-	+1



# Select Booth Location

The technical sessions will be next to the commercial session on the same floor, and there will be plenty of traffic between the technical and commercial sessions via the Pre-Function space with views towards the Pacific Ocean.

A booth can be selected based on location using an interactive map during registration. Booth selection is first come, first served, and booths are priced according to presumed optimized traffic and flow.



**Booth Reservations (click <https://eipbn.org/exhibit-sponsor/>)**

Booth Size	By 1/17/24	Beginning 1/18/24	Booth Staff*	Technical Pass	Thank You Tickets	Table, 2 Chairs, Electricity
8' x 10'	Starting at \$2200, by location	Starting at \$2500	2	1	2	Yes
8' x 20' or 10' x 16'	Starting at \$5300, by location	Starting at \$6300	4	1	2	Yes

\* Additional booth staff available at \$200 per person



# Sponsorship Incentives

Support Level	Logo on Website, Program	Logo on EIPBN T-shirt	Priority for Industrial Session Presentations	Bonuses		
				Booth Staff	Exclusive Logo on Intermission Slides	Banquet Tickets
Platinum \$15k+	✓	✓	✓	✓	✓	✓
Gold \$13k+	✓	✓	✓	✓	✓	✓
Silver \$10k+	✓	✓	✓	✓	✓	
Bronze \$7k+	✓	✓	✓	✓		
Sponsor > 2 Items	✓	✓	✓			
Sponsor 1 Item ≥\$1k	✓	✓				
Booth Registration	✓					

Sponsor an activity by April 3, 2024, to have your logo featured on the exclusive EIPBN T-shirt (\$1000 minimum - sponsorship required)

Time of Day	Tue (5/28/24)	Wed (5/29/24)	Thu (5/30/24)	Fri (5/31/24)
<b>Morning</b>	Short Course Breakfast \$1350	Breakfast \$1400	Breakfast \$1250	Breakfast \$1250
	Short Course Coffee Break \$1150	Coffee Break \$1450	Coffee Break \$1350	Coffee Break \$1175
<b>Afternoon</b>	Short Course Lunch \$1350	Coffee Break \$1450	WIN Lunch \$1750	Student/Mentor Lunch \$1500
			Coffee Break \$1350	Coffee Break / Ice Cream Break \$1175
<b>Evening</b>	Welcome Reception Bar \$2100	Poster Session Bar \$2100	Banquet Bar \$2500	

Contact the Commercial Session Chair for additional sponsorship opportunities, incl. student sponsorships and outreach. Sponsors prominently identified throughout the sponsored activity.

## Proposed Exhibitor Schedule\*

Exhibitor Move-In	Tuesday	May 28 <sup>th</sup> , 2024	12:00 PM	4:00 PM
Show Hours	Tuesday	May 28 <sup>th</sup> , 2024	4:00 PM	8:00 PM
	Wednesday	May 29 <sup>th</sup> , 2024	10:00 AM	5:00 PM
	Thursday	May 30 <sup>th</sup> , 2024	9:00 AM	1:00 PM
Exhibitor Move-out	Thursday	May 30 <sup>th</sup> , 2024	1:00 PM	5:00 PM

\*subject to change



# EIPBN 2023 Sponsors

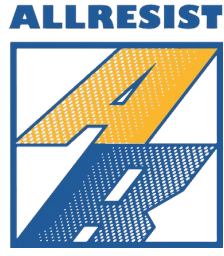
## Government Sponsors



## Platinum Sponsors



## Silver Sponsors



## Bronze Sponsors

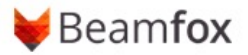


## Sponsors





## Exhibitors



Seeing beyond







# Venue

## Hilton La Jolla Torrey Pines

10950 North Torrey Pines Road  
La Jolla, CA, 92037  
Tel: (850) 558 1500  
Website: [www.hilton.com](http://www.hilton.com)

Conference room rate:  
Standard room rate: \$195 per night  
Student room rate: \$175 per night  
Rates apply to single/double/triple/quad occupancy



## Additional Information

More details are available at [www.eipbn.org](http://www.eipbn.org). Registration is now open. Sign up early to reserve your booth and sponsorships. If you have any questions or require more info, please contact any Commercial Session Committee Member below. See you in La Jolla!

## EIPBN 2023 Commercial Session Committee

James Owen, DPhil, Session Chair

[exhibit@eipbn.org](mailto:exhibit@eipbn.org)

Aimee Price, Conference Chair

[cc24@eipbn.org](mailto:cc24@eipbn.org)

Jack Skinner, PhD

[cc26@eipbn.org](mailto:cc26@eipbn.org)

Qiangfei Xia, PhD

[cc23@eipbn.org](mailto:cc23@eipbn.org)

Gerald Lopez, PhD

[lopezg@upenn.edu](mailto:lopezg@upenn.edu)

Guy DeRose, PhD

[derose@caltech.edu](mailto:derose@caltech.edu)