

VERBAL MASTER (6-12+)

Accelerated vocabulary, comprehension and writing!

Use Verbal Master to increase reading volume, time on task, vocabulary fluency, comprehension, and background knowledge.

Vocabulary Impacts Comprehension

Students can't possibly read for meaning in middle or high school when they have an elementary level vocabulary! Verbal Master teaches **EDL Core Vocabulary** words in multiple, age-appropriate and culturally neutral contexts.

Each Verbal Master Lessons Explicitly Teaches:

- Pronunciations and definitions
- Synonyms
- Comprehension
- Spelling
- Writing

Verbal Master 1 Vocabulary

Perfect for 6th Grade Reading Level

spectacle
abandoned
correspondent

180 total words

Verbal Master 2 Vocabulary

Perfect for 8th Grade Reading Level

obligation
ambassador
diminutive

180 total words

Verbal Master 3 Vocabulary

Perfect for 10th Grade Reading Level

compensation
incandescent
propulsion

180 total words

Verbal Master 4 Vocabulary

Perfect for 12th+ Reading Level

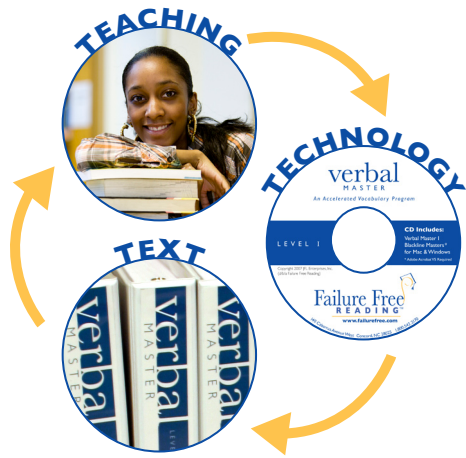
apprehensive
fastidious
inevitable

180 total words



“Verbal Master introduces new words at a rate up to 300% faster and two and one grade levels higher than conventional practices. In addition, Verbal Master can help adolescents reach a reading volume rate equivalent to the 2 and 1/2 million words per year outside of the school rate found among 90th percentile students.”

Dr. Joe Lockavitch, Applied Researcher and Author of Verbal Master



Uniquely engaging multi-modal instruction

Verbal Master instruction follows a consistent **four step process** designed to build independence, critical thinking skills and maximal time on task!

STEP 1: Scripted pre-teaching lesson

Using the Teacher Manual and Flashcards, the teacher introduces 5 new words in each Unit, explicitly teaching comprehension with prior knowledge, factual, and higher cognitive application questions.

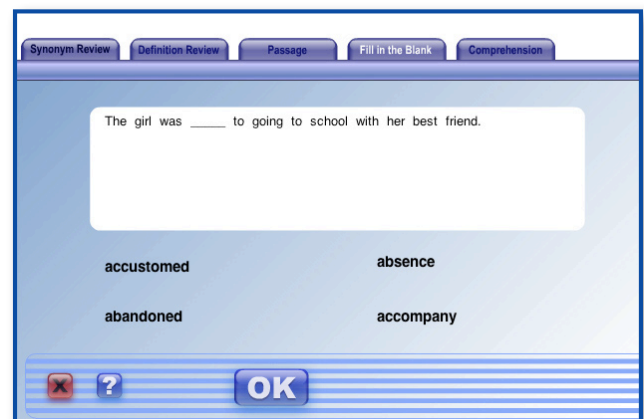
- Content: 5 words per Unit, 6 Units per Cluster, 6 Clusters per Level
- Each Unit ends with a review: synonyms, definitions, passages, fill in blank, comprehension



STEP 2: Talking Software

Next, students move to the computer for self-paced instruction that provides the structured practice, positive, immediate feedback, and privacy necessary for independent engagement.

- Diagnostic/Prescriptive Assessment (placement & exit)
- Content and instruction correlate with print materials
- Pronunciation, definition, context & questions for each word
- Unit reviews: synonyms, definitions, passages, fill in the blank, comprehension
- Cluster pre/post tests: synonym, definition, fill in the blank, comprehension
- Snapshot, detailed & diagnostic progress monitoring reports
- 24/7 access from school or home
- Student, class, school and district-level reporting



STEP 3: Print Activities (Unit Review)

Students complete verbal direction, Correct Word, Open-ended responses, Yes/No, Complete Sentence, Fill in Blank questions, and Parent Communication Packet exercises and activities.

VERBAL MASTER II UNIT 5

Name: _____ Date: _____

The Native Americans' skill at **camouflage** prevented the **cavalry** from achieving an easy **conquest**. Consequently, both sides had to **confer** respect for each other during the **conflict**.

QUESTIONS

1. Did the Native Americans have skill in the use of **camouflage**?

2. Was the cavalry's **conquest** easy?

3. What did the Native Americans' skill prevent the **cavalry** from achieving?

4. What did both sides have to **confer**?

5. Who was involved in the **conflict**?

MATCHING

1. camouflage	a. a fight
2. cavalry	b. part of an army
3. conquest	c. to consult
4. confer	d. a disguise
5. conflict	e. something gained by force

STEP 4: Print Writing Activities

Each lesson's writing activities builds critical thinking skills by teaching students to independently develop topics, subtopics and sentences using the words they've learned!

- Write complete sentences, unscramble sentences, sentence order exercises
- 3 step creative writing activity that expands initial topic sentences

Verbal Master 2 Unit 5 Writing Activities

Writing Sentences

Directions: Write a sentence using each of our five new verbal master words. Remember to use the proper capitals and proper punctuation: periods, question marks and exclamation marks, at the beginning and end of each sentence. Be sure to use your best handwriting.

1. **camouflage** _____

2. **cavalry** _____

3. **conquest** _____

4. **confer** _____

5. **conflict** _____

KEY RESEARCH FACTS:

The most recent data suggests that by 5th grade, low income students testing in the bottom twenty percentile have a vocabulary equivalent to second grade students testing in the top quartile.

“Low income, low performing students are simply falling farther and farther behind because current word recognition activities are not directly focusing on the word meanings needed to close their ‘vocabulary/comprehension gap’,” Dr. Joe Lockavitch, Author of Verbal Master

Verbal Master is a **highly-structured** direct instructional approach designed to **“fast-track”** the vocabulary growth needed to close the “vocabulary/comprehension gap” between upper and lower performing students.

There is clear evidence that vocabulary is associated with socioeconomic status -- presumably reflecting differences in opportunity, (Hart & Risley, 1995; and Snow, Burns and Griffin, 1998).

Researchers have found that low income students with a poor vocabulary will not perform well on measures of reading comprehension, (Biemiller, 2001).



The Failure Free Reading Program is featured in *Informed Choices for Struggling Adolescent Readers. A Research-Based Guide to Instructional Programs and Practices.* (Deshler et al., 2007)

Verbal Master Intervention Edition

Curriculum Library and Online or CD Software

Non-consumable Curriculum Collection
@ \$1,500 includes:

Scripted Teacher Manual – 1 copy/level
Blackline Masters -- 3 ring binder and Win/Mac
CD-ROM:

- One Student Workbook per level
- One Writing Activities (workbook) per level
- One Parent Communication Packet per level
- One Word List per level
- Flashcard for every word (5/printable page)
- Student Criterion Reference Test – 1 per level
- Teacher Criterion Reference Test w/ Student Record Sheets – 1 per level

Online Software is \$100 per 12 month seat (with the purchase of a Verbal Master curriculum library) or 3 year CD-ROM Software License @ \$300 per seat



Verbal Master instruction can also be effectively delivered using either print only or online software only:

Verbal Master Remedial Edition

Online Software Only

The perfect literacy solution for struggling high school readers! Students work at their own pace from any high speed Internet-enabled computer.

- Promotes student independence
- No prior experience needed

Price: \$150 per 12 month seat

Verbal Master Supplemental Edition

Curriculum Library (print) Only

Differentiate vocabulary and writing instruction for every student, regardless of prior ability. Verbal Master print materials are easy to use, and integrate with any English curriculum.

Price: non-consumable Curriculum Collection: \$1,500



Failure Free Reading
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