



Nestlé Good food, Good life

How Nestlé is enhancing Biodiversity in the Responsible Sourcing Standard and its implementation in the supply chain of vegetables

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EU LIFE Food & Biodiversity webmeeting
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Our challenges

NO TRUST IN THE FOOD INDUSTRY

NGOS PARTICULARLY ACTIVE IN GERMANY



Y-Kollektiv
7 Min
Woher kommt das Wasser aus der Plastikflasche? Im Beispiel aus der französischen Stadt Vitel. Dort pumpt Nestlé seit Jahrzehnten Quellwasser ab. Was für die Menschen dort bedeutet will Y-Kollektiv Reporterin Gülseren Cömür herausfinden und ist gefährden.

BEENDET DIE ABHÖLUNG FÜR PALMÖL!

Nestlé: Das Konzern-Image könnte sich als das größte Problem erweisen

Vincent Uhr, Motley Fool beiträger Investmentanalyst | 10. Juni 2018 | More on: NESR



Die 10 größten Plastiksünder weltweit

1. Coca-Cola
2. PepsiCo
3. Nestlé
4. Danone
5. Mondelēz International

Procter & Gamble
Unilever
Perfetti Van Melle
Mars Incorporated
Colgate-Palmolive

Quelle: Greenpeace

Nestlé erhält drei Jahre Bewährung

Nestlé: Die Nachhaltigkeitskriterien sind in kalifornischen Wasser-Gesetzen. Um die Nachhaltigkeitskriterien zu erfüllen, muss Nestlé nun aber beweisen, dass Nachhaltigkeit auch bei der Wasser-Entsorgung...



Getränke Grozinger
13. April
Yeah
Das machen die Nestlé-Rebellen aus Ostelstheim
Der Getränkehändler Marco Grozinger entschied sich dafür, alle Nestlé Produkte aus seinem Sortiment zu streichen. Jetzt sind Vitel, San Paolino oder andere Getränke dort nicht mehr zu haben.
SWR-MEDIATHEK.DE
Gefällt mir · Kommentieren · Teilen
Lohar Aisenpries, Kathy FK, Mog Winkel und 276 anderen gefällt das. · Älteste zuerst ·
52 Mal gelikt
21 weitere Kommentare anzeigen

Wir lieben Druckmittel



Preiskampf: Zwischen Edeka und Nestlé trachtet es, der Händler hat zahlreiche Produkte der Schweizer eingekauft.
Bilder: Shutterstock (2), Fotolia, Montage: Dmitri Brodski

Der Streit mit Nestlé zeigt die neue Marktmacht des Handelsriesen Edeka. Die Supermarktkette wird zum Angstgegner vieler Lieferanten.

„Ich würde mir niemals Nestlé-Aktien kaufen“

TV-Star **Joko Winterscheidt** verrät im Interview, wie er als Aktionär sowie Start-up-Investor vorgeht und welche teuren Fehler er künftig vermeiden will



PRESS INCREASES PRESSURE ON THE FOOD INDUSTRY

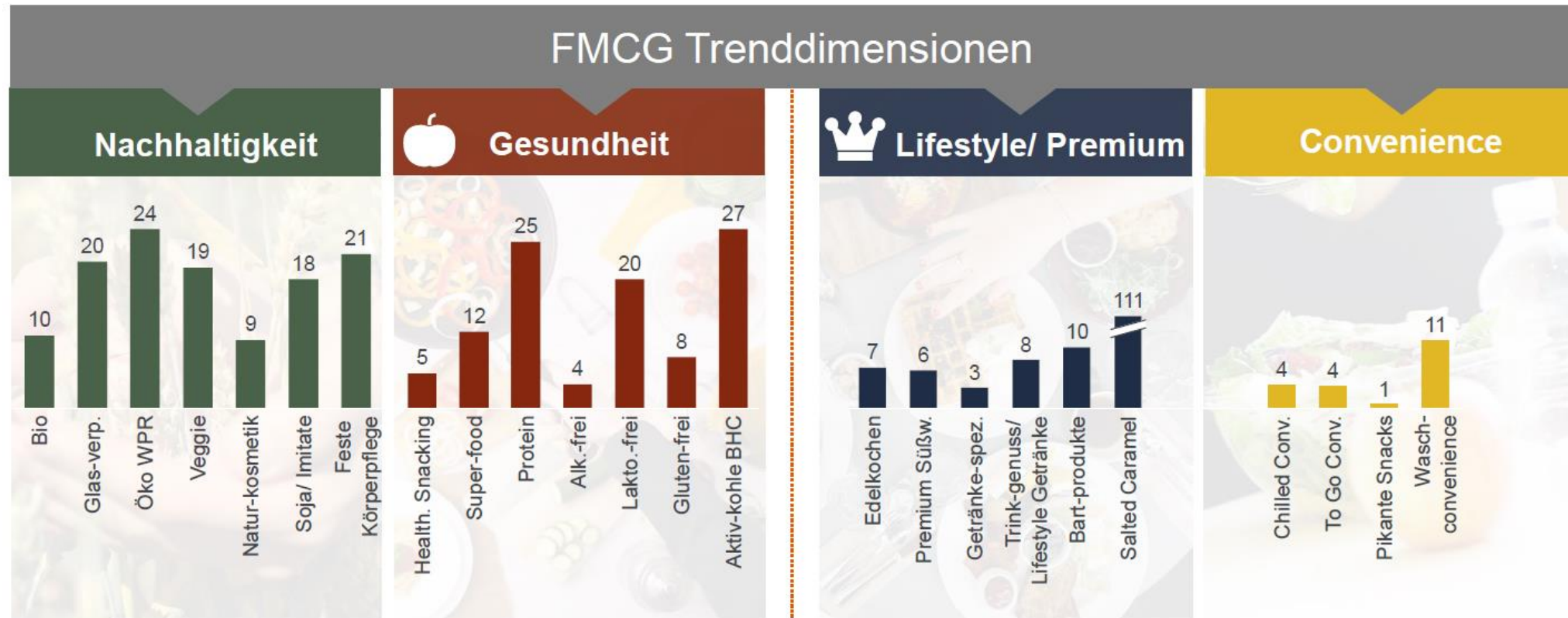
MANY FOOD SCANDALS



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Increasing sustainability and health orientation as main trends in 2019

Umsatz – VR in (%) der FMCG Produktrends, 2019 vs. 2018



Source: DE GfK Consumer Panel FMCG

Climate change and biodiversity are high on our global agenda

CO2 PLEDGE

Nestlé accelerates action to tackle climate change and commits to zero net emissions by 2050

- Acceleration of the change in the product portfolio.
- Use of 100% renewable electricity
- Extension of initiatives in agriculture to absorb more carbon.

CO2 BIODIVERSITY PLEDGE

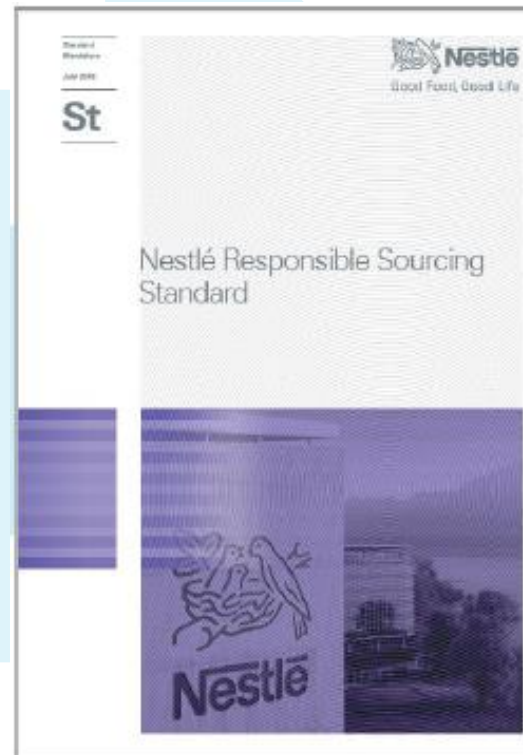
“Nestlé believes that protecting and restoring biodiversity is essential to safeguard food production and food security now and for the future. Nestlé has for many years worked with farmers to manage their land sustainably and will continue to lead activities enhancing biodiversity.

Mark Schneider, Nestlé CEO



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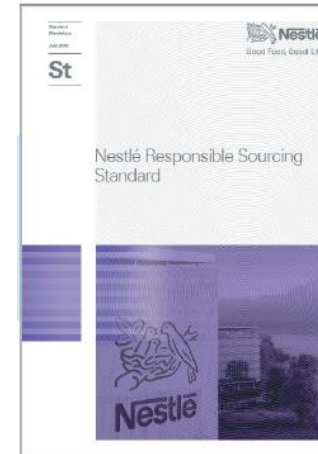
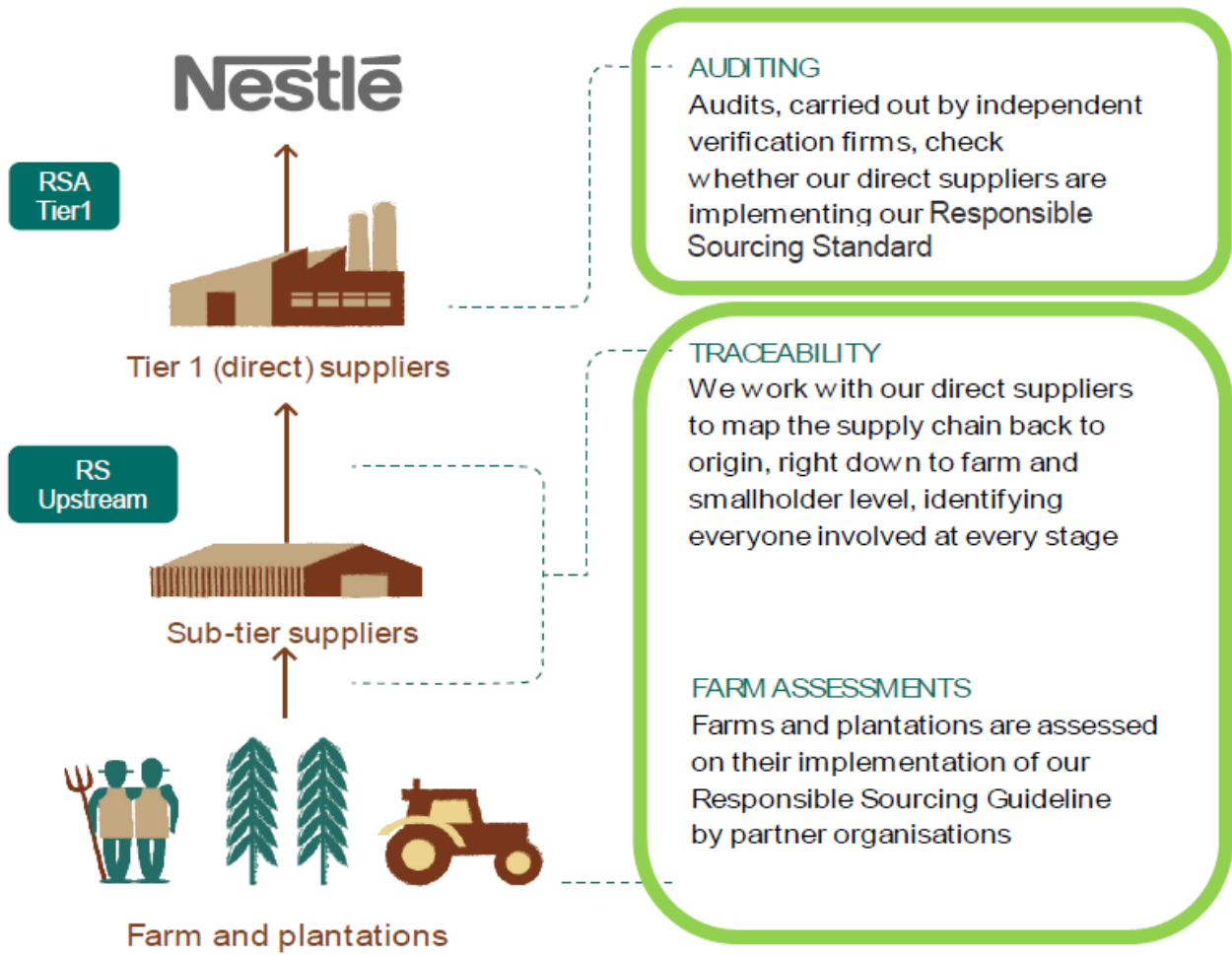
Nestlé Responsible Sourcing Standard



The Nestlé Responsible Sourcing Standard contains actions & behavior Nestlé expects from their suppliers:

- Labor conditions
- Environmental impact (i.e. Biodiversity)
- Health & safety
- Ethics in business relationships
- Natural resources management (i.e. water)
- Farming practices (i.e. pesticide management)
- Animal welfare

Responsible Sourcing at Nestlé

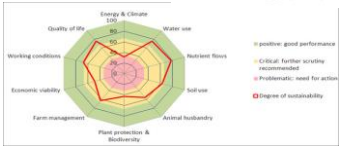


1. A supply chain mapping down to the processor and a check on the processors traceability system is performed by Nestlé & SAN
2. Verification of minimum ethical standards through FSA or equivalent farm assessment standards
3. Some processors go beyond compliance by performing CSV projects supported by FGN, SAN & Nestlé

Responsible Sourcing Journey for Vegetables

F
H

Berner
Fachhochschule



Portfolio Analyse
& Assessments

2013/2014

Portfolio-analysis:
focus on vegetables
(EU sourcing)

Risk analysis:
Piloting RISE
assessment tool

Starting of
**Compliance
Assessments** with
tomato suppliers



Development
best practice
Tomato

2015

Definition of
Responsible Sourcing
Guideline (RSG) for
tomato cultivation
(collaboration with
SAN & FGN)

Roll-out of the RSG
and first Farm
Assessments with
tomato farmers

**Hot Spot analysis by
FGN**



2016

100% of the tomato
suppliers are
compliant

**Pilot project with
tomato supplier
(Conesa) in Spain
(focus on
biodiversity &
agricultural
practices)**



Best practice
Spain



2017

Development
RSG & best
practice Italy

Definition of
Responsible
Sourcing Guideline
for vegetables
**Biodiversity project
for tomato
cultivation Italy**



Seit 2018

Roll-out RS
Programm for
Vegetables

Rollout &
implementation of the
Responsible Sourcing
Program for
vegetables with all
important vegetable
suppliers (vegetables in
scope)
**Start process for
potato, bell pepper,
onion, carrott**



Sustainable
Sourcing
Upstream Progr.
for Vegetables

2020...

Nestlé Responsible Sourcing Program of Vegetables



Vision

“ENSURE RESPECT OF ETHICAL STANDARDS, REDUCE THE IMPACT OF AGRICULTURAL PRACTICES ON THE ENVIRONMENT AND ENHANCE BIODIVERSITY WITHIN OUR PROCESSED VEGETABLES SUPPLY CHAIN.”



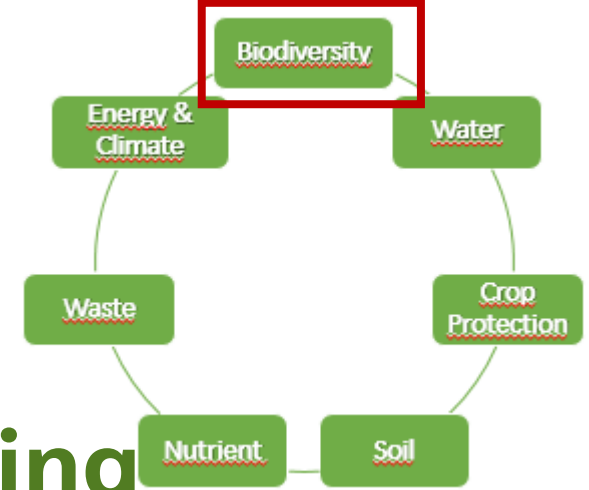


Traceability

Suppliers work closely with farmers

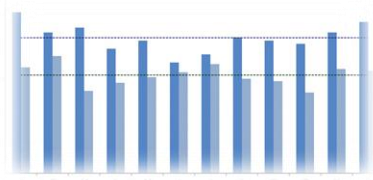
Compliance

Ethical standards are respected at farms and processors



Creating Shared Value

Supplier can help their farmers improve



Measure progress

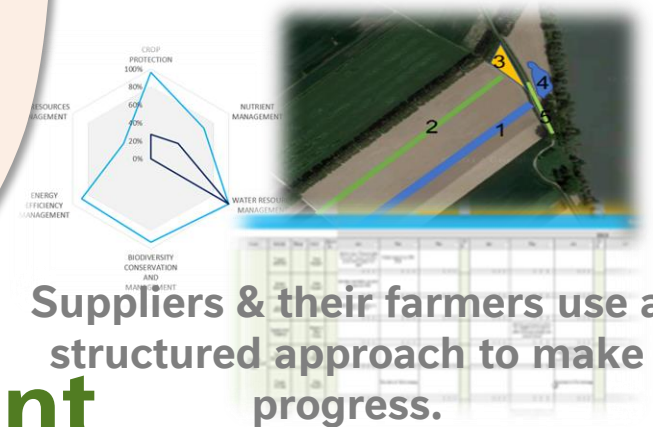
Nestlé can track progress



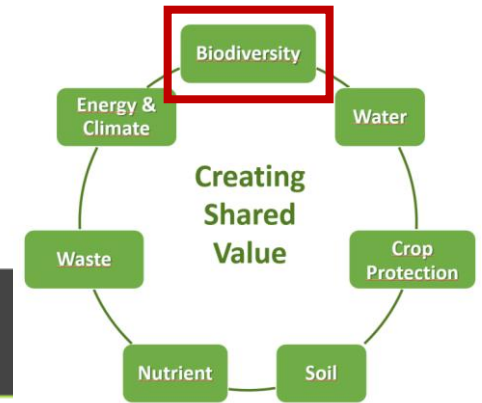
Nestlé helps suppliers and their farmers when needed

Technical support

Improvement plans



Created Shared Value



Focus area	Program's vision
Nutrient Management	Plant receive the necessary nutrients without negative impacts to the environment
Soil Conservation	Soils are living, healthy and resilient to climate change
Water Management	Water use is minimized
Crop Protection	Plants are well protected using the minimum possible amount of agrochemicals
Biodiversity Enhancement	Biodiversity is enhanced around agricultural activities
Energy and Climate	Energy consumption and emissions are minimized
Waste	Food loss and waste is minimized

Best practices

TOMATOES, SPAIN



- tomato & bellpepper suppliers, Extremadura
- Focus on biodiversity & soil health by: installing biodiversity infrastructure i.e. flower strips for insects & bat nestings, water management and planting winter cover crops

TOMATOES, ITALY



- tomato suppliers, Emilia Romagna
- Focus on biodiversity, soil health & nutrient management by i.e. planting complex tree lines, incorporating organic matter into soils and conducting regular plant tissue analysis.

CARROTS, GERMANY



- carrot & leek supplier, Wendland
- Focus on biodiversity & nutrient management by i.e. flower strips at field boundaries as a source of pollinators; optimising water use and support of plant protection programs



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Thank you!

