



Fun for children,  
convenient for  
parents, hassle-free  
for management

*What's not to like?*

# SMARTE WHEELS®

SELF-SERVICE VENDED STROLLER SYSTEM

*smartecarte*

Your guests will love the **fun, easy to use** vended strollers; you'll love the hands-free **revenue** stream with no capital expense.

## The process for your guests is simple

- 1** Use credit card or cash at the vending station.
- 2** Pull the next stroller in line from the release arm.
- 3** Watch children smile and enjoy hours of entertainment and comfort in the stroller.

Smarte Wheels strollers are available from a self-service vending machine. Your guests can take advantage of all the benefits of having a fun stroller for children without having to rent from a Guest Services desk.

The durable plastic strollers are offered in a variety of bright colors and “nest” snugly in a track so they use a minimum amount of square footage. The Smarte Carte patented vending station accepts credit cards as well as cash and dispenses change. Our hands-free program helps ensure your staff is focused on running the mall while still providing a premier stroller service for your guests.



It's fun, it's easy, and there is no capital expenditure for you.

### Q Tired of using Operations to maintain strollers?

A Smarte Carte location managers maintain and service the equipment, providing all parts and repairs free of charge as part of the program.

### Q Looking to invest capital in your mall instead of in strollers?

A Smarte Carte owns and installs the stroller vending equipment and pays you a part of the stroller rental revenue. There is nothing for you to buy and there is no ongoing maintenance fee.



## Smarte Wheels concession program is the best stroller solution for your shopping mall if...

- You want to spend your capital dollars on mall improvements instead of strollers.
- You want to remove stroller rental cash handling from your Guest Services team.
- You no longer have a Guest Services desk but still want to make strollers available.
- You want your Operations team focused on mall infrastructure service and repairs; not on maintaining stroller equipment.
- You want a rental revenue stream added to your bottom line without any fixed or variable expense on the top line.
- You want to maximize stroller quantity in minimal square footage.
- You want to focus your teams' skills and experience on their core competencies to run a better shopping center without distractions from stroller equipment issues.
- You want wall and entryway square footage to start generating revenue for you.

## Feature highlights of the Smarte Wheels stroller system include:

- Durable plastic strollers that meet Consumer Product Safety Improvement Act guidelines.
- Imbedded graphics that stay sharp and visually entertaining; no peeling or tearing decals.
- Ample foot and leg area to accommodate larger and older children, allowing you to serve more of your guests.
- Patented wheel caster system that makes strollers easy to maneuver even in tight spaces.
- Single strollers for one child; double strollers for two, with different stroller rental price points for each option.
- Return rewards provided automatically to guests who return strollers to the vending track after use.
- Anti-theft poles to deter inventory loss.
- Rugged mechanical and electronic components for maximum equipment up-time and more stroller rentals.



## Two children? No problem!

The Smarte Wheels Double Responder™ stroller provides comfort and fun for two children and still provides a parcel bag and cup holders for the convenience of the adult guest. The Responders are vended from a dedicated “doubles” vending unit and are fitted with a wheel block that helps ensure they get returned to the proper station.



## SPECIFICATIONS

### VENDING STATION, STORAGE TRACK, AND RETURN UNIT

<b>Power</b>	<b>Current draw (Stand by):</b> 17 Watts @ 24 volt 0.7 Amp <b>Vend cycle (Motor turn):</b> 70 Watts @ 24 volt 2.9 Amps (for 2 seconds)
<b>Features</b>	<ul style="list-style-type: none"><li>• Accepts credit card and cash.</li><li>• Dispenses change.</li></ul>
<b>Construction</b>	<b>Housings:</b> powder painted cold-rolled steel and vacuum formed plastic. <b>Track:</b> extruded aluminum or steel protected with E-coat and chip-resistant powder paint.
<b>Footprint</b>	<b>Length:</b> Minimum of 15 ft. total, can be extended in 5 ft. increments <b>Width:</b> 35"
<b>Height</b>	<b>With Tri-Sign installed:</b> maximum height of 95". Can be reduced by lowering the Tri-Sign.
<b>Construction</b>	Stainless steel

### SMARTE WHEELS STROLLERS

<b>Shell</b>	Meets Consumer Product Safety Improvement Act guidelines for child-safe products.
<b>Graphics</b>	Molded into plastic. Will not peel or chip.
<b>Stroller Dimensions</b>	<b>Height:</b> 40" • <b>Width:</b> 13" • <b>Length:</b> 35"

## HOW WE WORK

Smarte Carte operates the Smarte Wheels stroller program on a concession contract basis. We invest in and are responsible for the maintenance of the Smarte Carte equipment. Smarte Carte retains ownership throughout the term of the contract. We also employ the operations staff and management needed to ensure first class service. Smarte Carte pays concession fees, typically a percentage of sales, to you, the real estate owner. **Contact Smarte Carte for more details.**

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