



 **Reidinger** The Pencil Designer



# For nature's sake

The world is constantly changing and this affects us all, whether in our own company or in our private lives. Environmental protection is important and every little step counts.

How about choosing environmentally friendly promotional products, for example? If you are interested in sustainable promotional gifts, you are on the safe side with pencils and colored pencils from Reidinger.

Reidinger pencils are made of wood, are completely natural and show that sustainability is important to you. They are a good choice for customers, employees and partners and show that even small things can be environmentally friendly.

Reidinger products are practical, durable and manufactured with social responsibility in Europe. All emissions caused are offset. Ideal for anyone who also wants to reduce their environmental impact in business.

*Norbert Reidinger*  
Norbert Reidinger

Read here how seriously we take sustainability: [www.reidinger.de/en/sustainability/](http://www.reidinger.de/en/sustainability/)

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Ask us about FSC® certified products.



## About us

As a Franconian company, we are one of Europe's market leaders for wooden pencils in promotional products and have been producing and developing unique pencil creations as an absolute specialist for 35 years.

Environmental protection is our top priority: Reidinger pencils, made in the EU, are FSC® certified, all emissions caused are offset, and our enthusiastic customers benefit from millions of different combinations and a wide range of innovative print finishing techniques.

Day after day, we create useful, sustainable and individual unique products for trade, craft, commerce and industry. 15 members of our team realize customer wishes personally, creatively, quickly and professionally from the initial inquiry to delivery. **With pleasure also for you!**

## Effective advertising with Reidinger pencils

Writing instruments are simply the ideal way to raise a company's profile and make it appear appealing. This is literally obvious!

Whether for spontaneous ideas, first drafts, notes in the margin, sketches, messages on post-its, shopping lists, crossword puzzles or Sudoku - the pencil is always at hand and is used frequently!

### **Even in our digital world, pencils are still popular as an advertising tool.**

A pencil with a company design, logo and/or advertising slogan not only feels good in your hand, but is also memorable - in a pleasant way. The high quality of Reidinger pencils makes customers associate good quality with products or services, both to the touch and to the eye.

Research confirms that almost 80% of recipients remember the brand or company from which they received a promotional item. The advertising impact of such items is three times higher than that of print advertising and has a greater reach than TV ads!

With promotional gifts, especially with writing instruments, you are sure to hit the bull's eye.

**As the saying goes: small gifts preserve friendships and turn occasional customers into loyal regular customers.**

## Service

We focus on personal and uncomplicated advice, especially when things get a little tricky. Your wishes and projects are important to us and we make sure that everything runs smoothly. For us, it's not just the quality of our products that counts - we put just as much emphasis on first-class service, day after day.

## Consultancy

Our team is looking forward to assist you and give professional and qualified advice.

Would you like more information?  
About an article, the type or design?

Call us - we will try to make the »most impossible« request possible!


## Quantity tolerance

Due to order related manufacturing, a quantity tolerance of +/- 10 % is reserved for technical reasons.



Customer support:  
**+49 (0)9732 9105-0**  
Fax:  
**+49 (0)9732 9105-40**  
e-Mail:  
**info@reidinger.de**

Find your personal contact at [www.reidinger.de/en](http://www.reidinger.de/en)



# The perfect tool for your ideas & sketches: the pencil

getting your thoughts on paper

## Our allround artist

### **Pencils are perfect allrounders.**

They are used by everyone – in nearly all situations: Reidinger pencils always fit. And best of all: **the pencil – imprinted with your individual advertising message – will be recognized everywhere and always remembered.**

Get inspired and create your individual pencils with our unique pencil-designer:  
[www.reidinger.de/en/configurator](http://www.reidinger.de/en/configurator)

By the way: Our pencils are FSC® certified, Made in EU and tested by LGA/TÜV Rheinland. All emissions caused are offset. That implies: Reidinger pencils are eco-friendly and therefore a responsible promotional item!

# A piece of nature: Natural-pencils

A promotional product for those who attach great importance to the environment ... and want to show that!



## Natural pencils

- 1 Item No. 7050**  
Natural pencil, sharpened, HB lead

Quantity: from 2.016 pieces  
PU: 144 pieces

175 mm
- 2 Item No. 7051**  
Natural pencil, sharpened, HB lead

Quantity: from 2.016 pieces  
PU: 288 pieces

85 mm
- 3 Item No. 7055**  
Natural pencil with eraser, sharpened, HB lead

Quantity: from 2.016 pieces  
PU: 144 pieces

185 mm
- 4 Item No. 7056**  
Natural pencil with eraser, sharpened, HB lead

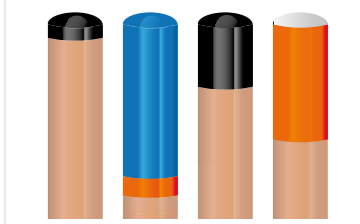
Quantity: from 2.016 pieces  
PU: 288 pieces

95 mm



**i** FSC® certified, Made in EU, TÜV tested, all emissions caused are offset.

Variety of lacquered caps, rings and end caps



3 different ferrule colors



15 different eraser colors



# An endless color range ... lacquered pencils

Every color you want – we paint them for you.

With lacquering, lacquer caps and erasers there are almost endless combinations. The perfect way to show your advertising message, logo and Corporate Design – and the perfect way to be remembered by your target group.



## Lacquered pencils

from 2.016 pieces in 26 standard colors

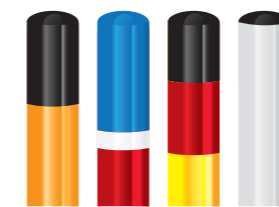
- 03: white
- 12: black (similar Pantone Black C)
- 24: grey (similar Pantone Cool Gray 7 C)
- 01: yellow (similar Pantone Yellow C)
- 13: dark yellow (similar Pantone 123 C)
- 02: orange (similar Pantone 165 C)
- 21: ochre (similar Pantone 2007 C)
- 11: brown (similar Pantone 478 C)
- 22: red brown (similar Pantone 174 C)
- 23: dark brown (similar Pantone 4625 C)
- 16: blackberry (similar Pantone 249 C)
- 09: light red (similar Pantone 485 C)
- 15: crimson (similar Pantone 220 C)
- 10: red (similar Pantone 186 C)
- 14: rosa (similar Pantone 204 C)
- 08: purple (similar Pantone 5195 C)
- 07: dark blue (similar Pantone 7692 C)
- 06: blue (similar Pantone 660 C)
- 18: medium blue (similar Pantone 2184 C)
- 17: light blue (similar Pantone 2915 C)
- 19: light green (similar Pantone 2413 C)
- 20: green (similar Pantone 335 C)
- 04: grass-green (similar Pantone 363 C)
- 05: dark green (similar Pantone 349 C)
- s: silver
- g: gold

from 2.016 pieces in your special color



FSC® certified, Made in EU and TÜV tested. All emissions caused are offset.

More details about the printing areas can be found on page 61.



Variety of lacquered caps, rings and end caps



15 different eraser colors



3 different ferrule colors



### 1 Item No. 7060

Lacquered pencil, sharpened, HB lead



Quantity: from 2.016 pieces

PU: 144 pieces

### 2 Item No. 7061

Lacquered pencil, sharpened, HB lead



Quantity: from 2.016 pieces

PU: 288 pieces

### 3 Item No. 7065

Lacquered pencil with eraser, sharpened, HB lead



Quantity: from 2.016 pieces

PU: 144 pieces

### 4 Item No. 7066

Lacquered pencil with eraser, sharpened, HB lead



Quantity: from 2.016 pieces

PU: 288 pieces

# Body painting

»LIMITLESS«



## Foil transfer printing

No limit for your printing area!

360° all-around printing on pencils!

Seamless motifs all-over the pencil, lacquered rings, forms, shapes and photos wherever you want ...

Be creative and design your special promotional messenger!

**i** All emissions caused are offset. More details about the printing areas can be found on page 61.



2 different ferrule colors



- 1 Item No. 7060.10**  
pencil white lacquered, sharpened with 360° foil transfer printing in photo quality

175 mm

quantity: from 500 pieces

VE: 250 pieces

- 2 Item No. 7065.10.0s03**  
pencil white lacquered with eraser, sharpened with 360° foil transfer printing in photo quality

185 mm

quantity: from 500 pieces

VE: 250 pieces

- 3 Item No. 7065.10.0g03**  
pencil white lacquered with eraser, sharpened with 360° foil transfer printing in photo quality

185 mm

quantity: from 500 pieces

VE: 250 pieces



The elegant way of writing. Black pencils.



# Black pencils

## 1 Item No. 7070

Black colored pencil,  
lacquered, sharpened, HB lead



Quantity: from 2.016 pieces  
PU: 144 pieces

## 2 Item No. 7071

Black colored pencil,  
lacquered, sharpened, HB lead



Quantity: from 2.016 pieces  
PU: 288 pieces



3 different  
ferrule colors



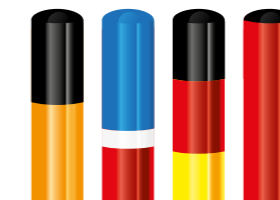
15 different eraser colors  
(see page 9)



metal caps in silver, gold, copper,  
green, blue and anthracite



Variety of lacquered caps,  
rings and end caps.



Quality goods, FSC® certified, TÜV tested.  
All emissions caused are offse.

More details about the printing areas  
can be found on page 61.

from 2.016 in 26 standard colors: see page 11



from 2.016 pieces in special colors

## 3 Item No. 7075

Black colored pencil,  
lacquered, sharpened, HB lead



Quantity: from 2.016 pieces  
PU: 144 pieces

## 4 Item No. 7076

Black colored pencil,  
lacquered, sharpened, HB lead



Quantity: from 2.016 pieces  
PU: 288 pieces



Add an »extra« on top of your pencil



## Eraser pencil topper for pencils

Individual eraser imprinted with your logo

There is not much that goes as well with an imprinted pencil than a funny and original designed eraser! Combined with an imprinted pencil, the eraser with its special shape is easily turned into an eye-catching promotional article: with extra-large advertising space for logo, product, slogan, photo etc.

**i** white, on TPE basis, recyclable, without PVC plasticisers/phthalates. All emissions caused are offset.

### eraser standard shape

2D shape rectangle, round, heart and oval, white, 4C imprinted


quantity: from 576 pieces  
VE: 144 pieces

### eraser individual shape Item No. 4010

individual 2D shape  
white, 4C imprinted

quantity: from 5.000 pieces  
VE: 144 pieces

#### 1 Item No. 4001

 size: ca. 36 x 23 x 13 mm


#### 3 Item No. 4003

 size: ca. 31 x 32 x 13 mm

#### 2 Item No. 4002

 size: ca. 29 x 13 mm

#### 4 Item No. 4005

 size: ca. 27 x 35 x 13 mm



... an ageless gem

# The Crystal pencil

## Crystal-pencil



**Preciosa® Crystals**  
... a sense of luxury on your desk

### For those who look for something special:

Elegant and stylish pencils refined with Preciosa® crystals.

Tip: your advertising print will look nice on the shimmering, matt black lacquered top!

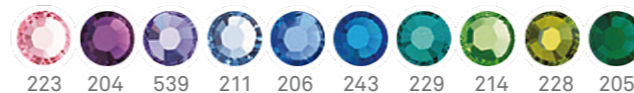
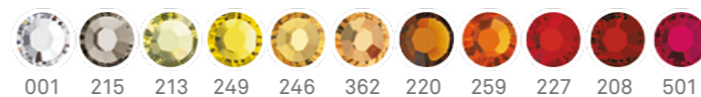
#### 1 Item No. 7070.80.12s

elegant crystal-pencils made with Preciosa® crystals, black colored wood, matt black lacquered, HB lead



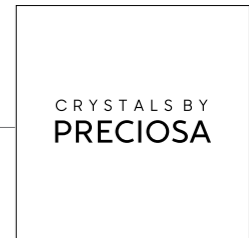
177 mm  
-----

Quantity: without print from 288 pieces  
with print from 576 pieces  
from 2.016 pieces in your special color  
PU: 144 pieces



Quality goods, FSC® certified, TÜV tested.  
All emissions caused are offset.

All printing sizes can be found on page 61.



Available in these lacquer colors:

- 03: white
- 12: black
- 24: grey
- 02: orange
- 10: red
- 07: dark blue
- 04: grass-green
- 0g: gold

21 crystal colors



# mag(net)ically compelling...


Elegant, high-quality & quite handy!

The magnetic pencil with your print will attract attention!



Advertising that sticks to the target group  
The Magnetic-pencil

## Magnetic-pencils

 neodymium-iron-boron: the world's most powerful magnet!

### 1 Item No. 7090

Magnetic-pencils made of black colored wood, sharpened, matt black lacquered, finished with silver shimmering metal ferrule, HB lead.

Pencil end is magnetic

  178 mm  
-----

Quantity: without print from 288 pieces  
with print from 576 pieces

PU: 72 pieces

metal caps in silver, gold, copper, green, blue and anthracite




### Accessory for magnetic-pencils

#### » Item No. 7099

metal plates, Ø 20 mm, self-adhesive



PU: 144 pieces

 Quality goods, FSC® certified, TÜV tested. All emissions caused are offset.

All printing sizes can be found on page 61.



800g

# The »Royal« pencil

A real gem for every desk



## Kinglike pencils



The crowning glory of your promotional products:  
Pencils with shining-like-gold or silver crown.

Make your customer king!

### 1 Item No. 7040

Crown-pencil made of black colored wood,  
sharpened, matt black lacquered, HB lead.  
Finished with metal crown in gold or silver



190 mm  
-----

Quantity: without print from 288 pieces  
with print from 576 pieces  
from 2.016 pieces in your special color

PU: 72 pieces



Quality goods, FSC® certified, TÜV tested.  
All emissions caused are offset.

All printing sizes can be found on page 61.

kings crown  
silver



kings crown  
gold



queens crown  
gold



fairytale  
crown



dukes  
crown



emperor  
crown



CUSTOMER ... KING!



The Royal Crown



YOUR INDIVIDUAL DESIGN

Available in those  
lacquer colors:



03: white



12: black



24: grey



02: orange



10: red



07: dark blue



04: grass-green



0g: gold

or:



natural with  
clear lacquer



1

# Pencil-packagings

Much more than »just« a protective shell.

# Packagings

**Only the right packaging completes a present.**

With »side-effects« or packed in an elegant individual packaging. A simple imprint or all around printing – **an individual pencil packaging presents your promotional product in the proper light.**

Get inspired and allow yourself to be convinced that a packaging is much more than »just« a protective shell.

Pencil-packagings ...  
present your promotional product  
in a special way &  
convey your advertising message

# The packaging with side-effects

Your intelligent packaging with multiple use

Protected: DE 20 2009 001 579.3 and 001082010-0001



## With inlay (in clear plastic folder)

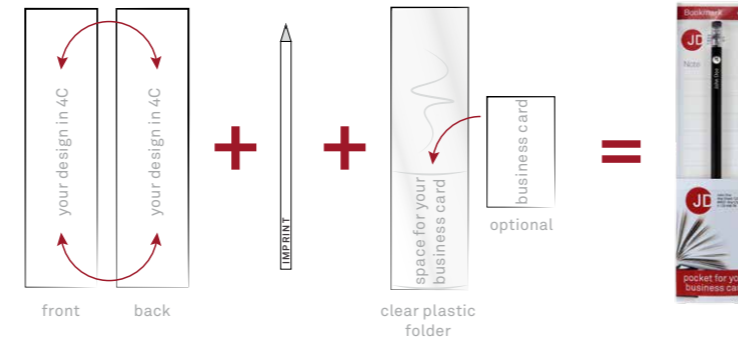
Flexibly designed as:

- bookmark
- voucher
- note
- calendar
- product presentation
- and much more

With your desired pencil

pocket for your business card

**i** All emissions caused are offset.



### » Item No. 8011

pencil packaging

Clear eco plastic folder with inlay, 4/4c printed with pocket for business cards, for 1-4 pencils

54 x 210 mm

Quantity: from 1.000 pieces

### » Item No. 8013

pencil packaging for pencil with eraser topper

Clear eco plastic folder with inlay, 4/4c printed with pocket for business cards

60 x 210 mm

Quantity: from 1.000 pieces

# Plug-in card

The fast and natural packaging



## Plug-in card

4/4 c printed all-over on both sides

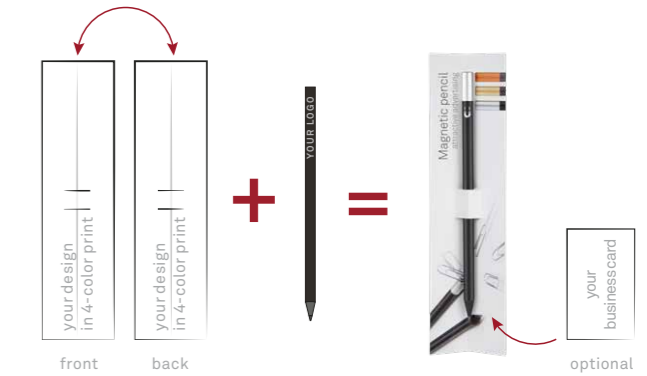
Flexibly designed as:

- product presentation
- voucher
- note
- calendar
- bookmark
- and much more

With your desired pencil

if needed:  
business card can be placed underneath the pencil

**i** All emissions caused are offset.



### » Item No. 8012

pencil packaging

with cuted strap, 4/4c printed for 1 pencil

54 x 210 mm

Quantity: from 1.000 pieces

# Exclusive packagings

## Put your product in the spotlight!

Packed nicely and elegant, the pencil leaves a lasting impression!

**i** All emissions caused by our packagings are offset.



**i** The individual packaging is also perfect for the Crystal pencil (see page 18).

**1 Item No. 8030**  
Exclusive individual packaging made of black colored Ecoboard, 270 gr/qm,

205 x 40 x 15 mm

Quantity: already from 288 pieces  
Printing area: 80 x 30 mm  
(printable in silver, white and gold)



**2 Item No. 8052**  
Slide-in case in Silver, for up to 4 pencils

200 x 50 mm

Quantity: from 330 pieces  
Printing area 1-2 colored: 80 x 30 mm  
Printing area 3-4 colored: 40 x 30 mm



**3 Item No. 8060**  
3 pcs set sliding box made of black eco-board, 250 g/qm and clear PET (0,19 mm)

180 x 24 x 8 mm

Quantity: from 330 pieces



**4 Item No. 8083**  
3 pcs set clear plastic box made of clear PET (0,3 mm)

179 x 22 x 8 mm

Quantity: from 330 pieces

**5 Item No. 8080**  
3 pcs set transparent box made of clear PET (0,3 mm) and black eco-board, 250 g/qm

179 x 23 x 8 mm

Quantity: from 330 pieces  
Printing area: 80 x 20 mm



For great works  
of art ...  
from our little ones

Colored pencils



## For young customers

For those who like it colorful – not only for children.  
Bring out the main points with pencils from Reidinger.

The cases provide enough space for your imprint.

By the way: For our colored pencils we only use goods tested by LGA/TÜV Rheinland, FSC® certified,  
Made in EU and DIN EN 71/III compliant. All emissions caused are offset.




# Colored pencils 6pcs set

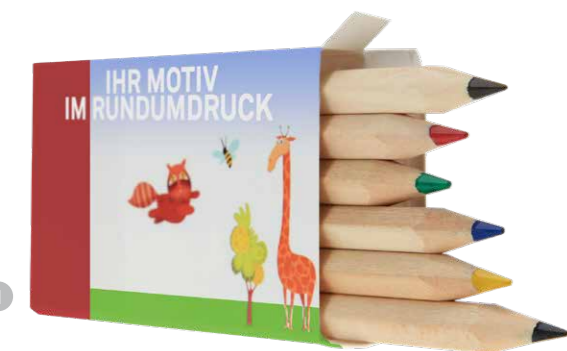
All cases already from 1.000 units with your individual motif in all-around print (4 colored ).

**i** By the way: For our pencils we only use goods tested by LGA/TÜV Rheinland, FSC® certified, Made in EU and DIN EN 71/III compliant. All emissions caused are offset.



We are also happy to offer you an individual design for your box!

 printing area  
all-over offset printing for a perfect presentation of your promotional message



**1** Item No. 9000  
Colored pencil set, 6 colors, natural, cardboard etui



85 mm

Menge: from 1.000 pieces  
VE: 66 pieces



**2** Item No. 9001  
Colored pencil set, 6 colors, natural, cardboard etui



175 mm

Menge: from 1.000 pieces  
VE: 30 pieces

## Examples

all-over all-round printing already from 1.000 pieces!



**i** No matter how many pencils, which color of the lead or lacquering – ask for an individual offer!

# Colored Jumbo pencils

... now it gets colorful!



## Colored Jumbo pencils

The large ones for the smallest

Pretty big – the right size for small children's hands in the classic hexagonal style. XXL colored pencils with your individual imprint on the case for your advertising message. Your personal promotional product for tomorrow's customers.



We are also happy to offer you an individual design for your etui!

**1 Item No. 9005**  
JUMBO colored pencils, 6 pcs set, Ø ca. 11 mm, extra big color lead (Ø 5,5 mm), in cardboard etui



85 mm  
-----

Quantity: from 1.000 pieces  
PU: 30 pieces



All etuis already from 1.000 units with your individual motif in all-around print (4 colored ●●●●).

Also available with lacquered color: lacquer color conform with lead color.

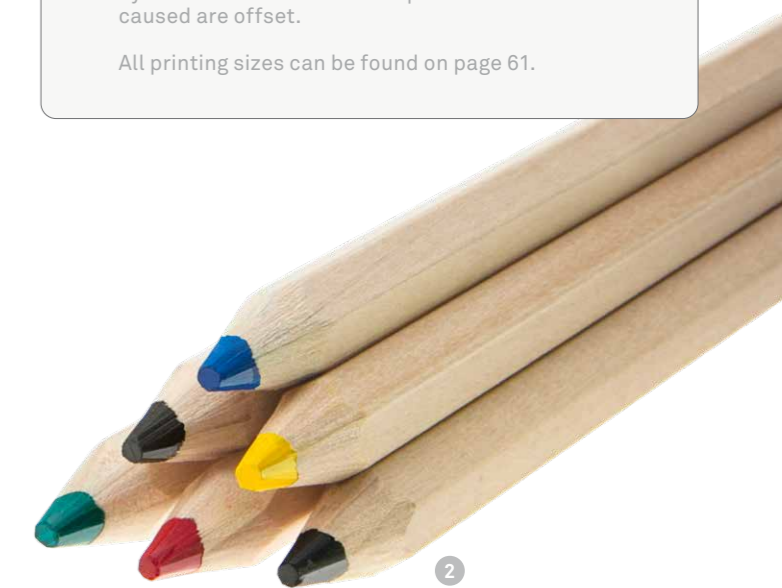
No matter how many pencils, which color of the lead, lacquering or shape – ask for an individual offer!



Round on demand.

Colored pencils, FSC® certified, Made in EU, tested by TÜV and DIN EN 71/III compliant. All emissions caused are offset.

All printing sizes can be found on page 61.



**2 Item No. 9004**  
JUMBO colored pencils, 6 pcs set, Ø ca. 11 mm, extra big color lead (Ø 5,5 mm), in cardboard etui



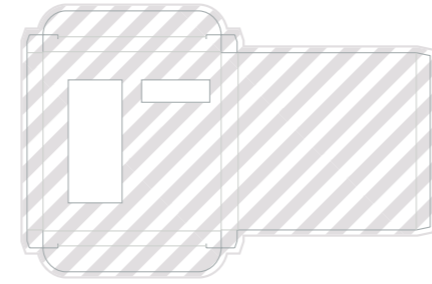
175 mm  
-----

Quantity: from 1.000 pieces  
PU: 120 pieces

# Colored pencil set with memo cards

For coloring and playing!

If you would like to gain the favor of future customers, we have just the right tool: the new **play and paint set** for little artists is playing and training their memory at the same time.



We are also happy to offer you an individual design for your etui!



design protection No. 402017101322.3



**Etui in individual design**  
(motif & punching form, already from 1.000 pieces in all-over all-round print)

**6 colored pencils, short**  
(individual design for pencils, natural, lacquered, hexagonal, round)

**26 memo cards** for coloring and playing (imprint with logo on back of the memo cards optional, individual design for the memo cards)

All printing sizes can be found on page 61.

Colored pencils, FSC® certified, Made in EU, tested by TÜV and DIN EN 71/III compliant. All emissions caused are offset.

**1 Item No. 9010**  
Paint & Play set with memo cards, 6pcs set, Ø ca. 7 mm, incl. 4c offset printing, with 26 memo cards for coloring



Quantity: from 1.000 pieces  
PU: 60 pieces

**2 Item No. 9015**  
JUMBO Paint & Play set with memo cards, 6pcs set, Ø ca. 11 mm, extra big color lead (Ø 5,5 mm), incl. 4c offset printing, with 26 memo cards for coloring




Quantity: from 1.000 pieces  
PU: 30 pieces





Rainbow pencils ... for creative kids

## Rainbow pencils

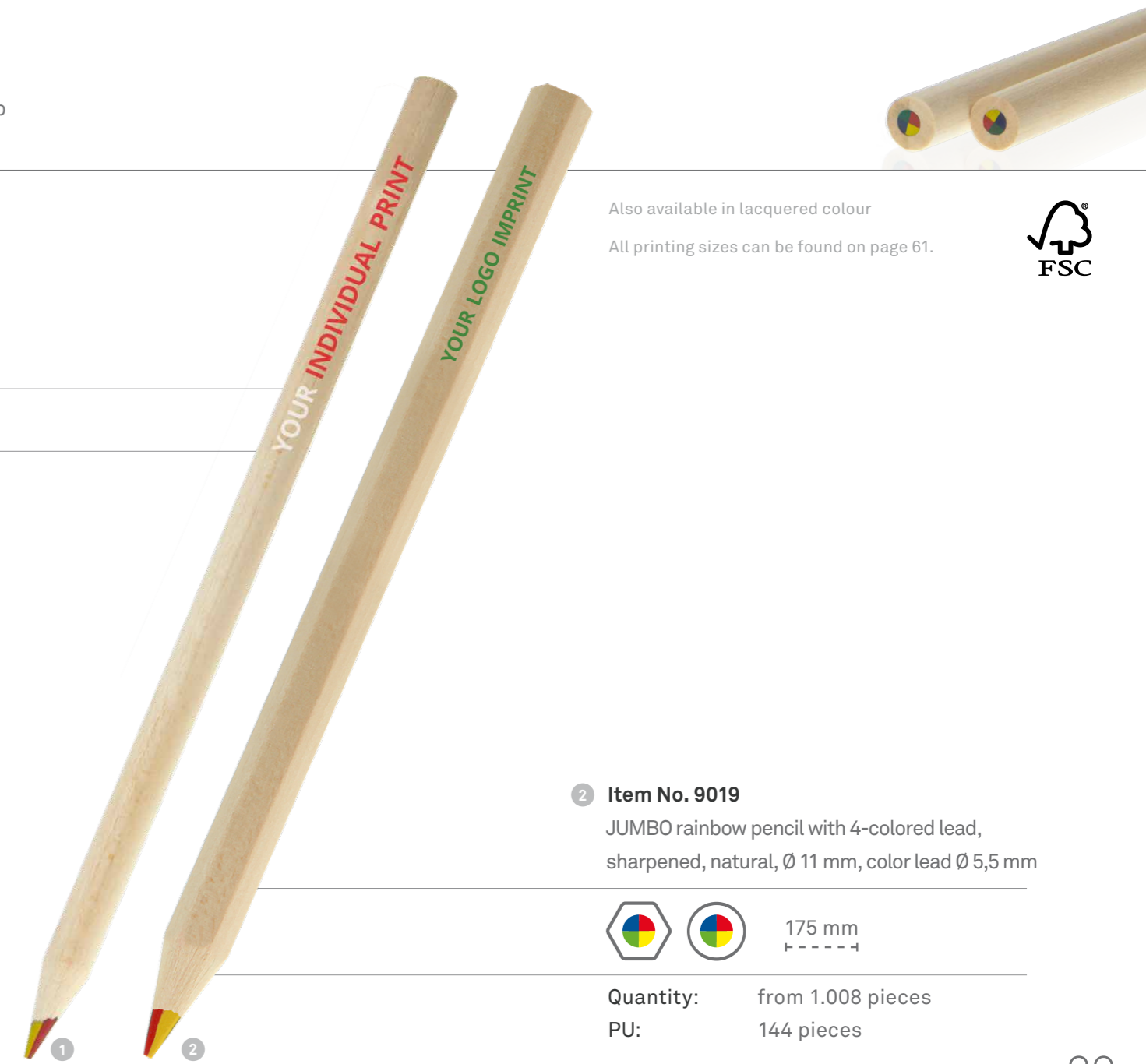
 Colorful things for your young target group with 4-colored lead

**1 Item No. 9021**  
Rainbow pencil with 4-colored lead, sharpened, natural, Ø 7,4 mm

 175 mm  
┌-----┐

Quantity: from 1.008 pieces  
PU: 144 pieces

**i** Colored pencils, FSC® certified, Made in EU, tested by TÜV and DIN EN 71/III compliant. All emissions caused are offset.



Also available in lacquered colour  
All printing sizes can be found on page 61.



**2 Item No. 9019**  
JUMBO rainbow pencil with 4-colored lead, sharpened, natural, Ø 11 mm, color lead Ø 5,5 mm

  175 mm  
┌-----┐

Quantity: from 1.008 pieces  
PU: 144 pieces



Create something new

Each work starts with reaching out for a pencil

## Pencils for makers

**For big and small projects.**

A real allrounder – for all branches! Its size makes him long lasting and provides a writing capacity for lots of projects. Just what makers need.

Make a big impression with your individually imprinted giant pencil!

A classic



Carpenter pencils

## Carpenter pencils - a classic

**i** All carpenter pencils are made out of lime wood, TÜV/LGA tested and Made in EU. All emissions caused are offset.

### Available in 10 standard colors:

- 00: natural with clear lacquer
- 01: yellow RAL 1018 (similar HKS 3)
- 01: yellow RAL 1028 (similar HKS 5)
- 02: orange RAL 2004 (similar HKS 8)
- 03: white

- 05: green RAL 6037 (similar HKS 65)
- 07: blue RAL 5005
- 09: red RAL 3020 (similar HKS 14)
- 12: black
- 24: silver

from 1.008 pieces standard colors,  
from 5.040 pieces special colors,  
lacquered caps and rings on demand

### 1 Item No. 6006

angular-oval, sharpened or unsharpened,  
medium-hard lead



240 mm  
-----

Quantity: from 1.008 pieces  
PU: 144 pieces

### 2 Item No. 6007

oval, sharpened or unsharpened,  
medium-hard lead



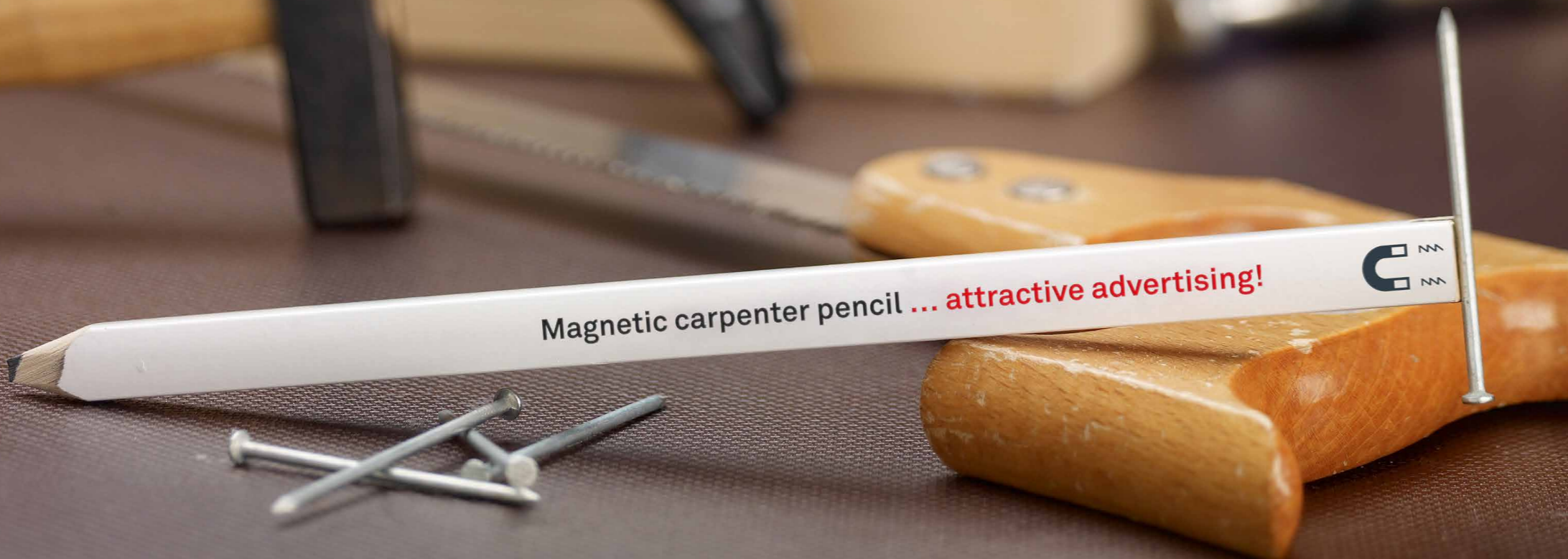
240 mm  
-----

Quantity: from 1.008 pieces  
PU: 144 pieces



**i** Special size  
on demand:  
175 mm / 300 mm

# What you need



The pencil for craftsmen – with a certain extra


## Magnetic carpenter pencils

 neodymium-iron-boron: the world's most powerful magnet!



The Magnetic carpenter pencils as handy daily helper


- securely assembled magnet at the end of the pencil
- high quality carpenter pencil
- sticks to all that's metallic
- nails, screws, bits and pieces
- retrieve it, pick it up and fix it
- large printing area

 All emissions caused by our magnetic carpenter pencils are offset!

**1 Item No. 6009**  
Magnetic carpenter pencil, white,  
angular-oval, sharpened, medium-hard lead



min. quantity: 288 pieces  
PU: 144 pieces  
from 10.080 pieces special colors

 Accessory for magnetic pencils

» **Item no. 7099**  
metal plates, Ø 20 mm, self-adhesive



PU: 144 pieces



All printing sizes can be found on page 61.

# THINK BIG!

XXL pencils = XXL advertising



## The Giant pencil

The XXL-pencil as eye catcher – use shapes and colors

By the way: All our XXL pencils are Made in EU and are tested by LGA/TÜV Rheinland. All emissions caused are offset.

All printing sizes can be found on page 61.

It doesn't matter whether you want to give a little gift to your client in the automotive field, insurances, retail sector, food retailers or financial services – the XXL pencil is an eye catcher, individually printed and designed by you.

Choose from our wide colour palette to emphasise the quality of your products and services.

### 1 Item No. 6006 / 6007

XXL pencils, color and shape at choice, sharpened or unsharpened



Quantity: from 1.008 pieces

PU: 144 pieces



for example: all-over photo print

### Available in 10 standard colors:

- 00: natural with clear lacquer
- 01: yellow RAL 1018 (similar HKS 3)
- 01: yellow RAL 1028 (similar HKS 5)
- 02: orange RAL 2004 (similar HKS 8)
- 03: white

from 5.040 pieces in special colors

- 05: green RAL 6037 (similar HKS 65)
- 07: blue RAL 5005
- 09: red RAL 3020 (similar HKS 14)
- 12: black
- 24: silver

Lacquered caps and rings on demand

### Item No. 6023

XXL pencils, triangular, sharpened or unsharpened



Quantity: from 2.016 pieces

PU: 144 Stück

### Item No. 6020

XXL pencils, round and hexagonal, sharpened or unsharpened



Quantity: from 2.016 pieces

PU: 144 pieces

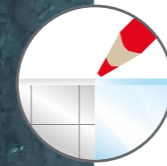
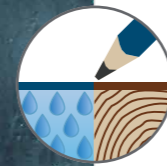


# Special pencils

Write on all surfaces



... even under water!



## Pro's for everyone!

**Special pencils are customized for all skilled crafts and trades.**

Developed for the usage on specific surfaces, these pencils are suited for writing on rough, wet or smooth surfaces.

Special pencils are available sharpened, lacquered, with lacquered cap and lacquered ring and if requested with your individual print.

By the way: All our special pencils are Made in EU and tested by LGA/TÜV Rheinland. All emissions caused are offset.

# Masonry pencils\*

With special lead (6H) for hard and porous surfaces such as concrete, stone, bricks, plaster, etc.

- 1 **Item No. 6010 / 6011**  
angular-oval or oval, white lacquered, sharpened or unsharpened



240 mm  
-----

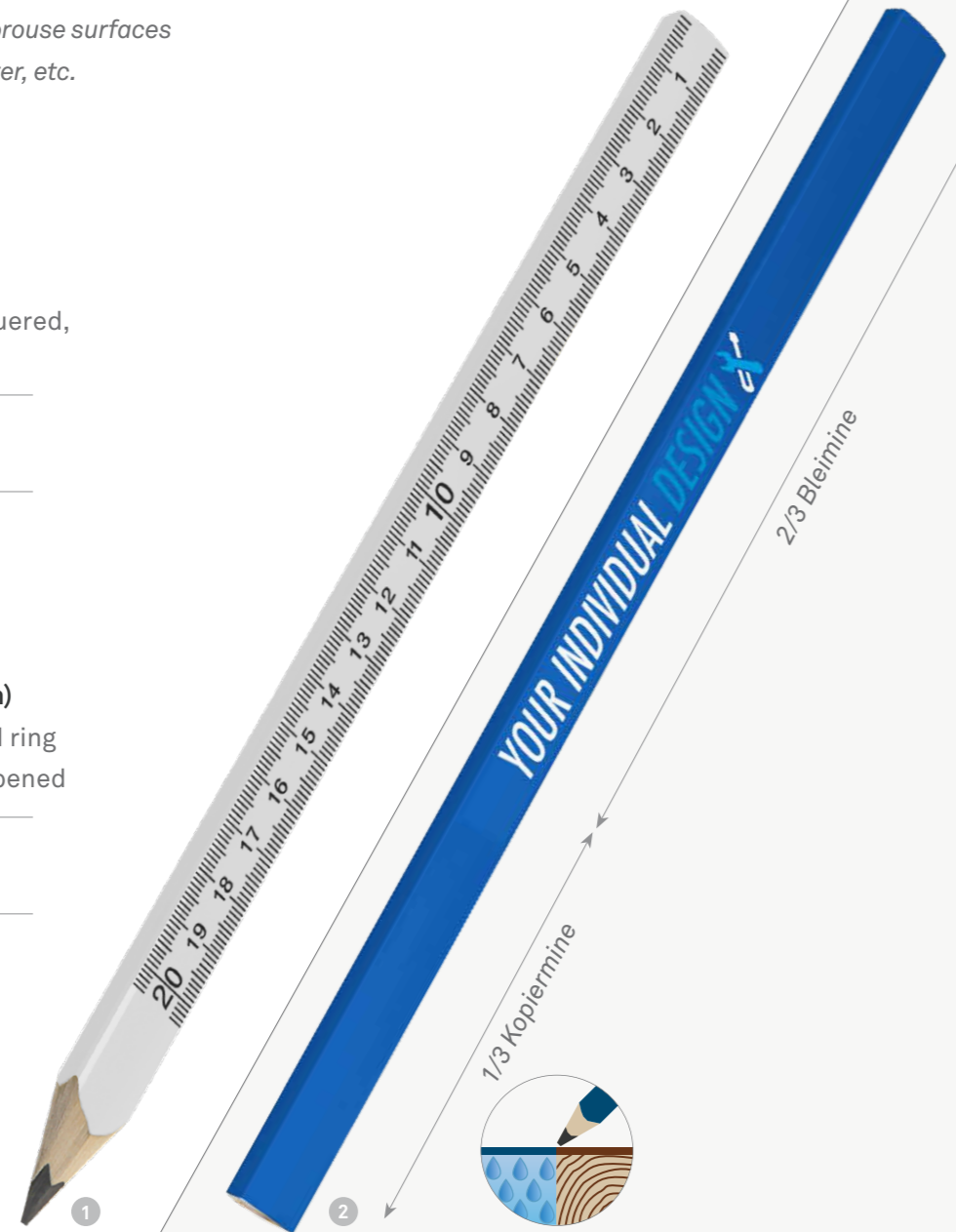
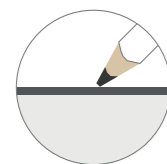
min. quantity: 1.008 pieces  
PU: 144 pieces

- 1 **Item No. 6012 (individual design)**  
Color, shape, lacquered cap and ring at choice, sharpened or unsharpened



240 mm  
-----

min. quantity: 2.016 pieces  
PU: 144 pieces



# Graphite-/ Copy pencil\*

For wet surfaces

- 2 **Item No. 6014**  
2/3 graphite- and 1/3 copy lead, blue lacquered, unsharpened



240 mm  
-----

min. quantity: 1.008 pieces  
PU: 144 pieces

- 2 **Item No. 6015 (individual design)**  
Color, shape, lacquered cap and ring at choice, sharpened or unsharpened



240 mm  
-----

min. quantity: 2.016 pieces  
PU: 144 pieces

**i** All emissions caused by our special pencils are offset.

# All-writing pencil\*

Special wax lead for all smooth surfaces such as foil, glas, plastic, tiles, etc.

- 3 **Item No. 6018**  
red wax lead, red lacquered, black lacquered cap, sharpened



240 mm  
-----

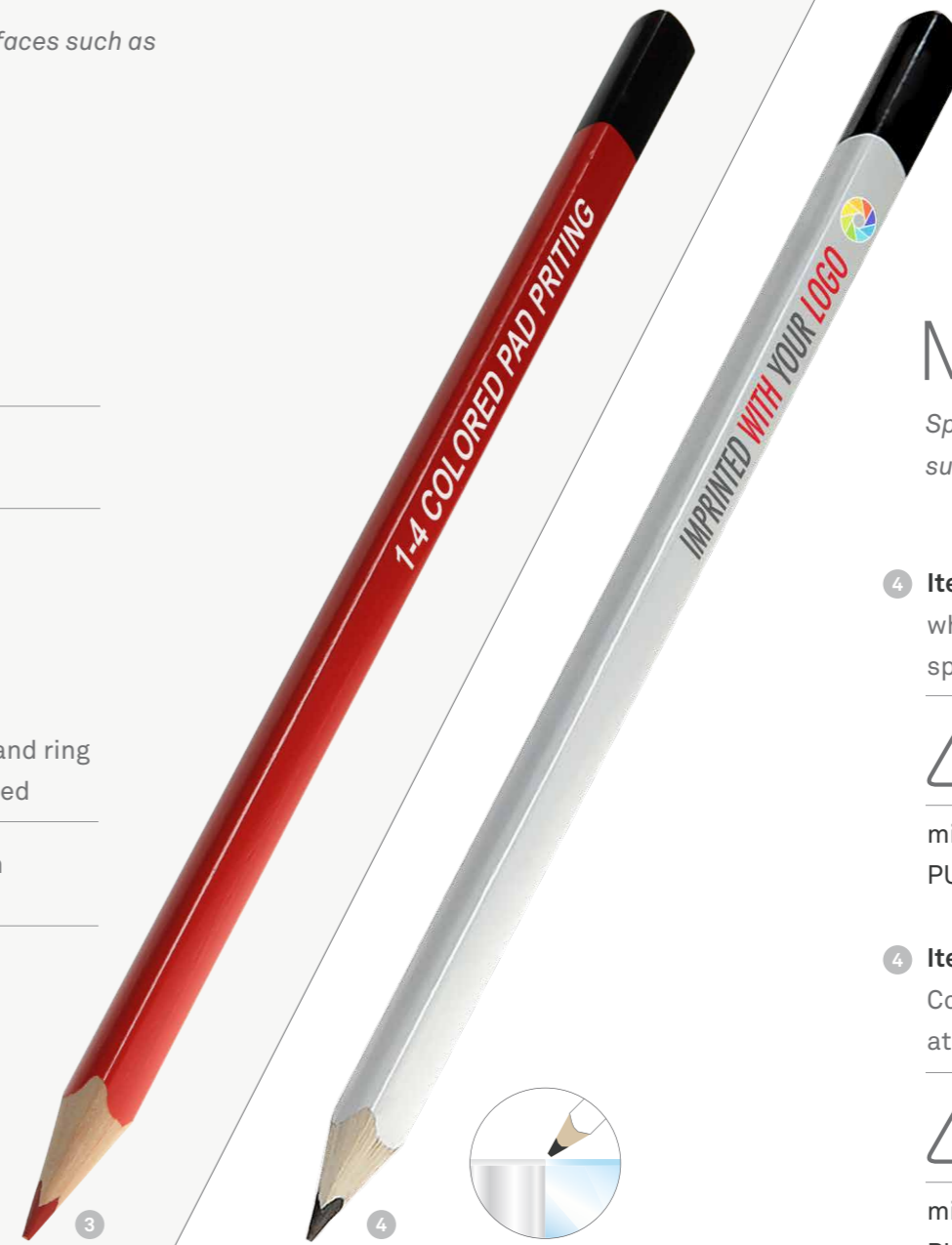
min. quantity: 1.008 pieces  
PU: 144 pieces

- 3 **Item No. 6019 (individual design)**  
Lead, color, shape, lacquered cap and ring at choice, sharpened or unsharpened



240 mm  
-----

min. quantity: 2.016 pieces  
PU: 144 pieces



from 2.016 pieces standard colors  
from 5.040 pieces special colors

Lacquered rings and caps  
in 10 standard colors

All printing sizes can be found  
on page 61.

# Multigraph pencil\*

Special graphite lead for all smooth surfaces such as metal, iron, glas

- 4 **Item No. 6050**  
white lacquered, black lacquered cap, sharpened special graphite lead, triangular



240 mm  
-----

min. quantity: 1.008 pieces  
PU: 144 pieces

- 4 **Item No. 6051 (individual design)**  
Color, shape, lacquered cap and ring at choice, sharpened or unsharpened



240 mm  
-----

min. quantity: 2.016 pieces  
PU: 144 pieces

Made to measure

# Folding rules from Reidinger



## Adverts by the meter

**Adverts by the meter with high functionality** (made out of wood or plastic)

All wooden folding rules are solely manufactured in Germany and Europe. For different demands we offer different realisation options: from standard to high quality products. The folding rules are available in different shapes and colors, out of wood or plastic.

With its shape and large advertising space, a folding ruler provides great impact as a promotional product.

**An ideal promotional product – not only for men.**

Magnetic.  
Handy.  
Good.



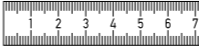
Your smart and attracting  
promotional messenger!

# MAGNETER®

Magnetic folding meter

The reliable folding meter now comes **with a magnetic tip**.  
You'll literally lift off, stand out and your advertising will continue to »stick«.

- Item No. 6130-MaWi**  
Folding rule made of beech wood, 10 elements, each ca. 3,3 x 17 mm,  
links with hardened steel springs,  
high quality protective lacquer, EU accuracy class III,  
large advertising space with optimal surface for brilliant imprints,  
angles division between the 3rd and 4th element,  
with 90° locking

2 m  Duplex scale

**i** All emissions caused by our magnetic folding rule are offset.



# Wooden folding rules

With large space for your individual imprint!

III EU-accuracy class III | made out of beech wood | all emissions caused are offset

i All printing sizes can be found on page 61.

## Luxus

- 2 Item No. 6130: white, yellow, natural
- 2 Item No. 6130-co: silver, black, orange, green, blue, red



Also available as 6130Winkel in white  
 • with angular division  
 • with 90° locking

10 elements, each ca. 3,3 x 17 mm, elements with hardened spring joints, high quality protective lacquer, precise folding rule; large advertising space with optimal surface for brilliant imprints.

2 m Scales: \*D, \*F, \*M

min. quantity: 500 pieces

## Brillant

- 3 Item No. 6135: white, yellow, natural



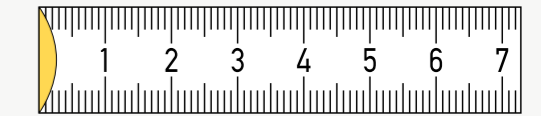
Also available as 6135Winkel in weiß  
 • with angular division  
 • with 90° locking

10 elements each ca. 3,3 x 17 mm; elements with hardened spring joints, red decimal numbers, large advertising space with optimal surface for brilliant imprints. **Weatherproof and abrasion-resistand finish.**

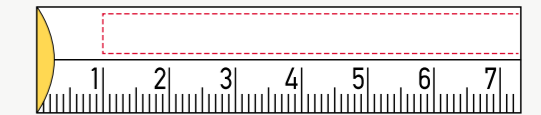
2 m Scales: \*D, \*F, \*M

min. quantity: 500 pieces

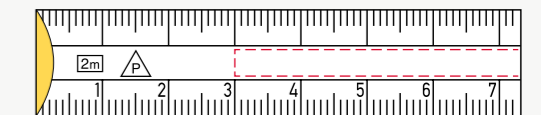
## Scales



\*D = Duplex



\*F = Free bar



\*M = Middle bar

## Colors

(according to description)

- |                                  |                                 |
|----------------------------------|---------------------------------|
| <input type="checkbox"/> white   | <input type="checkbox"/> black  |
| <input type="checkbox"/> yellow  | <input type="checkbox"/> red    |
| <input type="checkbox"/> natural | <input type="checkbox"/> orange |
| <input type="checkbox"/> silver  | <input type="checkbox"/> green  |
| <input type="checkbox"/> blue    |                                 |

i All printing sizes can be found on page 61.

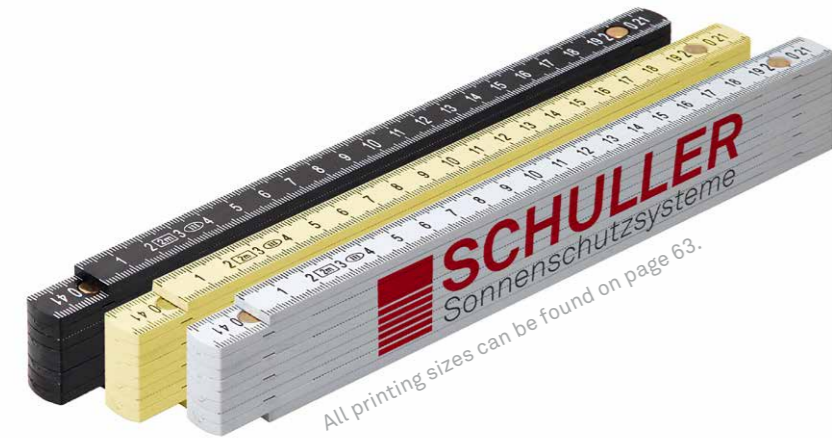
# Plastic folding rules

With large space for your individual printing motif

III EU-accuracy class III | all emissions caused are offset

## Flexible

- 1 Item No. 6150: white
- 1 Item No. 6150-co: light yellow & black



All printing sizes can be found on page 63.

10 elements, high quality,  
with stamped scale



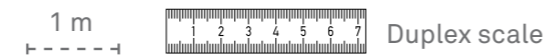
min. quantity: 500 pieces

## Handling

- 2 Item No. 6170: white
- 2 Item No. 6170-co: black, light yellow, orange, green, blue, red (transparent frosted)



10 elements, high quality,  
with stamped scale



min. quantity: 500 pieces

# Examples

Wooden- and Plastic folding rules



# Your advertising print

## Printing data requirements

### Vectorised data

- Please provide your data in a **vector-based format**. Please ensure that the fonts are not embedded but converted to vector graphics as well. It's best to send us your data as a .AI .EPS or .PDF file. If your desired printing motif should only be available as an image, we offer you to convert that image into a vectorised data (*cost according to expenditure*).
- Please make sure that the special colors are highlighted / deposited in your document (alternatively you can send us your desired colors by e-Mail).

### Screen and pad printing: additional information

- If you ask for a monochrome print please send us your logo in a monochrome version. (*If required, we offer you to convert your data into monochrome, two-colored, three-colored or four-colored versions (cost according to expenditure)*)
- Please note that the minimum line width for your graphics should not be less than 0,1 mm. Otherwise we can not guarantee a proper print result.
- Sometimes there's a need for placing additional white color underneath your logo (*especially when printing on dark colored pencils*). We will inform you about that in an early stage to avoid misunderstandings.

### Stamping

A special stamping tool is needed to create an everlasting stamp on the pencils.

**We can put stampings on all our pencils.**

### Photo printing

Printed digitally with high quality varnish in 6 alternative colors, directly on the product itself – there are almost endless creative possibilities. Possibilities for smaller editions make this printing method particularly interesting.

















### Foil transfer and offset printing

For printing on pencils with foil transfer printing, printing on the »packaging with side effects« and for printing on colored pencil cases we need

- printable data
- vector graphics or images with minimum 300 dpi
- color space CMYK
- maximum 300% ink coverage.

We also offer to design a printing motif for your company. Prices (*according to expenditure*) on demand.

# Printing areas

Pencils			Carpenter pencils + XXL pencils			Folding rules		
1-4 colored			1-4 colored			Woden folding rules		
long (ca. 175 mm)			240 mm			High side Bar		
round 	triangular 	hexagonal 	oval 	angular-oval 	triangular 	Art.Nr. 6130 / 6130Winkel / 6130MaWi		
19 x 130 mm	6 x 160 mm	3,5 x 160 mm	8 x 240 mm			1-4 colored 26,5 x 180 mm middle bar 4 x 160 mm photo print 35 x 248 mm free bar 6 x 180 mm		
short (ca. 85 mm)			round hexagonal			Art.Nr. 6135 / 6135Winkel		
round 	triangular 	hexagonal 	round 	hexagonal 	1-4 colored 27,5 x 180 mm middle bar 5 x 180 mm photo print 35 x 238 mm free bar 6 x 180 mm			
19 x 45 mm	6 x 70 mm	3,5 x 70 mm	5 x 240 mm					
foil transfer printing			170 mm			Plastic folding rules		
lang (ca. 175 mm)			300 mm			High side		
round without eraser 	round with eraser 		oval 	angular-oval 	octagonal 	Art.Nr. 6150		
24,5 x 162 mm	24,5 x 157 mm		8 x 170 mm			1-4 colored 30 x 180 mm photo print 33 x 232 mm		
			oval angular-oval			Art.Nr. 6170		
			8 x 300 mm			1-4 colored 20 x 90 mm photo print 24 x 127 mm		

**i** We can do photo printing!  
Please contact us.

# Even more options

are available with our online configuration tool at: [www.reidinger.de/en/configurator](http://www.reidinger.de/en/configurator)

Support: +49 (0)9732 910 50

from 0,37 €  
prices are subject to VAT (net prices)

> delivery time / express

Amount: 2016  
Imprint: 1-colored

2016 pieces x 0,43€	866,88 €
printing costs	286,92 €
<b>total Price:</b>	<b>1.153,80 €</b>

price: pencil without printing

Amount	price €
from 2016	0,43 € / Amount
from 5040	0,38 € / Amount
from 10080	0,37 € / Amount
from 15000	on request

choose print >

print quote

You are wholesaler? request your individual offer:

add to wholesale inquiry

# Your ideas & sketches

Printing errors and errors in typographie are for general amusement.  
You found errors? Finders, keepers!



This catalogue is printed on 100 % recycled paper using eco-colors.  
All emissions caused are offset.

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