

Bild RATE CARD

Advertising with powerful impact.



OVERVIEW BILD RATE CARD

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1. BILD-GROUP

The brands of **BILD Group** achieve a total reach of almost **47.86 million per month**, i.e. **67.9% of German population** have contact with our media every month!¹

47.86
MILLION¹



2. TITLE PORTRAIT

MAXIMUM PASSION.

We think bigger | We have a passion for writing |
We turn facts into feelings | We are big images |
We are news | We are always everywhere

Through high topicality, commitment and unparalleled proximity to the reader, BILD knows how to get to the heart of news, background information and entertainment from all areas of political and social life every day. BILD turns facts into emotions, moving 7.35 million people every day¹.



3. COVER FORMATS & FIXED PLACEMENTS



front cover header
right/left



front cover header
XXL right



front cover footer
right/left



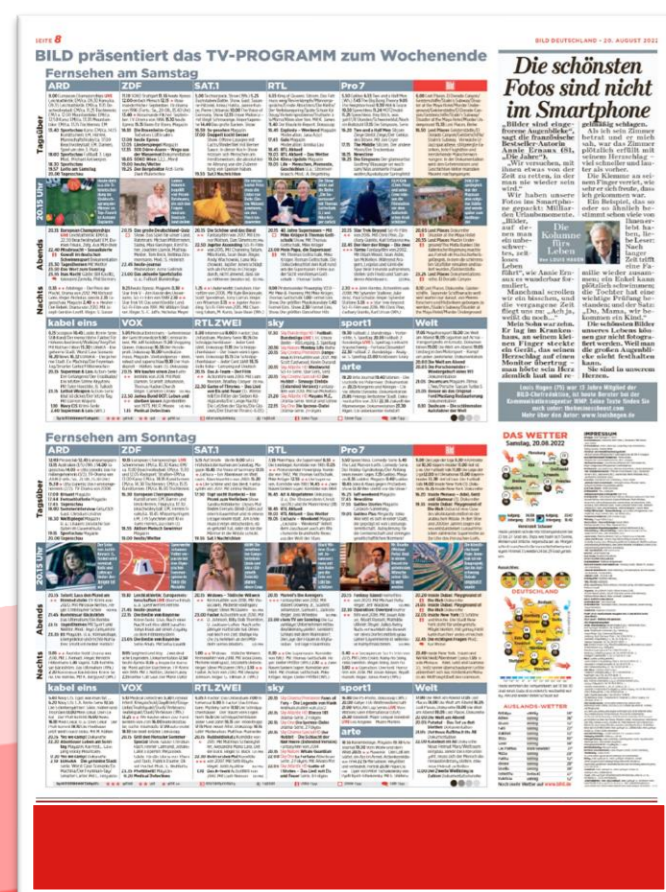
front cover footer
XXL left



front cover
text-passage ad



strip below
advice section



strip below
TV programme



strip on
first sports page



back cover header



back cover footer



back cover strip

4. FORMATS & RATES GERMANY TOTAL¹

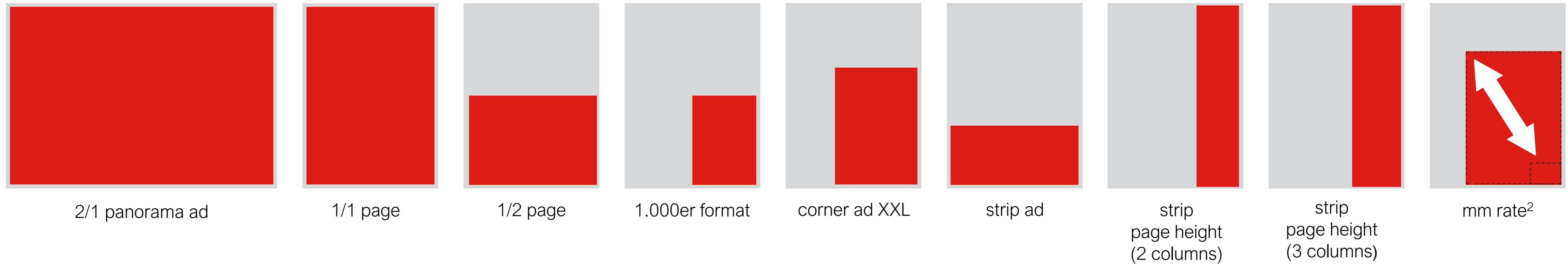


	BILD NORDIC FORMAT	TABLOID FORMAT	NORMAL RATE GROSS €
2/1 panorama ad	17 columns, 777 x 528 mm	532 x 369 mm	1,280,000.00
1/1 page	8 columns, 376 x 528 mm	257 x 369 mm	600,000.00
1/2 page	8 Sp., 376 x 264 mm / 4 columns, 187 x 528 mm	257 x 184 mm / 130 x 369 mm	376,000.00
1.000er format	4 columns, 187 x 250 mm	187 x 250 mm	173,500.00
corner ad XXL	5 columns, 234 x 325 mm	187 x 259 mm	292,500.00
8-sp./175 mm (page width)	8 columns, 376 x 175 mm	257 x 119 mm	252,000.00
2-sp./528 mm (page height)	2 columns, 92 x 528 mm	65 x 369 mm	190,000.00
3-sp./528 mm (page height)	3 columns, 139 x 528 mm	98 x 369 mm	285,000.00
mm-rate ²	minimum size 20 mm	minimum size 20 mm	186.30

¹ Booking unit consisting of BILD and B.Z. - B.Z. can also be booked individually.

² A minimum format of 1,400 total mm applies to ads of 5 or more columns. Ads published in partial editions in tabloid format are subject to scaling if necessary. See technical specifications for details. All rates in euros plus VAT, where applicable.

4. FORMATS & RATES GERMANY TOTAL¹

FORMAT	BILD NORDIC FORMAT	TABLOID FORMAT	REGULAR GROSS RATES €
front cover header left ² /right	2 columns, 92 x 135 mm	63 x 92 mm	114,000.00
front cover header XXL ²	2 columns, 92 x 250 mm	63 x 171 mm	180,000.00
front cover text-passage ad	2 columns, 92 x 50 mm	63 x 34 mm	36,000.00
front cover footer right large	115 x 164 mm	78 x 112 mm	114,000.00
front cover footer left/right	2 columns, 92 x 135 mm	63 x 92 mm	85,500.00
front cover footer left/right small	2 columns, 92 x 100 mm	63 x 68 mm	57,000.00
front cover footer XXL left	2 columns, 92 x 250 mm	63 x 171 mm	157,500.00
back cover header small	2 columns, 92 x 100 mm	63 x 68 mm	54,000.00
back cover header	2 columns, 92 x 135 mm	63 x 92 mm	79,800.00
back cover footer left/right small	2 columns, 92 x 100 mm	63 x 68 mm	48,400.00
back cover footer left/right	2 columns, 92 x 135 mm	63 x 92 mm	72,700.00
VIP strip back cover	8 columns, 376 x 100 mm	257 x 68 mm	182,400.00
Love Is...	1 column, 45 x 50 mm	31 x 34 mm	11,250.00
strip below TV, 50 mm high	8 columns, 376 x 50 mm	257 x 34 mm	72,000.00
strip below TV, 100 mm high	8 columns, 376 x 100 mm	257 x 68 mm	144,000.00
strip below guide, 50 mm high	8 columns, 376 x 50 mm	257 x 34 mm	86,400.00
strip below guide, 100 mm high	8 columns, 376 x 100 mm	257 x 68 mm	158,400.00
guide window	2 columns, 92 x 150 mm	63 x 102 mm	64,800.00
strip on first sports page	8 columns, 376 x 175 mm	257 x 119 mm	277,200.00

¹ Booking unit consisting in BILD and B.Z. - B.Z. can also be booked individually.

² Available only 4x month. Ads published in partial editions in tabloid format are subject to scaling if necessary. See technical specifications for details. The editorial team reserves the right to move for ads on specific days of publication. If the relevant right to move is exercised, Media Impact will endeavour to provide the advertising client with an equivalent advertising space as quickly as possible. All rates in euros plus VAT, where applicable.

5. FORMATS & RATES¹

BOOKING UNIT	1/2 PAGE (B/W-4C)	1/1 PAGE (B/W-4C)	1,000 MM (B/W-4C)	MM-GROSS RATES (B/W-4C)
GERMANY TOTAL ²	376,000.00	600,000.00	173,500.00	186.30
GERMANY WEST TOTAL ^{2, 5}	330,000.00	492,000.00	147,000.00	171.30
NIELSEN I	108,290.00	165,953.00	47.,837.00	51.39
BILD HAMBURG UND DER NORDEN	33,559.00	59,359.00	15,890.00	15.89
NIELSEN I-SOUTH	39,046.00	56,244.00	16,765.00	18.55
BILD HANNOVER	15,248.00	27,080.00	7,220.00	7.22
NIELSEN I-WEST	35,685.00	50,350.00	15,182.00	16.95
BILD BREMEN	3,735.00 ⁴	6,350.00 ⁴	2,065.00 ⁴	3.38
NORDRHEIN-WESTFALEN	76,454.00	152,880.00	36,200.00	36.20
BILD RUHRGEBIET	30,159.00	60,318.00	14,280.00	14.28
BILD RUHR-OST	16,051.00	32,102.00	7,600.00	7.60
BILD RUHR-WEST	17,107.00	34,214.00	8,100.00	8.10
BILD DÜSSELDORF	11,531.00	23,063.00	5,460.00	5.46
BILD KÖLN	3,010.00 ⁴	4,760.00 ⁴	1,555.00 ⁴	4.96
BILD WESTFALEN	21,267.00	42,535.00	10,070.00	10.07
BILD SÜD-WEST	121,006.00	186,298.00	63,406.00	65.66
NIELSEN IIIA	74,642.00	119,428.00	41,467.00	41.47
BILD FRANKFURT RHEIN-MAIN	22,492.00	44,985.00	10,650.00	10.65
BILD SAARLAND	2,330.00 ⁴	3,500.00 ⁴	1,430.00 ⁴	4.20
NIELSEN IIIB	52,428.00	75,615.00	24,808.00	27.35
BILD STUTTGART	16,853.00	33,707.00	7,980.00	7.98

5. FORMATS & RATES¹

BOOKING UNIT	1/2 PAGE (B/W-4C)	1/1 PAGE (B/W-4C)	1.000er (B/W-4C)	MM-GROSS RATES (B/W-4C)
BILD SOUTH	70,691.00	95,533.00	30,686.00	33.82
NIELSEN IV	64,628.00	86,788.00	27,817.00	30.66
BILD MÜNCHEN	2,860.00 ⁴	4,340.00 ⁴	1,860.00 ⁴	5.94
BILD NÜRNBERG	11,404.00	22,809.00	5,400.00	5.40
GERMANY EAST TOTAL^{2,6}	91,300.00	166,200.00	46,000.00	46.00
NIELSEN V				
BERLIN BRANDENBURG TOTAL^{2,3}	24,141.00	48,343.00	18,260.00	18.26
BILD BERLIN-BRANDENBURG ³	13,009.00	26,019.00	6,160.00	6.16
B.Z. ³	11,132.00	22,324.00	12,100.00	12.10
NIELSEN VI				
MECKLENBURG-VORPOMMERN	13,390.00	23,639.00	6,340.00	6.34
BILD SACHSEN-ANHALT	8,954.00	17,909.00	4,240.00	4.24
NIELSEN VII				
BILD THÜRINGEN	7,518.00	15,037.00	3,560.00	3.56
BILD SACHSEN	20,114.00	37,141.00	8,350.00	11.38
BILD LEIPZIG	10,517.00	19,057.00	3,550.00	4.98
BILD DRESDEN	3,050.00 ⁴	4,990.00 ⁴	1,700.00 ⁴	3.30
BILD CHEMNITZ	6,547.00	13,094.00	3,100.00	3.10

A detailed map can be found at : <https://www.mediaimpact.de/de/portfolio/bild-regional>

¹ Fixed format of 1/1 page: Nordic format: 376 x 528 mm (W x H).

Or the fixed format at 1/2 page: Nordic format: horizontal 376 x 264 mm (W x H) or vertical 187 x 528 mm (W x H).

² Booking unit consisting in BILD and B.Z.; - B.Z. can also be booked individually

³ See Rate Card for BERLIN-BRANDENBURG TOTAL, BILD BERLIN-BRANDENBURG and B.Z.

⁴ Heavily discounted fixed format rate, which is not eligible for any further discounts.

⁵ GERMANY WEST TOTAL consisting in BILD Nielsen I to V and B.Z.

⁶ GERMANY EAST TOTAL consisting in BILD Nielsen V to VII-2-3 and B.Z.

Ads published in partial editions in tabloid format are subject to scaling. See technical specifications for details.

All rates in euros plus VAT, where applicable.

6. Placement Surcharges and Geographical Split

Placement surcharges

Fixed placements in the inner part of publication are available as of a 1,000 mm. format. Surcharges are added to gross price, when a binding order is placed and do not include any solus position commitment for the corresponding page.

Only a limited number of placement commitments can be made.

Placement surcharge: **10%** of gross price (discountable and eligible for deductible agency commissions).

Geographic split

Booking nationally, advertising on a regional level: Benefit from the option of an ad motif split in our 25 regional- and Nielsen booking units!

Technical costs:

2 - 3 motifs: €3,000.00

4 - 7 motifs: €5,000.00

➤ 7 motifs: €7,000.00

Technical costs are not discountable, but eligible for deductible agency commissions

7. ECONOMY RATES

No matter whether you choose the 1,000 mm format, corner ad XXL, 1/2 page or 1/1 page, with Economy Rates You book one calendar week and we establish the exact publication date.

Savings

Benefit from an enormous price advantage of up to **50.8%**.

Right to Move

You book a specific calendar week, and we establish the exact publication day between Monday and Saturday of the chosen week.

You can exclude any day within the booked calendar week, when booking, which increases your planning security.

Booking units and rates

All formats can only be booked in GERMANY TOTAL¹.

Booking and cancellation deadlines

Monday before the respectively chosen calendar week

Handling of Economy Rates GERMANY TOTAL

Right to shift: Within one calendar week (Mon.-Sat.), one weekday can be excluded, when booking

Conditions

- No reservations, no waiting list
- No variation of ad motifs, no split
- More than 2 ads per week upon request only
- Ads booked with Economy Rates are subject to agency commission but do not accrue pre-existing discounts, nor are not eligible for contracts or any further discounts.

	BILD NORDIC FORMAT	NORMAL RATE GROSS	ECONOMY RATE	SAVINGS ECONOMY RATE
GERMANY TOTAL¹				
1/1 page	8 columns, 376 x 528 mm	600,000.00	295,000.00	50.8 %
1,000 format	4 columns, 187 x 250 mm	173,500.00	99,000.00	42.9 %
1/2 page	8 columns, 376 x 264 mm 4 columns, 187 x 528 mm	376,000.00	195,000.00	48.1 %
corner ad XXL	5 columns, 234 x 325 mm	292,500.00	173,000.00	40.9 %
front cover head left/right	2 columns, 92 x 135 mm	114,000.00	68,000.00	40.4 %
front cover footer left/right	115 x 164 mm	114,000.00	68,000.00	40.4 %
front cover footer left/right	2 columns, 92 x 135 mm	85,500.00	51,000.00	40.4 %
front cover footer left/right small	2 columns, 92 x 100 mm	57,000.00	34,000.00	40.4 %
front cover footer left XXL	2 columns, 92 x 250 mm	157,500.00	94,000.00	40.3 %
front cover text-passage ad	2 columns, 92 x 50 mm	36,000.00	20,000.00	44.4 %
back cover header	2 columns, 92 x 135 mm	79,800.00	47,000.00	41.1 %
back cover header small	2 columns, 92 x 100 mm	54,000.00	32,000.00	40.7 %
back cover footer left/right	2 columns, 92 x 135 mm	72,700.00	43,000.00	40.9 %
back cover footer left/ right small	2 columns, 92 x 100 mm	48,400.00	29,000.00	40.1 %
VIP strip back cover	8 columns, 376 x 100 mm	182,400.00	105,000.00	42.4 %

8. INSERTS

Format

smallest format: 10.5 x 14.8 cm (postcard)
largest format: 26.0 x 36.0cm¹

Larger formats can be inserted, if they are folded down to the highest format. All multipage inserts should be folded along on the longest side. Different types of folding such as double-gate and zigzag cannot be processed.
If brochure inserts contain postcards, these should be glued to the inside.

No commitments can be given concerning the exclusion of competitive advertising or of other advertisers.
If you have any questions, please contact: BILD Beilagen (Inserts)
E-mail: beiprodukte@axelspringer.com
Booking and cancellation deadline for inserts:
6 business days before publication date.

Insert weight per started 1,000 copies

All editions

up to 10 g	87.00
up to 15 g	91.00
up to 20 g	95.00
up to 25 g	99.00
up to 30 g	103.00
up to 35 g	107.00
up to 40 g	111.00
up to 45 g	115.00
up to 50 g	119.00

Higher weights upon request. All rates in EUR plus VAT, where applicable

9. AD CLOSING/PRINTING MATERIAL DEADLINES, CANCELLATION DEADLINES

GERMANY TOTAL, GERMANY WEST TOTAL, GERMANY EAST TOTAL AND NIELSEN EDITIONS

REGIONAL EDITIONS²

	GERMANY TOTAL, GERMANY WEST TOTAL, GERMANY EAST TOTAL AND NIELSEN EDITIONS		REGIONAL EDITIONS ²	
	Ad Closing/Printing Material Deadline	Right of Cancellation	Ad Closing/Printing Material Deadline	Right of Cancellation
	Before Publication		Before Publication	
all colour layouts	2 business days, 12:00H	4 business days	1 business day, 12:00H, monday edition: Friday, 14:00H	4 business days
split ads	5 business days, 12:00H	5 business days	2 business days, 12:00H	4 business days

10. RED IMPACT

Reach the whole of Germany with RED IMPACT!

FROM A SINGLE SOURCE – GERMANY'S LEADING TABLOID TITLES!

Reach more than 8 million readers with BILD Deutschland Gesamt (Total Edition incl. B.Z.), Berliner Kurier, EXPRESS, Hamburger Morgenpost, Morgenpost für Sachsen (Dresden and Chemnitz) and tz in Munich.

Your benefits:

- **15.71 million** contacts*
- **8.23 million** readers*
- Total circulation of more than 1.35 million copies**
- Simple and fast processing from a single source
- Book your ad in the sports sections without placement surcharge!

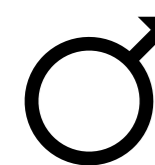



11. BILD DIGITAL


BILD is Germany's leading multimedia medium. BILD knows what moves people and what generates excitement. The content is accessible on all devices and in the app. Fast, up-to-date and varied.

- BILD reaches over 5.2 million unique users.¹
- 3.5 million unique users alone via the high-reach Bild Home.¹

Our readership

 **57%** men¹

 **75%** HHNI > € 2.000.--¹

 **53%** aged 20 - 49 years¹

 **70%** professionally active¹

Other key figures

- **25.5 mill.** UU/month BILD¹
- **425 mill.** visits²
- **1.5 bill.** page impressions²



12. BILD LIVE

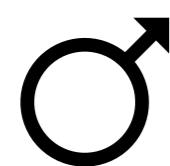
BILD MOVES. FOR EVERYONE. LIVE AND IN COLOUR.

Europe's biggest media brand thinks LIVE reporting anew, drives real-time journalism further forward and enables everyone to experience stories.

Germany's fastest live channel is live daily – every morning on business days from 07:00 to 17:30H and, of course, round the clock with current events. Breaking news always has priority at BILD!

In addition to the live track, BILD TV shows a variety of self-produced video formats and selected licensed formats around the clock: In terms of content, the focus is on politics, sports, show, crime and service topics. Opinionated with political talks, with emotional stories from the middle of people's lives and always close to the action, politicians and decision-makers.

Our viewers:



58% men¹



33% aged 30 – 49¹

Other keyfacts¹

Mkt. Share (%)	0.2
Viewers (mill.)	0.204
Contacts (mill.)	1.238



13. BRAND CONCEPTS – BOOSTING YOUR SALES

BILD BRAND CONCEPTS. AND GERMANY BUYS!

With a BILD brand concept, You benefit from the credibility of one of Germany’s strongest media brands. The design in the look & feel of our titles translates Your message into the language of our readers and users.¹ With the exclusive usage of our brand logos in the context of the campaign, this message is transferred to Your products and to POS, reaching Your clients with our power-reach, eye-catching staging.

For over 20 years, our “People’s Product” has been Germany’s big crossmedia concept. Almost 220 realisations speak for themselves. We offer a full-service package for crossmedia campaigns, individually tailored to meet Your communication needs.

Our “Campaign for Germany” offers the possibility to advertise products or services. The content addresses a mass market, inspiring the whole of Germany.

Spotlight on Your product! Our “Product Tip” offers a sector-specific sales drive focusing on product and price.

14. BRAND STUDIOS – WE LOVE TO TELL GREAT STORIES

AXEL SPRINGER BRAND STUDIOS: Journalists, video producers, digital strategists and social media experts translate Your brand goals into tailor-made storytelling and 360-degree campaigns with maximum advertising impact.

BRAND STORY



PRODUCT STORY



CONTENT HUBS



Storytelling with journalistic storytelling skills: The best journalists and photographers from our Brand Studios editorial team will stage Your topic individually with an exciting and informative story in the style of our BILD media.

At the heart of the story is Your product/brand. Our product story is particularly suitable for products requiring explanation, for new features and current offers by our partners.

A brand- or product hub is an individual thematic microsite on BILD.de. The hub consists of Your brand- or product stories, providing a whole page for Your stories.

14. BRAND STUDIOS – WE LOVE TO TELL GREAT STORIES

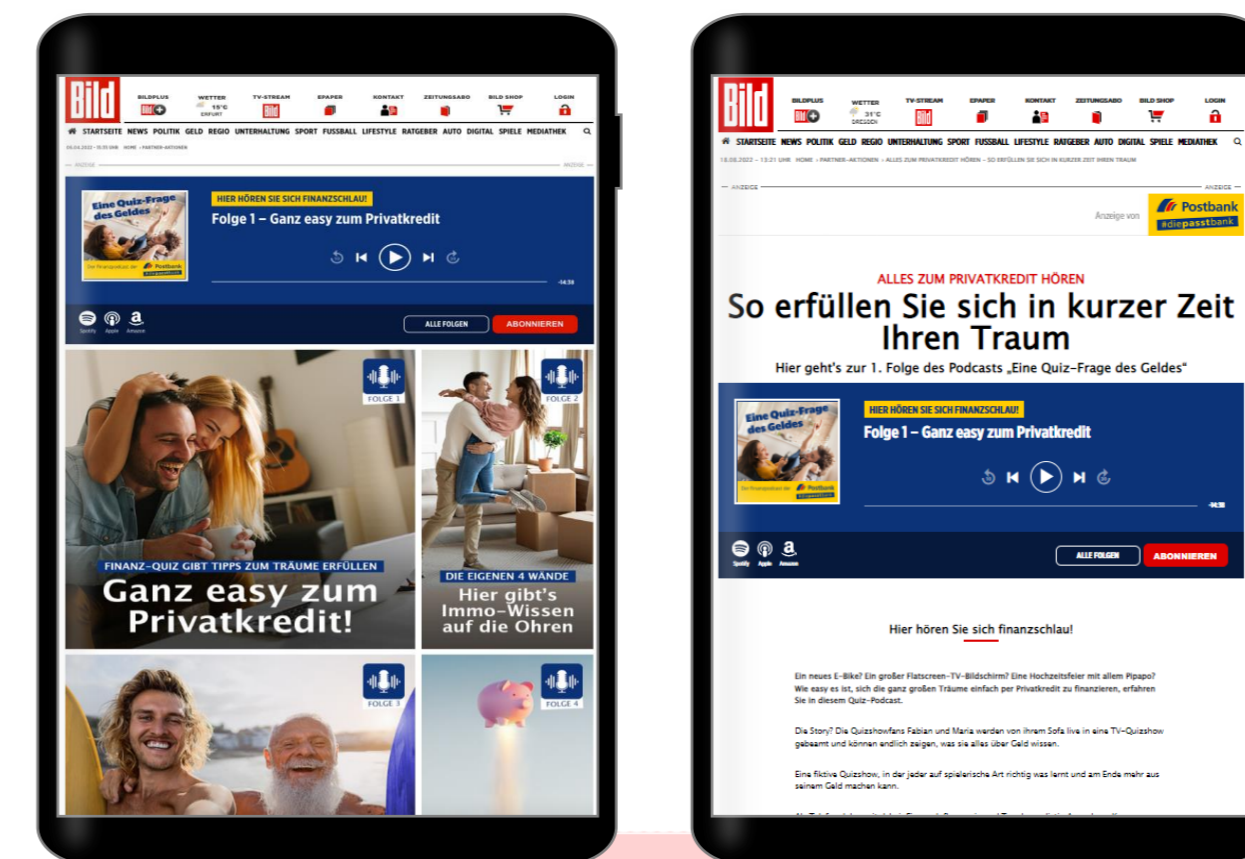
Interested? We shall be pleased to create an offer, with a creative concept, specifically tailored to Your needs.

ADVERTORIAL



Pure partner content – Your content in our brands!
We individually design Your standard advertising material.
Particularly suitable for product- & brand-centric content, for specific products, new features and offers.

PODCAST



Our Podcast Hub with integrated Branded Podcast offers the ideal innovative branding tool to Your company. Integration of podcast player into Your branded podcast (available on all major podcast platforms such as Spotify and Deezer) within stories and on hub.

15. PUBLISHER INFORMATION

PUBLISHER AND REGIONAL MARKETER

axel springer

BILD: Axel Springer SE
B.Z.: B.Z. Ullstein GmbH

Address

BILD Anzeigen
Axel-Springer-Straße 65
10888 Berlin

Frequency: daily (Monday –Saturday)

ZIS-Number

102541 (DEUTSCHLAND-GESAMT)

Note

The combination of BILD GERMANY TOTAL listed by agma includes the titles of BILD GERMANY and B.Z.

Internet

www.bild.de

NATIONAL MARKETER

media impact

Media Impact GmbH & Co. KG
Zimmerstraße 50
10117 Berlin

Bank Account

Deutsche Bank AG, Berlin
IBAN DE73 1007 0000 0083 4747 00
BIC DEUTDEBB

Current Data and Services

www.mediaimpact.de
www.die-zeitungen.de

Contact BILD Ad Management

Edda Feldkamp
Mobil: +49 (0) 151 543 328 29
E-Mail: edda.feldkamp@axelspringer.de
(not for print data)

Integrated Ad Management

ampx@axelspringer.com

Contact Printing Material

Telefon: +49 (0) 30 2591 - 73073
E-Mail: bildgruppe-duteam@axelspringer.de

TERMS OF PAYMENT

Payable immediately net cash after the invoice date. 1% cash discount when a SEPA Direct Debit Mandate is set up if outstanding invoices are not past due and cash discount has not been explicitly excluded. For new clients, the publisher reserves the right to require prepayment before the respective ad closing deadline.

In the event of late payment or deferment, interest is payable at the statutory rate.

Terms and conditions

Advertising orders are carried out in accordance with our General Terms and Conditions of Business for Newspapers, the additional Terms and Conditions of Business of the respective title and the General Terms and Conditions of Business for Advertising Orders in Online Media.

Our complete General Terms and Conditions are provided at:
www.mediaimpact.de/agb

16. TECHNICAL SPECIFICATIONS

NORDIC FORMAT

Type area:

376 mm wide x 528 mm high
(4,224 total millimetres)

Number of columns

Ad and text passage:
8 columns per 45 mm

Column widths

1 column = 45 mm, 2 columns = 92 mm,
3 columns = 139 mm,
4 columns = 187 mm, 5 columns = 234 mm
6 columns = 281 mm,
7 columns = 329 mm, 8 columns = 376 mm

Crossover

Max. 777 mm wide, 528 mm high
(17 ad columns)

Fonts

Positive fonts from 6 point
Negative fonts from 8.5 points, semibold, sans-serif

Line width

Positive lines at least 0.2 mm
Negative lines at least 0.3 mm

TABLOID FORMAT

Type area

257 mm wide x 369 mm high
(1,845 total millimetres)

Number of columns

Ad and text passage:
5 columns per 45 mm

Crossover

Max. 532 mm wide, 369 mm high
(11 ad columns)

For ads scaled in tabloid format, we recommend the following font sizes and line widths in order to ensure optimal readability:

Fonts

Positive fonts from 9 point
Negative fonts from 12 points, semibold, sans-serif

Line width

Positive lines at least 0.3 mm
Negative lines at least 0.45 mm

GENERAL SPECIFICATIONS

Printing process

(Coldset) web-fed offset according to ISO
12647-3:2005

Dynamic range

Tonal gradations in print from 3% to 95%

Dot gain

50% tone of the lithograph gains approx. 26% in newspaper offset printing.

QR code

We recommend a minimum format of 25 x 25 mm and resolution of 300 dpi to ensure the readability of QR code illustrations in newspaper printing. The advertising client is responsible for the content of the link.

Contact details

Tel: +49 (0) 30 2591 – 73073
Fax: +49 (0) 30 2591 – 72948

16. TECHNICAL SPECIFICATIONS

Screen angle

Cyan = 15°, magenta = 75°,
yellow = 0°, black = 135°

Colours

Euro scale ISO 2846-2

Please use additional colours as HKS-Z special colours. These are usually implemented in CMYK values according to the HKS-Z CMYK colour table, version 2006 (available on request).

Registration mark tolerance

≤ 0.3 mm (congestion > 0.3 mm)

ADVERTISEMENT DATA

Image resolution

250 dpi, for line of max. 1,270 dpi

For higher resolution picture components, the publisher reserves the right to reduce the picture resolution to the specified values. We will not assume any guarantee for the correctness of the conversion.

File format

We recommend the file format PDF/X-4:2008.

The file formats PDF/X-1a:2001 and PDF/X-3:2002 remain valid and are also accepted. We generally do not use any open formats. The files must be set up in the original size of the ad; please do not set up trim signs.

Please note that the publisher will flatten the included transparencies in the event of PDF/X-4 file delivery.

Colour processing

Please use the ICC colour profile ISOnewspaper26v4.icc. This takes into account the parameters of achromatic composition, max. colour application and dot gain in newspaper printing. The profile can be downloaded at: <http://www.axelspringer.de/icc>

Total colour application

Max. 240%

4c proof print

Client's proof supplied and adapted for newspaper printing in accordance with ISO 12647-3:2005 with FOGRA Media Wedge CMYK v3.0a

Digital data transmission

You can access information on the structure and delivery of the print material at <http://transfer.axelspringer.de> and directly transmit the print material. We recommend an upload with registration.

Information on the delivery of your print material is given in the confirmation of order. Please send proofs to:

Axel Springer SE Herstellung
News Media National
Planungs- und Anzeigenmanagement
Axel-Springer-Straße 65
10888 Berlin

Print quality

No guarantee can be given for print quality in the event of different data structures. Variations in colour at the printing sites are caused by the process and do not justify claims for compensation. No guarantee is given for the accurate realisation of 4c ads by means of ICC colour profiles. The dimensional stability of the print paper is subject to slight variations due to the processes used. Additional options for the transmission of print material can be found at: <http://transfer.axelspringer.de>

Please consult the relevant Rate Card for technical specifications and contact information for individual bookings of B.Z. at www.media-impact.de.

17. CONTACT

CROSSMEDIA SALES

General Director Crossmedia Sales
Media Impact GmbH & Co. KG
Matthias Schönwandt
Zimmerstraße 50
10888 Berlin
Tel.: +49 (0) 151 2913 8888
matthias.schoenwandt@axelspringer.com

Director Automotive & Mobility
Media Impact GmbH & Co. KG
Christoph Schulze
Neuer Zollhof 1
40221 Düsseldorf
Tel.: +49 (0) 151 161 570 04
christoph.schulze@axelspringer.com

Director Consumer Goods
Media Impact GmbH & Co. KG
Knut G. Müller
Theresienhöhe 26
80339 München
Tel.: +49 (0) 151 161 570 08
knut.mueller@axelspringer.com

Director Finance, Tourism & Services
Media Impact GmbH & Co. KG
Marcus Brendel
Neuer Zollhof 1
40221 Düsseldorf
Tel.: +49 (0) 160 987 724 94
marcus.brendel@axelspringer.com

Head of Business Unit Healthcare
Media Impact GmbH & Co. KG
Elmar Tentesch
Münchener Straße 101/09
85737 Ismaning
Tel.: +49 (0) 172 775 91 27
elmar.tentesch@axelspringer.com

Head of Luxury & Lifestyle
Media Impact GmbH & Co. KG
Christine Malecki
Theresienhöhe 26
80339 München
Tel.: +49 (0) 151 440 478 34
christine.malecki@axelspringer.com

Director Retail
Media Impact GmbH & Co. KG
Birgit Santoro
Zimmerstraße 50
10888 Berlin
Tel.: +49 (0) 151 528 500 43
birgit.santoro@axelspringer.com

Director Telecommunications & Electronics
Media Impact GmbH & Co. KG
Ingo Kölbl
Gerbermühlstraße 9
60594 Frankfurt/Main
Tel.: +49 (0) 151 161 570 05
ingo.koelbl@axelspringer.com

INTERNATIONAL SALES

Head of International Sales
Media Impact GmbH & Co. KG
Fellin Wolter
Zimmerstraße 50
10888 Berlin
Tel.: +49 (0) 151 440 470 64
fellin.wolter@axelspringer.com

UK, US, France, London
Media Impact GmbH & Co. KG
Miriam Zand
10 Linen Court
East Road
London N1 6AD
Tel.: +44 (0) 7786 628669
miriam.zand@axelspringer.co.uk

Italy
Axel Springer Media Italia S.r.l.
Laura Ferri
Via Leopardi No 21
IT-20123 Milan
Tel.: +39 (0) 2 43 98 18 65
laura.ferri@axelspringer.com

Benelux
Mediawire International
Anita Rodwell
Plein 1945, nr 27
NL-1251 MA Laren
Tel.: +31 (0) 651 48 01 08
rodwell@mediawire.nl

DIGITAL SALES

General Director Digital Sales
Media Impact GmbH & Co. KG
Benedikt Faerber
Zimmerstraße 50
10888 Berlin
Tel.: +49 (0) 151 64 17 30 34
benedikt.farber@axelspringer.com

Director Digital Sales West
Media Impact GmbH & Co. KG
Sven Heintges
Neuer Zollhof 1
40221 Düsseldorf
Tel.: +49 (0) 151 584 511 06
sven.heintges@axelspringer.com

Director Digital Sales Mitte/Südwest
Media Impact GmbH & Co. KG
Philipp Matschoss
Gerbermühlstraße 9
60594 Frankfurt/Main
Tel.: +49 (0) 151 446 198 98
philipp.matschoss@axelspringer.com

Director Digital Sales Süd & Sport
Media Impact GmbH & Co. KG
Daniel Maubach
Theresienhöhe 26
80339 München
Tel.: +49 (0) 151 124 465 77
daniel.maubach@axelspringer.com

Director Digital Sales Nord/Ost
Media Impact GmbH & Co. KG
Emily Mierendorff
Axel-Springer-Straße 65
10888 Berlin
Tel.: +49 (0) 151 440 471 27
emily.mierendorff@axelspringer.com

Director Programmatic Business
Media Impact GmbH & Co. KG
Alexander Wieghard
Zimmerstraße 50
10888 Berlin
Tel.: +49 (0) 160 904 558 37
alexander.wieghard@axelspringer.com