



## NEWSLETTER

FALL 2020

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*OneSource Center for Nonprofit Excellence (OneSource Center), the only resource center for nonprofits in the region, strengthens and supports leaders and their organizations, enhancing their capacity for greater impact in the community.*

*Providing services, products and connections that strengthen nonprofits, OneSource Center celebrates the collaborations of all partners in the pursuit of nonprofit excellence.*

**OneSourceCenter.org**

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## DEDICATION OF NONPROFITS HONORED

# Thank You for Front-Line Service!



## A Circus with a Purpose

Sunday, October 25, 2020

Our region is made stronger through the dedicated effort of nonprofit staffs, and this is even more evident in these challenging times. This work was recently applauded at OneSource Center’s “A Circus with a Purpose” event that included a two-hour drive-through circus experience, followed by a virtual event honoring individuals and businesses making significant impact in our community.

The afternoon drive-through circus, held outdoors at the Cincinnati Museum Center, was open to all regional nonprofits and their families, and hundreds of people celebrated their way through the socially distant festivities. The Cincinnati Circus was the star feature, with support from the Syrian Shrine Clowns, the “Polished Brass” Quintet, Cincinnati Reds’ Rosie Red and the Cincinnati Fire Museum. Attendees also received free ice cream from United Dairy Farmers, seasonally themed goodie bags, and circus popcorn.

A virtual finale was held later in the evening that celebrated OneSource Center Award Honorees. (See related story.) UMC Food Ministry was featured as a mission moment,

highlighting the impact of our work in the community.

Special thanks to all sponsors and donors who financially supported this event, especially presenting sponsor Standard Textile. Visit our website’s “Events” tab for more photos and videos!



*Incredible volunteers and a “focus on fun” were key to the success of this thank you event.*

# Community Partners Applauded

OneSource Center celebrates the collaboration of corporate/nonprofit partners and community members who unselfishly give of time and resources to positively touch the lives of many in our community. Annually, OneSource Center recognizes three leaders making a difference in our community.

## THE HEALTHCARE CONNECTION

Since its founding in 1967 as the first community health center in Ohio, The HealthCare Connection has attended to the medical needs of the underserved, underinsured and uninsured residing in northern



Hamilton County and surrounding areas. Serving over 17,300 patients through over 43,000 medical, dental and behavioral health office visits yearly, this exemplary organization is the recipient of the OneSource Center's Community Partner Award.

## PHOTONICS INC.

Photonics Inc., a highly respected Cincinnati-based web and graphic design company, is the recipient of the 2020 OneSource Center Community Partner Award. The agency, named one of the Business Courier's "Top 25 Web Design Firms," has donated



# PHOTONICS

uncountable hours of creative direction, product development and website design to dozens of nonprofits through its 31 years in business.

## DICK FENCL

The 2020 Founder's Award honors Dick Fencl, a key leader in the early work of Executive Service Corps of Cincinnati (ESCC). One of OneSource Center's legacy organizations, ESCC was founded 25 years ago, with Fencl serving on its board for nine years, six as board chair. Now one of OneSource Center's longest serving consultants, Fencl co-created the NLIGC EXCEL Leadership Development Program's coaching component and continues active community service in areas of DEI, the environment, poverty and education.

## Event Highlights



# OneSource Center In Action

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## CONSULTING SERVICES

“UMC Food Ministry had been working with OneSource Center’s consulting team on several projects prior to COVID,” said Larry Karow, Founder and CEO. “The strategic work we did positioned us to respond quickly when community needs grew exponentially due to the pandemic—from serving 1.6 million free meals in 2018 to over 2.6 million meals in the first 9 months of 2020. UMC Food Ministry thanks OneSource Center for its guidance in helping our organization be even more responsive to changing community needs in dynamic times.”



*UMC Food Ministry is a regional outreach of the United Methodist Church getting food into the lives of hungry children, operating through more than 300 sites in Northern Kentucky and Greater Cincinnati.*

## TRAINING

“I’ve attended several OneSource Center Building Blocks workshops, as they are often relevant to business or human resource issues going on at our agency,” said Debbie Moorehous, Director of Advancement, Center for Independent Living Options (CILO) Inc. “The workshop on Diversity, Equity and Inclusion was especially timely as our organization was developing its new strategic plan and rewriting our human resources policy manual. We were able to make noticeable positive changes because of information I gathered at the training.”



*OneSource Center offers numerous training options for nonprofits—monthly Building Blocks (above), leadership development opportunities through NLIIG and personalized training programs through our consulting group.*

## PRODUCTS

“The warehouse marketplace at OneSource Center has been an incredible assist to our organization as we minister to at-risk girls in our community. My staff is able to purchase needed pantry items that we couldn’t afford at retail prices—personal care, office and home basics,” said Doris Thomas, CEO of Never The Less. “We were also able to offer the voucher program to our girls. The program has been a beautiful gift to the community, especially with pandemic challenges.”



*Never The Less was able to visit the Warehouse Showroom with clients through the OneSource Center Common Good Voucher Program.*

# Increased Collaboration Enhances Impact

This is a time of great need and your dollars are making a difference. OneSource Center is working creatively to connect resources for more community impact. Some examples of collaborative efforts are below.

OneSource Center is a Community Redistribution Partner with **Good360**, an organization that secures product donations from large retail companies. In June, we received a large volume of **home care assist products** at a time when families needed this support. Creative thinking placed 235 products to those in need at no cost to them.

**Easter Seals** has a program to teach carpentry skills. Through this program 25 bed frames were built and we were able to extend support by outfitting them with **Tempur-Pedic** mattresses, sheets, pillows and blankets thanks to local donor **Standard Textile** and our donation partner **Good360**.

The OneSource Center **Common Good Voucher Program** was recently launched, a program that provides vouchers to nonprofits for distribution to their clients for products from our warehouse showroom. This program was funded with grants from **PNC Charitable Trust** and the **Hamilton County Nonprofit Relief (CARES Act)**.

**Ethicon** conducted a drive that provided 70 boxes of soaps, shampoos, toothpaste, deodorant and other personal care products. They donated these to **United Way of Greater Cincinnati**, who in turn placed them with us for distribution. Win-win!

**VIE-Ability** is a social enterprise of **CABVI** and we secured needed toilet paper and paper towels at discounted rates in order to have these needed products available for Common Good voucher clients.



Ashley Woolum, a Cincinnati State Occupational Therapy Assistant student, obtained items to share with her home care clients in need through the OneSource Center Home Care Assist Free Public Offering.

Have ideas on how OneSource Center could support amplified reach through other partnerships? Contact Christie Brown, CEO, with your ideas!

## OneSource 2020 Board of Trustees

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# News & Notes

## DONATIONS SUPPORT SUSTAINABILITY

Conservation efforts are a high priority for individuals and businesses alike as we all strive to leave a positive imprint on the community in which we live. OneSource Center’s warehouse showroom is an excellent resource for corporate donations of gently used office furniture and retail surplus.

The product needs of nonprofits are wide and varied—from offices to care centers to individual group homes. If your company has something to donate—even if it is unusual—give OneSource Center a call! According to product placement administrator Beth Yantek, these types of donations “fly” out of the building as soon as they are received:

- Book cases
- Break room tables and chairs
- File cabinets
- Rolling desk chairs
- Storage cabinets
- Student desks
- Vinyl chairs
- White boards
- Wooden desks (5’ and smaller)

Thank you to all corporate donors who think of OneSource Center first when surplus is identified in your organizations. Your donations make a difference!

## IMPORTANT SUPPORT FROM FUNDERS

Foundations and charitable trusts underpin our work with their financial support. Grants allow us to help nonprofits, especially small agencies that can’t afford help without grant assistance. All funding supports our work with nonprofits to help them make a greater impact in the community. 2019–2020 funders include:

**Consulting support:** The Procter & Gamble Fund of The Greater Cincinnati Foundation; Ed and Joann Hubert Family Foundation; Carol Ann and Ralph V. Haile Jr./U.S. Bank Foundation; Jacob Schmidlapp Fund, Fifth Third Bank Trustee; The Greater Cincinnati Foundation and The United Way COVID-19 Regional Response Fund

**Common Good Voucher Program support:** the John A. Schroth Family Charitable Fund of PNC Charitable Trust; Hamilton County Nonprofit Relief Program

**Communications support:** Scripps Howard Foundation

## NEW DALTON AVENUE LOCATION OFFERS GREATER ACCESSIBILITY TO NONPROFITS

The move to a new facility in the early summer has opened many doors of opportunity for enhanced service and collaboration with nonprofits throughout the entire tri-state region. Located in Queensgate at 936 Dalton Avenue, the new facility offers easy interstate access and proximity to many local agencies. The bright and cheerful warehouse showroom is more compact, and a well-utilized floor layout and strategic retail placement makes products more accessible. The beautiful executive offices are designed for safe social distancing, and with consulting and training offerings being held virtually, service offerings have not “missed a beat” even with pandemic restrictions.

Special thanks to the facility committee for uncountable hours of planning, and to move sponsors who provided everything from design to carpet; signage to parking spot painting; racking to legal services and more.

Please come for a visit and envision how you can “spread the word” on how our nonprofit resource center helps nonprofits in need.



Staff waves goodbye to our Sharonville location.



Welcome to the first Dalton Avenue visitors!

# Stronger Together

Great volunteers are the “secret sauce” behind OneSource Center’s ability to help the hundreds of agencies that make use of our nonprofit resource center’s products and services. Our many offerings make use of the myriad of skill sets our volunteers possess. Read more below on where you might be able to “plug in” in additional ways! Recommend us to friends looking to make a difference!

- OneSource Center’s 100+ consultant volunteers bring their decades of corporate/nonprofit leadership skills into projects ranging from strategic planning to coaching to talent management to pandemic rebooting.
- Training is a key component to affect positive change. OneSource Center volunteers facilitate and coach through leadership development programs designed for middle management through C-Suite. Monthly Building Blocks instructors share skills to support nonprofit leader growth as well.
- Warehouse volunteers have a wide range of backgrounds, from retired executives to home-based employees to college students engaged in community service projects. These teammates are key to the success of our retail warehouse marketplace placements.
- Our fundraising events are made even more informational, fun and profitable through volunteer teams that make party planning a “piece of cake.”



*Volunteers are key to the fulfillment of OneSource Center’s mission in serving nonprofits as they share time and talents in consulting, coaching, retail merchandising, training and event planning. Want to learn more on how to help fulfill our mission? Contact Connie Hinitz, Manager of Volunteer Services.*

## Partners in Nonprofit Support

OneSource Center believes that high-performing nonprofits are vital to a thriving Greater Cincinnati community. Being a resource for nonprofits providing services, product and connections would not be possible without the support of many businesses, foundations and other supporters. Thank you for all financial and in-kind contributions.

### IN-KIND DONORS JANUARY–NOVEMBER 2020

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# Supporting Our Work—2020 Donors

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# “A Circus with a Purpose” 2020 Donors

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# OneSource

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*Together we build a thriving community for all.*

## CEO CHRISTIE BROWN

# A Year of Change and Growth

As I ponder this year-end review, it is difficult to grasp how so much could have changed in one short year. To highlight just a few things, we've changed...

- Our location! Relocating is never easy but we managed to execute the necessary move of our offices and warehouse in the early months of the pandemic. We are now more centrally located at our new location on Dalton Avenue.
- We've pivoted our consulting and training offerings, continuing services through virtual delivery. Zoom meetings and trainings are the "new normal."
- We've adjusted to changing needs. In March, after a pause to regroup, we were able to maintain services, and when many agencies moved

staff to working from home, we were able to provide help with equipping home offices.

- Our annual fundraiser was a circus this year! We pivoted with the support of our loyal sponsors to provide "A Circus with a Purpose" as a thank you to nonprofits.
- We expanded services to support agency clients affected by the pandemic. We are now receiving even more retail products in our warehouse. With the support of grant funding, we began a Common Good Voucher Program—a program that allows agency clients to visit our facility and get products they need for free.

I am extremely grateful for the volunteers, staff, board, donors and



*OneSource Center's new location gives it even greater accessibility to nonprofits in the region.*

sponsors who have stood with us and helped us through this year. In spite of the many challenges, we have adjusted, survived, and grown in new ways. In a time of so much change, there is one thing that has remained constant—our mission to help nonprofits not only survive, but thrive.