



AUSLOANS
Finance Group

AUSLOANS

REFERRAL PARTNER
HANDBOOK





WELCOME!

Thank you for taking the time to explore partnering with Ausloans finance. We're excited to introduce you to our award winning services and look forward to helping you increase sales with great customer finance solutions.

Ready to turbocharge your sales with financed deals your customers will love? We're here to help you every step of the way.

Rodney Michail
Managing Director



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IS OUR REFERRAL PARTNER PROGRAM RIGHT FOR YOUR BUSINESS

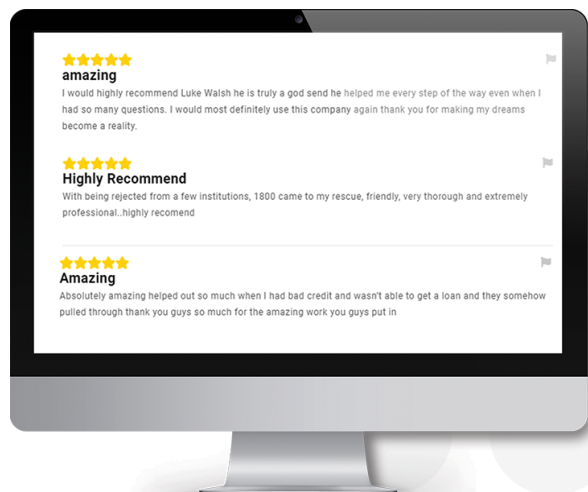
Do you sell big ticket items between \$8000 - \$500 000? Are you looking for a 100% free customer finance solution thats kind to your customers and rewards you for your referral business ? If you answered yes and are ready to start offering your customers an easy way to pay for large purchases in low installments, with highly competitive finance options your competitors will envy, then you've come to the right place.



Our referral partner program is designed for smaller businesses, who don't have an in-house finance broker, but are looking to offer consumer financing on goods and/or services over \$8000.

Ideal for boutique dealerships, high ticket retailers, contractors and the like, offering customer finance through our referral partner program is simple but powerful.

Forget relying on one finance option for your customers. With access to a pool of over 40 lenders, with some of the best rates in the country, we're experts in finding the perfect finance solution to match your customers budget and circumstances.





WHY CHOOSE AUSLOANS

Ausloans Finance Group entered the market in 2009 . Since then the group has grown to include 3 brands, Ausloans, 1800Approved and Zink. Today we are one of Australia's leading asset finance aggregators & retail brokerages, established through continual improvement in technology, support and transparency

Ausloans is a trusted brand loved by both our consumers, partners and lenders.

Leading edge paperless loan process that delivers fast finance feedback

Superior lender matching systems to help close more deals and maximise your financed sales

Access to a massive lender pool that delivers finance options to meet a broad range of circumstances and budgets.

Industry leading NPS for both customer service and satisfaction.

We close 4 out of 10 finance applications that most dealerships throw away.

HOW IT WORKS FOR YOU



Register



Start Offering Finance



Refer Your Customers



We Find The Best Deal



You Get Paid With Ease



Earn Commissions



REGISTER

Simply apply online or reach out to your local Ausloans franchise and we will walk you through the approval process. Don't worry, its simple. If you have a registered business and an ABN we can have you up and running within 24 hours



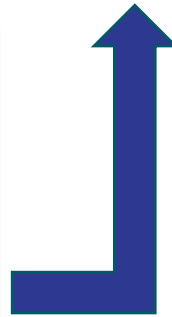
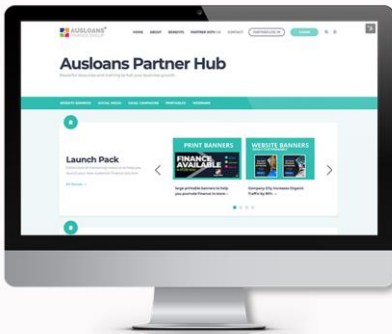
Start Offering Finance

Once registered we will set you up with your bespoke, co-branded “Zink” finance application website, match you with a professional broker who understands your business and give you all the tools you need to start promoting your new finance solution.



Marketing Resources to Promote Finance

Businesses that promote finance sell 32% more and we want to help you do just that with our done for you marketing resources including website banners, email campaigns, social media posts and more.



Refer Your Customers

Whether online, in-store or on then road, with your website tools and our promotional resources you can now offer your customers finance anywhere, any time. Simply direct them to your Zink website and get a pre-approval answer in minutes.



We Find The Best Deal

Once pre-approved your Ausloans finance specialist will take advantage of Zink's advanced lender matching capabilities to match your customer with the best finance option to suit their needs and budget. .



Get Paid With Ease

When your customer finance is approved and signed we will transfer the full purchase amount directly to you bank account. No merchant fees.



Earn Commissions

Get rewarded for your referrals. Earn referral commissions on each loan settled. At Ausloans we put more money in your pocket.



YOUR CUSTOMER EXPERIENCE

Apply Online With Our
Paperless Application



Easily Upload Documents
Direct From Your Phone



Deliver Fast Finance Approval

usually with 3-5 minutes of your customer taking our call.



WHAT YOUR NEXT CAMPAIGN COULD LOOK LIKE

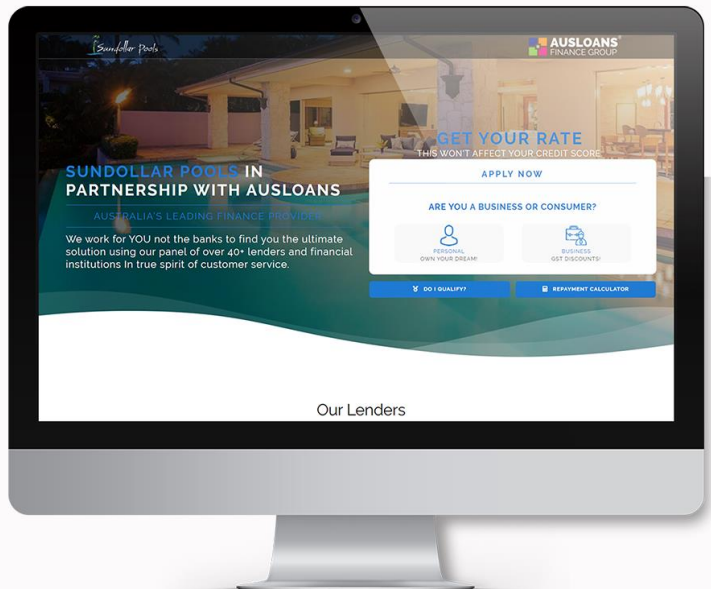
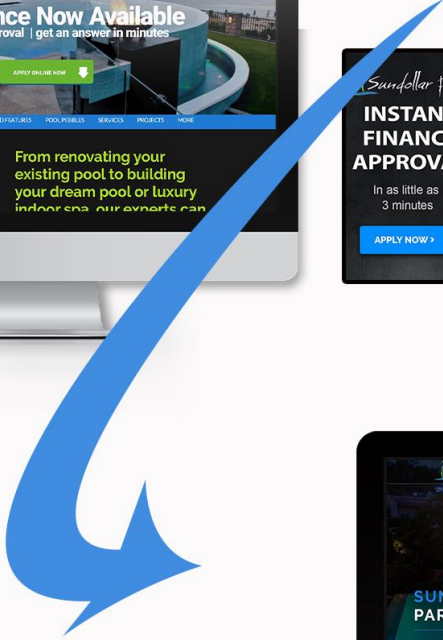
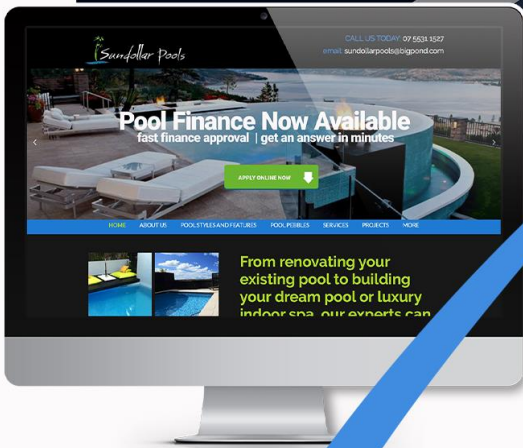
FINANCE AVAILABLE

IN-STORE NOW

-  **40+ Lenders**
-  **Great Low Rates**
-  **Fast Approval**



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JOIN THE AUSLOANS FAMILY

At Ausloans our mission is to help our referral partners expand market reach, increase sales and increase profits. To achieve these goals we provide our referral partners with unparalleled resources, training and support.

Ready to partner with a winning finance team and start offering your customers affordable payment plans they're going to love?



Register Your Business

Click the getting started button and complete our finance referral partner registration form



Sign Our Agreement

Check your email and sign our digital finance referral partner agreement



Meet Your Broker

Your broker will work with you to create financed purchase options your customers will love



Start Offering Finance

Access our partner hub, & follow our quick start promotion guide to start driving business.



Customer financing increases sales 20% -30%.

[REGISTER NOW](#)

**Referring Broker
(your name here)**



AUSLOANS[®]

Finance Group

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