

## TOOLKIT: HOW TO MOBILISE FOR CLIMATE ACTION, SPECIFICALLY FOR COP26

*A short guide consolidating insights and key takeaways on mobilising for climate action  
ahead of, during, and post COP26.*

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Published on 26th October 2021

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## **Introduction**

This toolkit has been put together by representatives of the [Global Greens COP26 Working Group](#) Coordination Team. The Working Group brings together over 100 volunteers from all four Global Green regional federations, to coordinate Global Green activities in the lead up to COP26 in Glasgow. This guide consolidates insights from a [workshop](#) held in September 2021, focussing on mobilisation for climate action ahead of, during, and post COP26. It gathers key tips from successful mobilisations, as well as provides practical information on where Greens can find out more about COP26, exchange with other Global Greens and coordinate activities and mobilisations for COP26.

*The authors would like to give thanks Charles Baldaia and Roxana Borda Mamani from Unite for Climate Action, Marie Therese Seif from the Green Party of Lebanon, Tom Scott from Green Party of England and Wales and Jackie Fielder from Stop the Money Pipeline for the insights shared that have facilitated the putting together of this toolkit.*

## **Five Key Takeaways from the Workshop**

### **1. Successful campaigns have:**

- An identifiable “enemy” – typically presented as a powerful and malign force, e.g. companies, profiting from the destruction of the world’s climate system
- A message about the possibility of positive change, e.g. warmer homes, sustainable jobs, cleaner air in our towns.

### **2. Do:**

- Involve local communities (“not about us, with us!”)
- Align with other organisations/movements/coalitions
- Make partnerships with unions and labour organisations
- Network with civil society delegations
- Form transnational working groups on thematic issues
- Make it easy for others to join (e.g. kitchen table actions)
- Use bigger events (like COP26) to raise awareness and build events around it to gather interest from media and build momentum
- Visualise your key concerns and priorities

### **3. Spread your message via a communications campaign, social media, articles, blog posts, events, press releases, videos**

- Keep your communications simple and accessible (See Annex A)
- Tailor your message for different audiences and communities
- Have fun and be creative

### **4. Avoid**

- Tackling the wrong problem
- Not including local communities
- Lack of independence

### **5. Pay attention:**

- Sometimes it is difficult to plan actions with partners if the action or project is too political!

## **Concrete ideas/projects**

- Local COP26 Climate Champions - making international climate negotiations relevant to local level climate action.
  - Climatometer (See Annex B) - a public engagement tool for street stalls, etc, to help demonstrate that people want to see speedy action on climate change globally and locally.
  - [Clang for climate](#) (see Annex C) - outreach to bishops and priests throughout the UK and beyond. Working with faith communities to mobilise for the climate.
- Stop the money pipeline:
  - Sending calendar invites to CEOs to get attention (e.g. with the title "*stop funding the climate crisis*")
- Cycling to Paris/Glasgow to deliver a petition
- 30 October 2021: Extinction Rebellion are lighting beacons on hills in the UK
- Sail to COP initiative
- Target Environment Ministers and national delegations

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## **Five things you can do now to prime yourself for COP**

1. [Read](#) Green MP and Parliamentary Leader Elizabeth May's article: What is COP? A primer for newcomers.
2. [Sign up](#) to COP26 updates via the UK government & [Sign up](#) to the COP26 Coalition (civil society coalition to COP26) newsletter
3. Mark 6th November in your diaries: Global Day of Action for Climate Justice: <https://cop26coalition.org/gda/> and find out where your nearest march is.
4. Check out the programme at the Green Hub at COP26 (includes in person, hybrid, and online events organised by the Green family): <https://gef.eu/event/green-hub-at-cop26/> and register your interest.
5. Find out who will be representing your country on the national COP26 delegation.

## **More information**

### **Global Greens & COP**

- Information about the Global Green COP 26 working group and to sign up for Working Group updates: <https://globalgreens.org/global-network/cop26-working-group/>
- Find out about the Global Green delegates to COP 26: [https://globalgreens.org/news\\_statement/global-greens-cop-26-delegates-shortlist/](https://globalgreens.org/news_statement/global-greens-cop-26-delegates-shortlist/)
- Stay up-to-date with the Green fringe events at COP 26 (including in-person, hybrid and online events): <https://gef.eu/event/green-hub-at-cop26/>
- [Read](#) the Global Greens COP26 Working Group and Global Young Greens statement on the accessibility of COP:
- Join Greens in Glasgow on the [Global March for Climate Justice](#) on Saturday 6 November 2021. Greens will meet for breakfast at the [Green Hub](#) from 09:30am prior to joining the march. Not in Glasgow? Find or add your local march here: <https://cop26coalition.org/map/>

### **Interesting links:**

- COP26 Coalition: <https://cop26coalition.org/>
- Climate Fringe at COP26: <https://climatefringe.org/>
- Scottish Greens at COP26: <https://greens.scot/COP26>
- Green Party of England and Wales COP26 hub: <https://cop26.greenparty.org.uk/>

- Unite for Climate Action: <https://www.uniteforclimateaction.com/donate>
- Stop the Money Pipeline: <https://stopthemoneypipeline.com/glasgow/#demands>
- Global Alliance for a Green New Deal: <https://www.globalgreennewdeal.org/>
- Veterans for peace: Climate crisis <https://www.veteransforpeace.org/take-action/climatecrisis>

### Practical Links

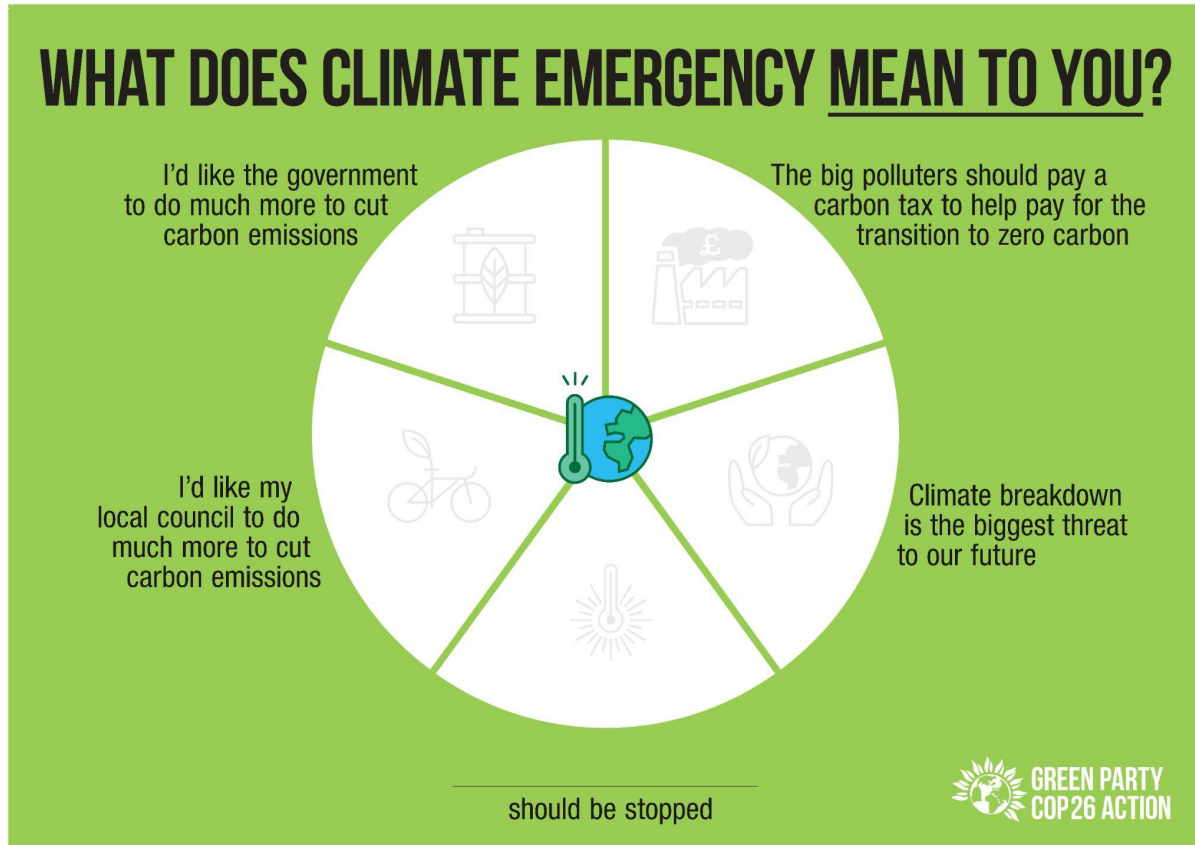
- Watch the workshop presentations: 'Last change COP: how can we mobilise our networks for climate action': <https://www.facebook.com/globalgreens/videos/1058496884912021>
- Green Hub programme at: <https://gef.eu/event/green-hub-at-cop26/>
- What is a COP and how can you get involved? by Oras Tynkkynen, European Green Party Committee member and former MP: <https://youtu.be/0z3kaYVv3rU>
- Public Resource Centre for COP26 delegates: <https://cop26coalition.org/public-resouce-center/>
- COP26 Schedule: [https://unfccc.int/sites/default/files/resource/Overview\\_schedule\\_COP26.pdf](https://unfccc.int/sites/default/files/resource/Overview_schedule_COP26.pdf)
- Greens/EFA Group in the European Parliament Gender and climate toolkit: <https://www.greens-efa.eu/en/article/document/gender-and-climate-toolkit-8157>

## Annexes

Annex A: 'Make Polluters Pay for a Just Transition to Zero Carbon', Green Party of England and Wales poster.



**Annex B: Climatometre, Green Party of England and Wales.**






## Annex C: Flyer: Ring out for Climate! Ring Out for COP26!

An example of a climate action initiative, launched by Edward Gildea, Christian Aid Climate Campaign Organiser, Local Green Councillor and COP26 Champion, Green Party of England and Wales COP26 Champions Network.

Wouldn't it be great if every church and cathedral bell in Britain were to ring out a warning on the eve of COP 26?




# Ring out for Climate!

## RING OUT FOR COP 26!

Church bells have traditionally been used as warnings and this time the danger to humanity couldn't be greater. This is indeed **Code Red** for Humanity!

Let our bells be our voice for Climate Justice at COP 26!



**Ring at 6pm on Saturday 30th October for 30 minutes** and tell your local press and social media exactly why you are doing it!

**What is COP 26 and why does it matter?**

COP is the 'Conference of the Parties' and the 2021 meeting in Glasgow this November will be the 26th meeting. They started following UN conference in Rio de Janeiro in 1992, but despite all the conferences since then, our global emissions have continued to rise. From 5 billion tonnes in 1950, 18 billion in 1980, 23 billion in 2000 and 33 billion in 2020. We are speeding in the wrong direction!

At the Paris Agreement in 2015, countries agreed to try to keep global warming down to 2° or lower. Currently we are way off track to meet that target and the IPCC report this August was most forceful in outlining the irreversible effects that we will suffer and many are already suffering.


COP 26 in Glasgow really is the 'make or break' conference that will determine humanity's survival. So let's ring out our warning!

# RING OUT FOR CLIMATE!

01-12 NOV 2021  
GLASGOW

# COP26

IN PARTNERSHIP WITH ITALY



[www.edwardgildea.co.uk](http://www.edwardgildea.co.uk)

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## Annex D: Projects of the Green party of Lebanon

See full presentation [here](#).



Launched a **“Clean up Beaches and Marine Litter”** Campaign under the framework of "A Commitment to a Plastics -Free Mediterranean Sea" Similar clean-ups were conducted in 21 countries across the Mediterranean.



## Annex E: United for climate action: Defensa amazónica: Acción de base en defensa de la Amazonía

See full presentation [here](#).

### PROYECTOS DE IMPACTO CLIMÁTICO



#### ACORDO DE ESCAZU

proyecto virtual



#### DEFENSA POR AMAZONAS

por la Asamblea Mundial por la Amazonía



#### BB4CA

proyecto con jóvenes de más de 14 nacionalidades



## Annex F: Unite for climate action: Inclusion and problem-solving

See full presentation [here](#).

### ONGs projects in the favela

- Very well intentioned      The volunteers were intent on helping us and made an effort to improve our situation.
- Very well trained (sometime)      Everyone was well prepared to deal with the favela and with us
- And still...      we were not at the decision making level.



## Annex G: Green Party of England and Wales COP26 campaigning

Please see the full presentation [here](#).

# AWARENESS OF THE CLIMATE EMERGENCY HAS INCREASED

## What do you see as the most important issues facing Britain today?

Ipsos MORI August 2021

