

JUNE 10-11, 2022 | SHELDON, IA

RISEFEST

22



LEGACY PARTNER

ROSENBOOM

Custom. Crafted. Cylinders.

MORE THAN MUSIC · IT'S A MISSION

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SPONSORSHIP OPPORTUNITIES

 RISEMINISTRIES

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RISEFEST 22

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WE NEED BRONZE SPONSORS

SPONSORSHIP VALUE

\$1,500

BRONZE SPONSOR

The following opportunities for the BRONZE SPONSOR will be provided by RISE Ministries.

TICKETS & HOSPITALITY

- 5 Tickets to RiseFest
 - 3 General Admission Tickets
 - 2 Hospitality Access Tickets
- 1 Reserve Parking Pass
- Friday Night - Complimentary Snacks and Refreshments in the Hospitality Tent
- Saturday - Complimentary Lunch & Dinner served in the Hospitality Tent

INTERNET

- Company name will appear on www.riseministries.com

BONUS

- Name inclusion on the jumbotron rotating sponsor "Thank You" message throughout weekend

SPONSOR AGREEMENT

Sponsor agrees to become a sponsor of RiseFest, scheduled for June 10-11, 2022. In consideration for a cash sponsorship fee of \$1,500 (one thousand five hundred dollars), sponsor will receive all of the above listed items.

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SILVER

SPONSORSHIP VALUE

\$2,500

SILVER SPONSOR

The following opportunities for the SILVER SPONSOR will be provided by RISE Ministries.

TICKETS & HOSPITALITY

- 10 Tickets to RiseFest
 - 6 General Admission Tickets
 - 4 VIP Tickets
- 1 Reserve Parking Pass
- Access to Hospitality Area and VIP Building
- Friday Night - Complimentary Dinner in VIP Building
- Saturday - Complimentary Lunch and Dinner served in VIP Building

VENDOR BENEFITS

- Vendor/Display booth in Merchandise Tent

PROMOTIONAL OPPORTUNITIES

- 1/2 page ad in RiseFest Program (4.5"x5" with 1/4" bleed)
- One sponsor provided banner on festival grounds (Limited to 4 feet in length)

INTERNET

- Company logo and link will appear on www.riseministries.com

BONUS

- Distribution of up to 6 sponsor provided promotional items from main stage (t-shirts, Frisbees, hats, etc.)
- Logo inclusion on the jumbotron rotating sponsor "Thank You" message throughout weekend

SPONSOR AGREEMENT

Sponsor agrees to become a sponsor of RiseFest, scheduled for June 10-11, 2022. In consideration for a cash sponsorship fee of \$2,500 (two thousand five hundred dollars), sponsor will receive all of the above listed items.

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GOLD

SPONSORSHIP VALUE

\$5,000

GOLD SPONSOR

The following opportunities for the GOLD SPONSOR will be provided by RISE Ministries.

TICKETS & HOSPITALITY

- 16 Tickets to RiseFest
 - 10 General Admission Tickets
 - 6 VIP Tickets
- 4 Reserve Parking Passes
- Access to Hospitality Area and VIP Building
- Friday Night - Complimentary Dinner in VIP Building
- Saturday - Complimentary Lunch and Dinner served in VIP Building

VENDOR BENEFITS

- Vendor/Display booth in Merch Tent

SIGNAGE

- Up to 2 sponsor provided banners on festival grounds

PROMOTIONAL OPPORTUNITIES

- Logo will appear on printed promotional pieces
- Full page ad in RiseFest Program

INTERNET

- Company logo and link will appear on riseministries.com

BONUS

- At least 1 on-stage mention from main stage
- Distribution of up to 12 sponsor provided promotional items from main stage (t-shirts, Frisbees, hats, etc.)
- Logo inclusion on the jumbotron rotating sponsor "Thank You" message throughout weekend

SPONSOR AGREEMENT

Sponsor agrees to become a sponsor of RiseFest, scheduled for June 10-11, 2022. In consideration for a cash sponsorship fee of \$5,000 (five thousand dollars), sponsor will receive all of the above listed items.

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PLATINUM

SPONSORSHIP VALUE

\$10,000

PLATINUM SPONSOR

The following opportunities for the PLATINUM SPONSOR will be provided by RISE Ministries.

TICKETS & HOSPITALITY

- 30 Tickets to RiseFest
 - 20 General Admission Tickets
 - 10 VIP Tickets
- 8 Reserve Parking Passes
- Company logo on General Admission Wristbands
- Access to Hospitality Area and VIP Building
- Friday Night - Complimentary Dinner in VIP Building
- Saturday - Complimentary Lunch and Dinner served in VIP Building

VENDOR BENEFITS

- Vendor/Display booth in Merch Tent with prime placement

SIGNAGE

- Up to 4 sponsor provided banners on festival grounds with prime placement

INTERNET

- Company logo and link will appear on riseministries.com

PROMOTIONAL OPPORTUNITIES

- Logo will appear on printed promotional pieces
- 2 full page ads in RiseFest Program
- Sponsor provided stuffer for programs (must be delivered no later than May 1, 2022)
- Company name inclusion in radio ad

BONUS

- At least 3 on-stage mentions from main stage
- Distribution of sponsor provided promotional items from main stage (t-shirts, Frisbees, hats, etc.)
- Video presence throughout the weekend on jumbotron
 - pre-produced, sponsor provided content on DVD, USB drive or file emailed to RISE Ministries
 - Inclusion on jumbotron is subject to approval by RISE Ministries
- Logo inclusion on the jumbotron rotating sponsor "Thank You" message through out weekend

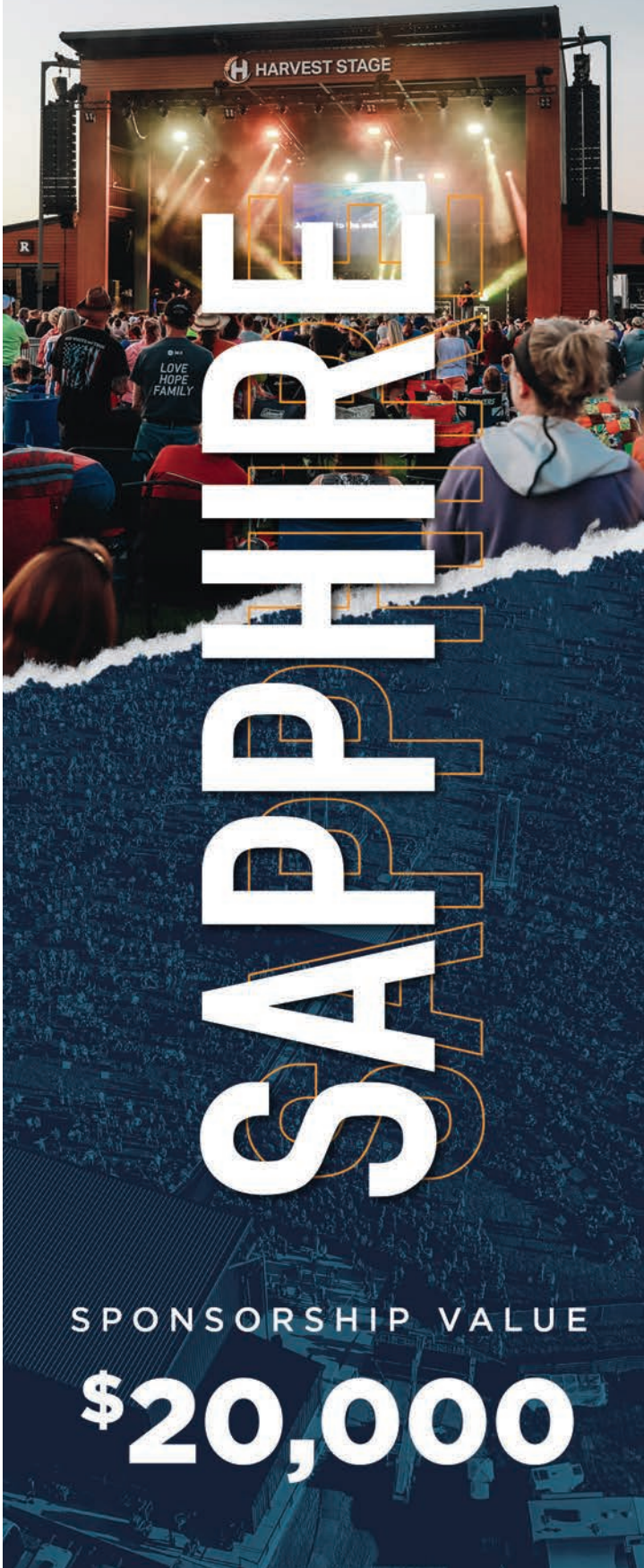
SPONSOR AGREEMENT

Sponsor agrees to become a sponsor of RiseFest, scheduled for June 10-11, 2022. In consideration for a cash sponsorship fee of \$10,000 (ten thousand dollars), sponsor will receive all of the above listed items.

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SAPPHIRE SPONSOR

The following opportunities for the SAPPHIRE SPONSOR will be provided by RISE Ministries.

TICKETS & HOSPITALITY

- 60 Tickets to RiseFest
 - 40 General Admission Tickets
 - 20 VIP Tickets
- 16 Reserve Parking Passes
- Company logo on General Admission Wristbands
- Access to Hospitality Area and VIP Building
- Friday Night - Complimentary Dinner in VIP Building
- Saturday - Complimentary Lunch and Dinner served in VIP Building

VENDOR BENEFITS

- Vendor/Display booth in Merch Tent with prime placement

SIGNAGE

- Up to 4 sponsor provided banners on festival grounds with prime placement

INTERNET

- Company logo and link will appear on riseministries.com

PROMOTIONAL OPPORTUNITIES

- Logo will appear on printed promotional pieces
- 3 full page ads in RiseFest Program
- Sponsor provided stuffer for programs (must be delivered no later than May 1, 2022)
- Company name inclusion in radio ads
- Logo on TV commercials and online videos

BONUS

- At least 3 on-stage mentions from main stage
- Distribution of sponsor provided promotional items from main stage (t-shirts, Frisbees, hats, etc.)
- Video presence throughout the weekend on jumbotron
 - pre-produced, sponsor provided content on DVD, USB drive or file emailed to RISE Ministries
 - Inclusion on jumbotron is subject to approval by RISE Ministries
- Logo inclusion on the jumbotron rotating sponsor "Thank You" message through out weekend

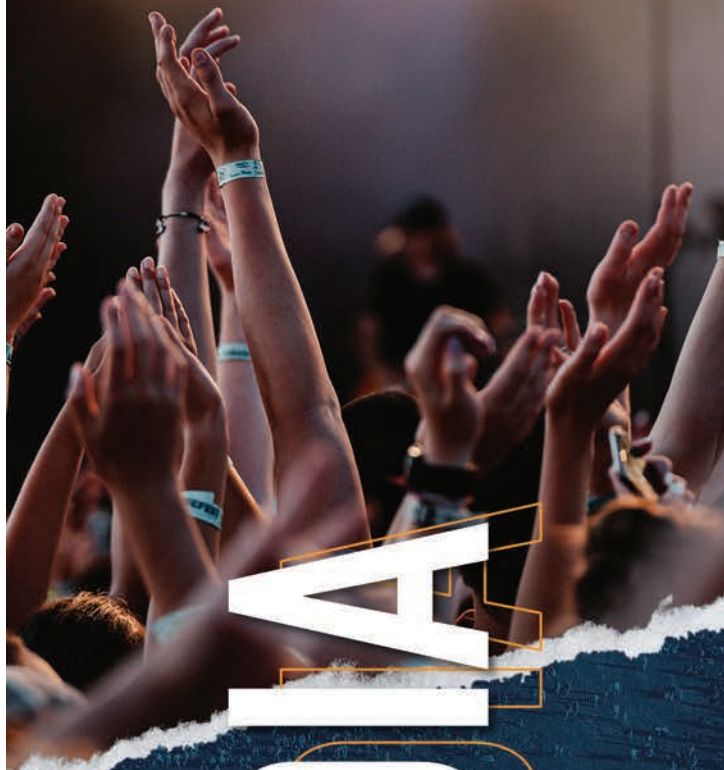
SPONSOR AGREEMENT

Sponsor agrees to become a sponsor of RiseFest, scheduled for June 10-11, 2022. In consideration for a cash sponsorship fee of \$20,000 (twenty thousand dollars), sponsor will receive all of the above listed items.

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MEDIA

SPONSOR IN-KIND VALUE

\$20,000

MEDIA PLATINUM

The following opportunities for the MEDIA SPONSORS will be provided by RISE Ministries.

TICKETS & HOSPITALITY

- 20 General Admission Tickets for Staff
- 20 General Admission Tickets to be used as giveaways
- 24 Meet & Greet Passes to be used as giveaways
 - 8 for Friday Night Headliner
 - 8 for Saturday Night Headliner
 - 8 for one other artist
- 10 VIP Passes
- 10 Reserve Parking Passes
- Company logo on All Access, VIP, and Hospitality Wristbands
- Access to Hospitality Area and VIP Building
- Friday Night - Complimentary Dinner in VIP Building
- Saturday - Complimentary Lunch and Dinner served in VIP Building

VENDOR BENEFITS

- Vendor/Display booth in Merch Tent with Prime Placement

SIGNAGE

- 1-4 Sponsor provided banner on festival grounds with Prime Placement (sponsor to provide)

PROMOTIONAL OPPORTUNITIES

- Logo will appear on printed promotional pieces
- 2 Full page ads in RiseFest Program
- Sponsor provided stuffer for programs (must be delivered no later than May 1, 2022)

INTERNET

- Company logo and link will appear on riseministries.com

BONUS

- At least 3 on-stage mentions from main stage
- Promotional items distributed from main stage
- Video presence throughout day on jumbotron
 - pre-produced, sponsor provided content on DVD, USB drive or file emailed to RISE Ministries
 - Inclusion on jumbotron is subject to approval by RISE Ministries
- Logo inclusion on the jumbotron rotating sponsor "Thank You" message through out the weekend

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THANK YOU.

RiseFest is More than Music, It's a Mission. Partners like you help us continually improve and grow RiseFest to reach people with the hope of the Gospel. Thank you taking the time to view our sponsorship opportunities. We are happy to answer any questions you may have. You can call our office at 712.324.9763 or email Rob - rob@riseministries.com.

Checks can be mailed to:

RISE Ministries
517 Park Street
Sheldon, IA 51201

We appreciate your time and your partnership!

Thank you,

RISE Ministries

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www.riseministries.com | 517 Park Street, Sheldon, IA 51250 | 712.324.9763